

2021

BUSINESS ASSOCIATION of the Year



WAYNE BUSINESS ASSOCIATION

CONNECTING COMMERCE WITH COMMUNITY IN WAYNE FOR OVER 80 YEARS

SUMMER 2021

(sponsors current as of publication time)



RADNOR fall festival

Wayne Business Association

IT'S BACK! rain or shine

SUNDAY, 9/19

12:00 – 4:00PM

Downtown Wayne on North Wayne Avenue

www.radnorfallfestival.com | #radnorfallfest



Northpoint 360 • Berwyn Lawnmower

118 North
Clare Girton – KW Devon Wayne
Click Canyon Digital Marketing
Christopher's A Neighborhood Place
Main Line Print Shop

Activities Food Music Vendors

VENDOR SPOTS ARE FILLING UP FAST! RESERVE YOUR SPOT BEFORE IT'S TOO LATE!

FROM THE PRESIDENT

Hello Members and Friends of the WBA,

Not sure how it is August already and summertime is waning... I think that is a sign of being busy! From the looks of things and what we have been hearing everyone is busier and back to business in Wayne. We are proud to say that our membership actually exceeds 2019, and we look forward to seeing our renewing members as well as those who have just joined.

As the WBA, we have enjoyed a busy spring and summer. A few highlights include hosting our Annual Meeting in person in April, bringing back the Wayne Picnic Grove, getting back to full capacity, hosting networking events, and welcoming newly-opened businesses to town.

We thank Gloria Clawson of Kids N' Kribs and Dr. Jenn Hartmann of Strafford Chiropractic for their two terms of service to the WBA board. We welcome Frank Grabuski, owner of Radnor Wealth Advisors, and Jamie Schrotberger, CEO of Spread Bagelry to the board to fill the vacancies. Our board is comprised of some great people who care deeply for the community and I greatly appreciate the time, talent, and great advice that they bring to our organization!

We are looking forward to a busy fall season of events with the return of the Radnor Fall Festival (our 29th!), Wayne Trick or Treat, and, of course, Christmas in Wayne. We invite you to be a part of these events whether through sponsorship, being a vendor, or volunteering.

I hope you enjoy our newsletter and if you have any questions, please reach out to me.



Deanna Doane
Click Canyon Digital Marketing Agency
Wayne Business Association - President
484.744.3337

#LIFEINTHE19087 IS SPECIAL!

WELCOME NEW MEMBERS

VISIT WWW.WAYNEBUSINESS.COM FOR COMPLETE MEMBERSHIP LISTING

Body+Beauty Lab powered by Jefferson Health

Jennifer Miller
595 East Lancaster Avenue, Radnor
484.254.4099
www.bodyandbeauty.com

Culinary Harvest Online Farmers Market

Carlo Luciano
Wayne, PA and NJ Shore
carlo@culinaryharvest.com
www.culinaryharvest.com

Elizabeth Reynolds Interiors, LLC

Elizabeth Reynolds
121 North Wayne Avenue,
Suite 202, Wayne
703.470.6606
elizabethreynoldsinteriors.com

Holland Floor Covering

Roger Hansbarger Jr
124 East Lancaster Avenue, Wayne
610.947.6500
www.hollandfloor.com

HomansPeck, LLC - Employment Lawyers

Michael Homans
134 North Wayne Avenue,
Suite 300, Wayne
215.419.7477
www.homanspeck.com

Mad Anthony Wayne Café

Melinda DiStefano
135 North Wayne Avenue, Wayne
484.367.7249
www.madanthonywaynecafe.com

Gene McMillen, Arborist

610.717.6337 • arborgene@gmail.com

Radnor Wealth Advisors

Frank Grabuski
515 East Lancaster Avenue, Wayne
610.601.4942

Restore Movement, LLC

Jennifer B. Noll
121 North Wayne Avenue,
Suite 101, Wayne
494.372.3633
www.restoremvt.com

Valley Forge Flowers

Melinda Moritz
Eagle Village Shops
503 West Lancaster Avenue, Wayne
610.687.5566
www.valleyforgeflowers.com

