# WAYNE



## BUSINESS ASSOCIATION

CONNECTING COMMERCE WITH COMMUNITY IN WAYNE FOR OVER 80 YEARS

**FALL 2023** 



SPONSORSHIPS ARE FILLING UP FAST! RESERVE YOUR SPOT BEFORE IT'S TOO LATE!

## FREE PARKING SATURDAYS

Starting Saturday, November 25 Every Saturday in December • Sundays Always

Brought to you by Wayne Business Association & Radnor Township Board of Commissioners

#### **NEWS FROM THE PRESIDENT**

Tis the Season!

As the holiday season approaches, we are excited to announce that our Wayne Business Association membership continues to grow! We are at an all-time high and our members are connecting in more ways than ever to promote small business in Wayne! Our WBA Board has conducted numerous ribbon cuttings of a wide range of exciting new businesses in our community – a testament to the benefits of doing business in Wayne!

Notable new business ribbon cuttings include The Vanilla Bean, dtXfy, and At The Table's new location. The WBA is proud to be the welcoming committee for this continued influx of new businesses to our community. We continue to add new members and value to our association and help promote their arrival to town with our brand new Wayne Business Association ribbon!

The WBA is involved in the Radnor Township Comprehensive Plan Steering Committee, which is focused on creating the vision for the future of Radnor Township and downtown Wayne. We are working hand-in-hand with the Township Administration and commissioners to identify and promote initiatives that will help small businesses grow and prosper in our community. We encourage everyone to participate in the community outreach and engagement efforts, so that you can have your voice heard. If there are specific ideas or concerns that you want the WBA to weigh in on, please do not hesitate to reach out directly. We want to make sure everyone has a seat at the table as this process evolves towards a new Comprehensive Plan for the Township. Information can be found at www.Radnor2035.com or on page 8 of this newsletter.

We are ALWAYS looking for new members and ways to expand our business network. Please encourage other local businesses to join our association or attend our monthly networking meetings to find out more about the WBA. These events are extremely well-attended, and FUN! The WBA continues to help connect our members through a variety of events and gatherings.

Christmas in Wayne presented by 7 West is just around the corner and will be held on North Wayne Avenue on Friday, December 1 at 5:30pm, with the annual tree lighting happening at 7:30! This is a great way to support the businesses of downtown Wayne, and will again include activities at the firehouse by Wayne Art Center and Radnor High School strolling carolers. We do have a few new additions to Christmas in Wayne this year, as well. Our Wayne Christmas Trolley sponsored by Meadowbank Designs will welcome riders of all ages as it makes its journey through the neighborhoods near Radnor Middle School. The trolley will board at South Wayne and Runnymede Avenues. If your house is located on our route, please make sure you decorate for everyone to enjoy. The house with the best decorations will win a grand prize basket featuring items from all of your favorite Wayne merchants. We are also excited to have the Wayne Polar Express, sponsored by Sam Giardinelli of Compass, offering rides for our smaller patrons. This is one of the best nights of the year in Wayne – we hope you can join us!

We look forward to seeing you all around the holidays and hope you can join us at one of our upcoming networking events and Christmas in Wayne! As always, if you have ideas, would like to get more involved, or have any questions, please do not hesitate to reach out to me or one of our board members.