RADNOR TOWNSHIP DESIGN REVIEW BOARD

NEW BUSINESSES

Chilcote & Richards Ltd. Accessories
120 East Lancaster Avenue, Wayne

Sakura Japan Wayne, Inc.
102 East Lancaster Avenue, Wayne

Wheelhouse Cards & Collectibles
362 West Lancaster Avenue, Wayne

Lunachick Boutique

116 East Lancaster Avenue, Wayne

Sweetgreen

223 East Lancaster Avenue, Wayne

UPDATED BUSINESSES

The Philadelphia Print Shop (new location)
106 East Lancaster Avenue, Lower Level, Wayne

Tire Choice Auto Service
(formerly Monro Auto Service and Tire Centers)
362 West Lancaster Avenue, Wayne

YOUR WBA BOARD

PRESIDENT

Deanna Doane
Click Canyon
484.744.3337

VICE PRESIDENT

Mike Libert
Main Line Print Shop
610.688.7782

SECRETARY

Clare Girton
Keller Williams
610.322.8047

TREASURER

Nelson Dayton
Dayton Lock Co.
610.688.9188

BOARD OF DIRECTORS

Gregory Basile
Keller Williams
610.995.9000

Nancy Campbell
Wayne Art Center
610.688.3553

Andy Dickerson
Teresa's Café and Next Door Bar
610.293.9909

Frank Grabuski
Radnor Wealth Advisors, LLC
610.601.4942

Ken Kearns
118 North/Cadence Advisors
610.639.1302

Joan M. Menige
Healthy Food Specialist/
Culinary Instructor
610.687.9153

Scott Reidenbach, Esq.
Reidenbach & Associates, LLC
610.572.7075

Jamie Schrotberger
Spread Bagelry
484.279.0022

Reed Taylor
Community Advocate
610.574.6564

Chris Todd
Christopher's Restaurant
610.687.6558

IN REVIEW

ANNUAL APRIL MEETING AND AWARDS PRESENTATION - APRIL 22, 2021

Thank you to everyone who attended our Annual Meeting and Awards Presentation and thank you to the Wayne Art Center Executive Director, as well as WBA board member, Nancy Campbell for once again hosting this event for us. It was great to see everyone in person networking, and catching up.

Congratulations to our Lawrence T. Adelberger award winner – always a WBA member who shows exemplary volunteer service for the Wayne Business Association and its membership – Ken Kearns, owner of 118 North. Since taking over the spot on North Wayne Avenue that was previously inhabited by various restaurants, Ken has been an essential part of the community and its current revival, with great food and a constant scheduling of live music. Ken always finds a way to be a part of local events and keep the WBOD thriving.

We were proud to present the 2021 Corporate Partner of the Year award to First Resource Bank. We thank them for getting involved in Wayne, helping our small businesses and being so generous in their sponsorship of the WBA.



WBA board members (l to r) Secretary of the Board, Clare Girton of Keller Williams, Devon Wayne; Treasurer, Nelson Dayton, Owner of Dayton Lock Co.; VP Mike Libert, Owner of Main Line Print Shop; President, Deanna Doane, Owner of Click Canyon Digital Marketing; Scott Reidenbach, Owner of Reidenbach & Associates; Ken Kearns, Owner of 118 North; Reed Taylor, Community Advocate; Nancy Campbell, Executive Director of the Wayne Art Center. Not Present: Chris Todd; Owner of Christopher's; Andy Dickerson, Owner of Teresa's; Joan Menige, Nutritional Food Specialist; and Greg Basile of Keller Williams.



Board member Reed Taylor presents the Corporate Partner of the Year to First Resource Bank, CFO Lauren Ranalli and CEO Glenn Marshall.



WBA President Deanna Doane with First Resource CFO Lauren Ranalli.



WBA president, Deanna Doane, 118 North Owner and Adelberger Award winner, Ken Kearns, and Cheryl Atkins Lubinski, Owner of Integrity Eye Associates and our 2020 Adelberger recipient. Cheryl made the presentation revealing Ken as this year's recipient!