Cheers,

Ken Kearns President

Wayne Business Association



#### **YOUR WBA BOARD**

#### **PRESIDENT**

Ken Kearns 118 North/Cadence Advisors 610.639.1302

#### **VICE PRESIDENT**

Laura M. Tobey, Esq. Reidenbach & Associates, LLC 610.572.7075

#### **SECRETARY**

Clare Girton Keller Williams 610.322.8047

#### **TREASURER**

Mike Libert Main Line Print Shop 610.688.7782

#### **BOARD OF DIRECTORS**

Gregory Basile Keller Williams 610.995.9000

Nancy Campbell Wayne Art Center 610.688.3553

Sierra Clark, Photography Reidenbach & Associates, LLC 610.572.7075

Nelson Dayton Dayton Lock Co. 610.688.9188

Joe DiTommaso First Resource Bank 610.324.8224

Deanna Doane, Marketing Click Canyon 484.744.3337

Frank Grabuski Radnor Wealth Advisors, LLC 610.601.4942

Steve Shreiner, Membership Shreiner Tree Care 610.265.6004

Reed Taylor Community Advocate 610.574.6564

Chris Todd Christopher's Restaurant 610.687.6558



## ACTIVITIES AT THE FIREHOUSE SPONSOR \$2,000

- Sponsor the activities at the firehouse
- Logo will be displayed at the entrance to the firehouse
- Listing on Christmas in Wayne website with link (waynechristmas.com)
- Name and logo recognition featured on promotional posters and social media for the event
- Specific social media posts highlighting Activities at the Firehouse sponsorship
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

## COMMUNITY SPONSOR \$500 UNLIMITED AVAILABLE

- Name and logo recognition featured on promotional posters, digital ads and social media for the event
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media

Make checks payable to: Wayne Business Association Attn: Wayne Holiday Tree Lighting, PO Box 50, Wayne, PA 19087

Please include current contact name, address, phone, email and logo. We will send a receipt via email.

## RADNOR MEMORIAL LIBRARY ELVES FOR THE SHELVES

Registration is now open to participate in Radnor Memorial Library's Elves for the Shelves event!

The official 5K race and Fun Run will take place on Saturday, December 2nd at 8am. The start and finish line will be outside Radnor Memorial Library, 114 West Wayne Avenue, Wayne. The



race will be professionally timed by Bryn Mawr Race Company. Prizes for the 5K will be awarded to the 1st, 2nd, and 3rd place winners in each age group. We've also planned a Fun Run (approximately 1 mile) for those who prefer to go a shorter distance! The Fun Run will begin immediately following the 5K start. Santa will be in attendance and prizes will be awarded for creative costuming!

For more information and to register go to radnorlibrary.org/elves-for-the-shelves

#### WAYNE UNITED METHODIST HELPING RADNOR FAMILIES IN NEED THIS HOLIDAY SEASON

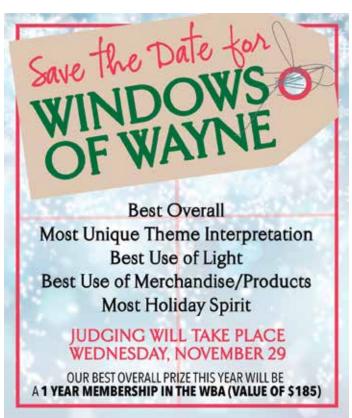


As the largest food pantry in Radnor Township, Wayne Cares has been helping 30-70 families on a weekly basis battle food insecurity. They are thankful for the opportunity to serve our community and neighbors in need. **YOU can help too!** 

If your Wayne business would be interested, they would love to have a nonperishable food donation box at your business from before Thanksgiving though the New Year! This will allow more community members to donate to their neighbors in need and directly give back to our local community. They will gladly deliver a collection box to your place of business before Thanksgiving. Additionally, if your collection box becomes full at any time and after the New Year, they will conveniently pick up your donations and deliver them to the Wayne Food Pantry.

Interested? Please contact Ali King at 610-533-8084 or alexandriaBking@gmail.com for a donation collection box and for more information.

JOIN WAYNE UMC FRIDAY, DECEMBER 1 FOR THEIR OPEN HOUSE DURING CHRISTMAS IN WAYNE, 210 SOUTH WAYNE AVENUE, WAYNE.



## MEMBER HAPPENINGS

#### **MEMBER NETWORKING MEETINGS**

A big THANK YOU to our friends at the 118 North for hosting our August member meeting, to Sam Giardinelli of Compass for hosting our September meeting, and to First Resource Bank for hosting our October meeting.

We can't wait to see you at one of our next meetings!

















#### **WBA MONTHLY MEMBER MEETINGS**

Attending the monthly meeting is a great way to utilize being a member – meet other members, network to build your business, and hear about what is happening in town.