Eric Slade of Sun Federal Credit Union, Jake Able, Ward 6 Commissioner, Nancy Campbell, and Kim Wright of Nothing Bundt Cakes.



David Brennan of Main Line Hotels, Nelson Dayton of Dayton Lock and Kathleen McNally of Executive Commons



Previous Ben Wilson Award recipients and lifelong community volunteers, Cheryl Tumola and Mary Coe of the Willows Park Preserve.

Photo credit: Lisa Florio Photography

IN REVIEW

JULY 27 SMALL BUSINESS HAPPY HOUR

Our July small business happy hour networking event was a huge success. It was great seeing everyone face-to-face and continuing to get back to business.

A huge shoutout to First Resource Bank for sponsoring the event and to Alessandro's Wood Fired Italian & Bar for the small bites, wine, and beer!

Regular member meetings will resume the third Thursday of each month, starting in August at new member Mad Anthony Wayne Café.



WAYNE PICNIC GROVE

Thank you to our generous sponsors, members, and community for supporting the tent this spring and summer. It has been very popular with the community, even attracting notice from the *Wall Street Journal*, and a tremendous help to our merchants and restaurants aiding with curbside pickup. Members have utilized the tent for events such as book author discussions (Main Point Books), fundraisers (Saturday Club), and fellowship (Wayne Presbyterian Church).

A big "thank you" also to 118 North for keeping the tent full and jamming with live music during the weekend.

Like all good things, it must come to an end and the date for removal of the tent has been set for October 4th. Please stay tuned for more information on new ideas for the space.



COMING SOON

Vendor spots for all of our upcoming events are filling up fast! Make sure to reserve your spot before it is too late!
Please follow us on our website and social media for the most up-to-date information.



OUR
LARGEST
EVENT!

THIRD SUNDAY
IN SEPTEMBER

SPONSORSHIP LEVELS
AND BENEFITS

radnorfallfestival.com

PRESENTING
SPONSOR
\$5,000

- Sponsor Name incorporated into event name "Radnor Fall Festival Presented by _____"
- Event name featured for a year on WBA website under "Sponsors"
- Corporate logo and photo displayed on WBA website for one year
- Exclusive 10' x 10' promotional space
- Opportunity to be featured in email blast promotions
- Recognition on main stage and ride entrance
- Logo recognition featured on all promotional materials including social media and posters
- Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival presenter during event announcements
- 2 featured social media posts prior to event
- 10 complimentary ride and game wristbands
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

SOLD



SHREINER
TREE CARE

GOLD
SPONSOR
\$2,000

- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website and Facebook page
- Prominent name and logo recognition featured on promotional materials for event
- Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival supporters during event announcements
- 3 (3'x2') signs with name and logo placed near festival activities
- 1 featured social media post prior to event
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

SILVER
SPONSOR
\$1,000

- Corporate logo featured on event posters displayed in community.
- Sponsorship name and logo on all event advertisements
- 2 (1'x1.5') sign with name and logo placed near festival activities
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

BRONZE
SPONSOR
\$500

- Company name listed on promotional posters
- 1 (1'x1.5') sign with name and logo placed near festival activities
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

Make checks payable to: Wayne Business Association
Attn: Radnor Fall Festival, PO Box 50, Wayne, PA 19087

Please include current contact name, address, phone, e-mail and logo.
We will send a receipt via email.



THURSDAY BEFORE HALLOWEEN -
NORTH WAYNE AVENUE

Join our participating merchants and vendors for some
Halloween trick or treating, cider + candy,
family fun, and, of course, Halloween promotions.

Contact WBA at 610.687.7698 or info@waynebusiness.com
for more information.

COMMUNITY SPONSOR \$500

- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website, www.waynebusiness.com, Instagram, and Facebook page
- Name and logo recognition featured on promotional materials for event
- Post event recognition and thank you in Wayne Business Association newsletter

Make checks payable to: Wayne Business Association,
Attn: Wayne Trick or Treat, PO Box 50, Wayne, PA 19087

Please include current contact name, address, phone, e-mail and logo.
We will send a receipt via email.