They are ALWAYS the 3rd Thursday of the month except December.

16

Catherine Lowry, Berkshire Hathaway HomeServices



2024

JAN **18** 

Central Baptist Church 15

HomansPeck

MAR **21** 

Wayne Food Pantry/Wayne Methodist Church

APR **18** 

Annual Meeting 16

Philadelphia Print Shop JUN **20** 

> Aethēr Medicine

18 18

First Resource Bank AUG 15

Entrust

SEP **19** 

Brynn Cicippio

OCT **17** 

Villanova

NOV **14** 

The Willows

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9

Christmas IN WAYNE\*\*

If you are interested in hosting one of our monthly meetings, please email info@waynebusiness.com. Our 2025 meetings are being planned now!

## EMBER HAPPENINGS

#### **RIBBON CUTTING - AT THE TABLE**

Congratulations to At The Table. They opened up their new location at 118 West Lancaster Avenue in the old Landis location.

Stop by to check out the new location, new menu, new raw bar, and take in the beautiful upgrades that Chef Alex made to the restaurant. You won't be disappointed!

At The Table is now located at 118 West Lancaster Avenue, Wayne.



#### **RIBBON CUTTING - THE VANILLA BEAN**

We got the BIG scissors out to say welcome to new business and new WBA member The Vanilla Bean. What a great addition to downtown.

Mike and his team are ready to serve up amazing ice cream combinations - literally hundreds of combinations to suit all tastes - and coffees, and more! Stop in for a sweet treat any day of the week!

The Vanilla Bean is located at 102 East Lancaster Avenue, Wayne.



#### **RIBBON CUTTING - dtXfy**

Congratulations and WELCOME to dtXfy in the Gateway Shopping Center.

Denise and her team are ready to welcome you to their renewal studio for anyone interested in looking and feeling their very best. They offer infrared saunas, red light therapy, and massage therapy. Make sure to check them out!

dtXfy is located at 133 East Swedesford Road, Wayne.



#### **NEW LOCATION - GINGY'S**

Gingy's, your one-stop-shop for all things fashion and accessories, is now open at their new location right in the middle of Wayne.

Stop in today to update your fall wardrobe or get a jumpstart on winter! You'll find everything you need to stay fashionable this season!

Gingy's is now located at 111 North Wayne Avenue, Wayne.



#### FIRST ANNIVERSARY - WHEELHOUSE CARDS

Wheelhouse Cards is your premier sports card store in Wayne, and they take pride in providing top-quality sports memorabilia and other sports collectibles. From beginners to expert collectors, they have the team to show you the best selection around or to help you value and understand your own collection. They strive to make Wheelhouse Cards a truly educational and fun place for everyone.

Stop in and wish them a happy first anniversary at their Wayne location!

Wheelhouse Cards is located at 106 East Lancaster Avenue, Wayne.



#### **ANNIVERSARY/RIBBON CUTTINGS**

If you would like to have a ribbon cutting for your new business or celebrate an anniversary, please reach out to: support@waynebusiness.com.

## IN REVIEW

#### RADNOR FALL FESTIVAL PRESENTED BY ONE DAY IN JULY



























## **THANK YOU**

2023 SPONSORS, VENDORS, VOLUNTEERS, AND ATTENDEES!



































118 North · Christopher's A Neighborhood Place · Click Canyon Clare Girton, Keller Williams Realty • Main Line Print Shop • Radnor Fire • Radnor Police Department Radnor Township • Reidenbach & Associates • Sierra Clark Photography

SEE YOU SEPTEMBER 15, 2024 \*

### IN REVIEW



























photos © Sierra Clark Photography

## **STAY INFORMED**

#### **RADNOR TOWNSHIP COMPREHENSIVE PLAN**

RADNOR TOWNSHIP IS UPDATING ITS COMPREHENSIVE PLAN AND IS LOOKING FOR YOU TO PARTICIPATE

A Vision for Radnor 2035

Radnor Township is updating its Comprehensive Plan, titled "A Vision for Radnor 2035." The Comprehensive Plan will define a shared vision for the Township, shaped by the input from the community. The vision will lay the foundation for the strategic goals and actionable recommendations that will provide a roadmap for decision-making and investment prioritization over the next 10 years.