COMING SOON

Christmas IN WAYNE

WAYNE HOLIDAY TREE LIGHTING
SPONSORSHIP LEVELS
AND BENEFITS

waynechristmas.com

PRESENTING SPONSOR \$7,500

- Sponsor Name incorporated into event name "Wayne Holiday Tree Lighting Presented by _____"
- Event name featured for a year on WBA website under Featured Events
- Corporate logo and photo displayed on Wayne Business Association's website for one year
- Corporate logo prominently displayed at horse drawn carriage ride pick up line
- 2 featured social media posts prior to event
- Prominent name and logo recognition featured on all promotional materials for event including press releases, event letterhead, social media, advertisements, and posters
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

LIGHT DISPLAY SPONSOR \$5,000

- Sponsor light display for the horse drawn carriage ride area
- Promotional 10 x 10 tent with tables
- Name and logo recognition featured on all promotional materials for event including press releases, event letterhead, social media, advertisements, and posters
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

HORSE CARRIAGE RIDE SPONSOR \$1,250

- Sponsor a horse drawn carriage ride
- Logo will be displayed on back of 1 carriage
- 2'x3' sign with logo displayed at ride pick up line
- Corporate logo featured on event posters displayed in community
- Name and logo recognition featured on promotional posters and social media for the event
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

5 sponsorships available

COMMUNITY SPONSOR \$500

- Company name listed on promotional social media, advertisements, and posters for the event
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

Make Checks payable to: Wayne Business Association,
Attn: Wayne Holiday Tree Lighting, PO Box 50, Wayne, PA 19087

Please include current contact name, address, phone, e-mail and logo.
We will send a receipt via email.

CHRISTMAS IN WAYNE 2021

FIRST WEEKEND IN DECEMBER

WBA SCHOLARSHIP

While we were saddened not to be able to award the WBA scholarship in 2019 and 2020 due to the pandemic, we are gearing up to present it in 2022. Each year, the Wayne Business Association offers \$1,000 to an outstanding high school senior employed at a member business and who will be attending college after graduation.

Scholarship applications are now being accepted for the Class of 2022. Interviews will be conducted to determine the winner. If interested, the scholarship application can be found in the About section on the WBA website.

WBA received a heartfelt thank you letter from Nicholas Marcil, a 2016 recipient from Conestoga High School who graduated West Chester University in 2020.

May 29, 2021

Wayne Business Association
P.O. Box 50
Wayne, Pa 19087
C/O Bob D'Amicantonio

Dear Mr. D'Amicantonio,

I wanted to personally thank you for the \$1000. WBA Scholarship that you awarded me in 2016. I recently had my formal college graduation ceremony for the completion of my four years at West Chester University (2020 grad). Due to Covid-19 our ceremony was delayed until April of 2021.

I began reflecting on my journey through college and who helped me along the way and you came to mind. I wanted to let you know you helped to contribute to my success as a Summa Cum Laude graduate of the Honors College at WCU. In my four years at WCU I was a Resident Assistant, Orientation Leader and Leadership Consultant just to name a few additional roles beyond student.

I am currently enrolled as a Graduate Assistant in the HEPSA graduate program at WCU and look to pursue a role in higher education upon my completion of the graduate program. I sincerely want to thank you for the financial help in my journey, as my family was not in the financial position to fund my college education. WBA along with others were instrumental in helping me to afford my college education!

Thank you,


Nicholas Marcil



Chris Todd of Christopher's awards the 2016 WBA Scholarship to winners Nicholas Marcil (right) and Nicholas Dell'Orco (left)

IN THE NEWS

WBA FEATURED IN THE *WALL STREET JOURNAL*

Thank you to *The Wall Street Journal* and local writer Molly Baker for featuring Wayne and how we weathered the last year!

We are proud of what we accomplished working together as businesses, our association, and the contribution and support of Radnor Township, The Radnor Board of Commissioners, and the Radnor Township Police Department.