#### **WAYS TO GET INVOLVED**

People who want to get involved immediately should visit Radnor2035.com. There, people can find a link to the Virtual Workshop. This interactive survey will allow participants to share their ideas about how to make Radnor Township an even better place. They will be able to identify their priorities for the Township and use an online mapping tool to identify where there are issues that need to be fixed. They can also share their big ideas for what would improve the Township, then read and upvote other responses. The Virtual Workshop will help the Township understand community concerns and prioritize topics for the Plan.

Radnor Township is updating its Comprehensive Plan!

Take 5 minutes to participate in the Virtual Workshop to tell us your priorities and what will make Radnor Township even better.

www.Radnor2035.com

Later in the process, there will be presentations and in-person events where people can learn more about the project and contribute to the development of the Plan. Since it will be a few months before that work begins, the Township is encouraging people to visit Radnor2035.com and sign up for emails.

#### WHAT IS A COMPREHENSIVE PLAN?

Municipalities are enabled by the Municipalities Planning Code (MPC) to create comprehensive plans to guide growth and development for their jurisdictions. These plans play an important role in guiding the community's future growth, development, and preservation. The plans are legally required to set goals and polices for land use, environment and natural resources, housing, economic development, transportation, housing, historical and archeological resources, and community services economic development. However, municipalities are also permitted to address other issues and topics that are specific to their communities. Most importantly, comprehensive plans serve as the foundation for zoning and play a critical role in the land development process.

#### WHAT WILL RADNOR TOWNSHIP'S PLAN INCLUDE?

The Comprehensive Plan will update the existing 2003 Plan that is available on the Township's website. Like the previous Plan, A Vision for Radnor will address the following topics and themes, and any additional priorities identified during the engagement process:

- Open Space, Trails & Recreation
- Stormwater Management
- Neighborhood Conservation
- Economic Development
- Community Resources
- Housing Diversity & Affordability
- Mobility & Connectivity
- Institutional Relations
- Historic Preservation
- Environmental Protection & Sustainability

Visit the website to learn more about the Comprehensive Plan and how to participate.



At the end of the year-long planning process, FHI Studio and Township staff will present the Plan for adoption by the Board of Commissioners. Once the Plan is adopted, it becomes the official policy of the Township, and implementation of the strategies and action items can begin.

#### WHO IS DEVELOPING THE PLAN?

Recognizing the importance of a robust and representative engagement to create a community-driven Plan, the Township has contracted FHI Studio to develop the Plan. FHI Studio will collaborate directly with the Township throughout the one-year process. The project will also include the input of a Steering Committee, a group of community representatives that will serve as advisors and ambassadors for the Plan.

## **AROUND TOWN**

#### **WOMEN OF WAYNE**

#### WAYNE BUSINESS ASSOCIATION MEMBERS HONORED!

Wayne is filled with women doing good things in the region, a fact we are all keenly aware of.

This fall we had multiple WBA members recognized in regional publications for their businesses and service to community. We congratulate them all on being selected.



**DEANNA DOANE** Co-Founder Click Canyon



KIM WRIGHT Owner and Operator Nothing Bundt Cakes



**LARA AMAN MATTEY** Owner **Ivory Tree Portraits** 



**BRYNN CICIPPIO** Founder, Owner, Licensed Marriage and Family Therapist, BCA Therapy



**DR. DEBBIE PARNES** Orthodontist and Owner **Phamily Orthodontics** 



STACEY BALLARD President & CEO **Eadeh Enterprises** 



PEARL SOMBOOMSONG Director of Development Win Signature Restaurants (The Blue Elephant)

## **AROUND TOWN**

#### **NEW MEMBERS**

#### VISIT WAYNEBUSINESS.COM FOR COMPLETE MEMBERSHIP LISTING

#### **Amada Restaurant**

555 East Lancaster Avenue, Wayne 484.429.2158 amadarestaurant.com/amada-radnor

#### **Backyard Eats LLC**

Mike Bennett 810 Bethlehem Pike, Flourtown 215.613.4883 mike@backyard-eats.com backyard-eats.com

#### The Blue Elephant Wayne

Pearl Somboonsong Murphy 110 North Wayne Avenue, Wayne 610.724.7473 pearl@winsignaturerestaurants.com blueelephantwayne.com

#### **Boomtown Internet Group**

Devon McCrossin 19 Pennsylvania Avenue, Wayne 888.454.3330 info@boomtown.group boomtownig.com

#### **California Closets**

Becky Caldwell
130 East Lancaster Avenue,
Wayne
610.989.2244
rcaldwell@calclosets.com
locations.californiaclosets.com/
california-closets-waynec9fe6379d04d

#### **Cherrish Your Cravings**

Cherrish Clayton 1016 Lancaster Avenue, Berwyn 484.253.6884 cherrishyourcravings@gmail.com cherrishyourcravings.com

#### **Delaware County Republican Party**

Gab Mendez

323 West Front Street, Media 610.566.9375 gmendez@delawarecountygop.com delawarecountygop.com

#### DiFilippo's Service Company

Lexi DiFilippo 13 Railroad Avenue, Paoli 610.240.4789 lexi@difilippos.com difilippos.com

#### D'Innocenzo's Bakery

Matthew Tarcov Lancaster County Farmers Market 389 West Lancaster Avenue, Wayne 610.687.6580 lancastercounty farmers market. com/vendors#vendor97

#### **Divination Institute**

Jillian Schrotberger 301 Village Drive, King of Prussia 610.350.9719 info@divinationinstitute.org divinationinstitute.org

#### dtXfy

Christina Waldon Gateway Shopping Center 133 East Swedesford Road, Wayne 484.584.4973 wayne@dtxfyme.com dtxfyme.com/wayne

#### Holly Spofford, Local Author

Wayne, PA hojo.spofford@gmail.com hollyspofford.com

#### **Jenkins Arboretum & Gardens**

Thomas Smarr 631 Berwyn Baptist Road, Devon 610.647.8870 webinfo@jenkinsarboretum.org jenkinsarboretum.org

#### Lisa Borowski -State Representative

24 S. Newtown Street Rd., Ste. 100, Newtown Square 484.427.2884 Iborowski@pahouse.net pahouse.com/borowski

#### Little Black House

Linda Magnavita 751 West Lancaster Avenue, Wayne 215.772.2801 linda@littleblackhouse.com littleblackhouse.com

#### Mayfield Gardens, Inc.

Colleen Hoplamazian 960 South Hunt Road, Newtown Square 610.353.0363 colleen@mayfieldcorp.biz mayfieldcorp.biz

#### Meadowbank Designs

Kirsten McCoy 37 West Avenue, Suite 101, Wayne 610.688.8090 kirsten@meadowbankdesigns.com meadowbankdesigns.com

#### **Party with Peonies**

Hildret Boghosian 755 West Lancaster Avenue, Wayne 484.367.7552 hello@peonieseventsllc.com peonieseventsllc.com

#### Post Haste Handyman

Michael Desch 725 West Lancaster Avenue, Wayne 610.527.1660 info@posthastehandyman.com posthastehandyman.com

#### Radnor High School Girls Crew Club

Cecilia Wampole – Treasurer PO Box 242, Wayne rgcctreasurer@gmail.com radnorgirlscrewclub.org

#### **Raising Surfers**

Kristin Manchin 101 East Lancaster Avenue, Suite 201, Wayne 610.906.5603 team@raisingsurfers.com www.raisingsurfers.com

#### Tompkins Financial

153 East Lancaster Avenue, Wayne 610.688.4999 bjohnston@tompkinsfinancial.com tompkinsbank.com

#### The Vanilla Bean

Mike Blank 102 East Lancaster Avenue, Wayne thevanillabeanofwayne@gmail.com thevanillabeanofwayne.com

#### NEW RADNOR BUSINESSES - RADNOR TWP DESIGN REVIEW BOARD

## NEW BUSINESSES IN RADNOR: Charlie's Chicken

819 East Lancaster Avenue, Villanova

#### **Delice et Chocolat**

112 East Lancaster Avenue, Wayne

#### The Grey Colt

Eagle Village Shops 503 West Lancaster Avenue, Suite 525, Wayne

#### The Little Children's Shop

Eagle Village Shops 503 West Lancaster Avenue, Suite 630, Wayne

## **Osushi Japanese Restaurant** 613 West Lancastser Avenue,

Wayne Early Learning Center at Wayne United Methodist Church 210 South Wayne Avenue,

## <u>UPDATED BUSINESSES:</u> Behold Salon and Spa (new location)

27 West Avenue, Wayne

#### Trek Bicycle (new location)

530 West Lancaster Avenue, Wayne

Wayne

Wayne





## KEEP YOUR INFORMATION UP-TO-DATE & STAY INFORMED!

Don't miss out on any important updates from the WBA. Please alert us if you have had any changes to your general contact information.

You can even update your WBA listing online! Contact support@waynebusiness.com with any questions or concerns.

If you have not yet renewed your WBA dues for 2023, please do so today.

## **BE INVOLVED**

#### **STAY SOCIAL!**

WHEN YOU POST TO SOCIAL MEDIA MAKE SURE TO INCLUDE #WAYNEPA AND #LIFEINTHE19087



RSVP to rsvp@waynebusiness.com all are welcome • free to attend • light refreshments served

We have heard from many of our member businesses that they have positions open!

As a member of the WBA your business can list your job openings on our website. Log in to your profile and you are able to list your job openings. Please reach out to support@waynebusiness.com if you need access to your business profile.



Please also, if you are not looking for help, but know of people looking for jobs, share that many of our Wayne businesses are looking to hire good people!

## WAYNE FROM YOUR EYES INSTAGRAM TAKEOVER!

Share your view of #waynepa!

We would love to see Wayne from your point of view!

We love sharing things happening in Wayne, but know we can't be everywhere and don't see it the way you do. So, take over our Instagram for a week and share your view from your desk, window, sidewalk... and tell us about you and your business, too!

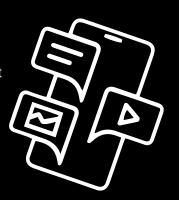
If you are interested, please contact support@waynebusiness.com to get assigned a week.



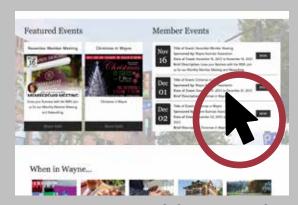
## WBA MEMBERS ONLY

Did you know you can send an email to our list of 500+ for just \$50 (\$25 for non profits)?

Have us share your information to our social media (over 4,000 followers).



Use your WBA membership to your advantage!



#### **MEMBER EVENTS & FEATURES**

Visit www.waynebusiness.com for a listing of member events and recent news about our members.

Add your event to the website at any time with your login.

Having issues or need to ask a question? Email support@waynebusiness.com

## HAVING AN EVENT OR WANT TO SHARE ANY NEWS?

Your event can be highlighted in the special WBA display box right at Wayne Jewelers for all of Wayne to see! Bring a poster to the Main Line Print Shop at 25 West Avenue and we will create an informational card to place accordingly in the back. Call ahead at 610.688.7782. (current members only)

Please also share links, graphics, and any additional information and we will share on our social media. Email support@waynebusiness.com.

PERMIT NO. 287 **ВООТНЕАЅТЕRИ, РА** UΙАЧ U.S. POSTAGE FIRST CLASS **PRESORTED** 



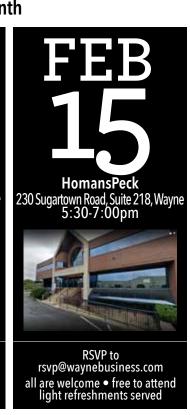
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Membership Meeting | Third Thursday of Each Month

E THE DATES