Wayne stayed relevant and we continued to work as a community to make it through a very difficult time! We will always continue to persevere and we are more than grateful to have been recognized on such a large scale.

THE WALL STREET JOURNAL.

What Entrepreneurs Have Learned From the Covid-19 Pandemic

One key to staying afloat during a crisis: plan ahead



Small businesses in Wayne, Pa., put a shared tent to many uses during the pandemic, such as this concert on May 1, 2021. PHOTO: RACHEL WISNIEWSKI FOR THE WALL STREET JOURNAL

By Molly Baker

June 1, 2021 11:00 am ET

**CELEBRATE SUMMER
SHOP LOCAL
in Wayne, PA**

**WELCOME
BACK TO
BUSINESS!**

Visit support.waynebusiness.com
for a list of businesses that you can
support all year round!

**SPONSORED BY
THE WAYNE BUSINESS ASSOCIATION**

MEMBER HAPPENINGS

KEEP YOUR INFORMATION UP TO DATE & STAY INFORMED!

Don't miss out on any important updates from the WBA. Please alert us if you have had any changes to your general contact information. You can even update your WBA listing online!

Contact support@waynebusiness.com with any questions or concerns.

10 YEAR ANNIVERSARY - RESTORE HEALTH AND LONGEVITY CENTER

Congratulations to our friends Restore Health & Longevity Center on celebrating 10 Years in business here in Wayne. Dr. Danielle Gray heads up this special place that offers many services. Check them out now and take advantage of their anniversary offer!



Restore Health and Longevity Center is located at 205 West Lancaster Avenue #3, Wayne.

ANNIVERSARY/RIBBON CUTTINGS

We are happy to say **WE ARE BACK** to in person celebrating of milestones for our businesses. If you would like to have a ribbon cutting for your new business or celebrate an anniversary, please reach out to: support@waynebusiness.com.

THANK YOU FOR MAKING WAYNE, WAYNE!

Thank you to our members who generously gave contributions:

GENERAL CONTRIBUTION:

Out There Outfitters

GENERAL EVENT SPONSORSHIP:

American Legion Bateman-Gallagher Post 668,
Aux Petits Delices

HOLIDAY DECORATIONS:

Aux Petits Delices, Eadeh Enterprises, Teresa's Cafe

SCHOLARSHIP:

American Legion Bateman-Gallagher Post 668,
Aux Petits Delices, Braxton's Animal Works, Carol H. Axelrod Memorial Blood Drive, Cowan's Flowers, Eadeh Enterprises

WAYNE ENHANCEMENT PROJECTS:

Aux Petits Delices, Culinary Harvest, Dayton Lock Company, Elizabeth Reynolds Interiors, Epps Plumbing & Heating, HomansPeck, Keller Williams (Gregory Basile), Nothing Bundt Cakes, Radnor Veterinary Hospital, Satanoff Agency, The Sugaree

WBA also thanks Radnor resident Diane DiSerafino, who donated a \$100 Village of Wayne Gift Certificate back to WBA to support the Picnic Grove.

AUG 19

Join us for our monthly **MEMBERSHIP MEETING**
Mad Anthony Wayne Café
135 North Wayne Avenue in the Wayne Train Station

RSVP to rsvp@waynebusiness.com
all are welcome • free to attend • light refreshments served

WAYNE BUSINESS JOB FAIR

WEDNESDAY, SEPTEMBER 22 • 2:00-6:00PM
WAYNE PICNIC GROVE TENT

Open to all WBA business members looking to hire more employees!
To reserve a table contact : support@waynebusiness.com

Stay tuned for more details!

We have heard from many of our member businesses that they have positions open!

As a member of the WBA your business can list your job openings on our website. Log in to your profile and you are able to list your job. Please reach out to support@waynebusiness.com if you need access to your business profile.



Please also, if you are not looking for help, but know of people looking for jobs, share that many of our Wayne Businesses are looking to hire good people!

SUPPORT LOCAL

STAY SOCIAL!

WHEN YOU POST TO SOCIAL MEDIA MAKE SURE TO INCLUDE #WAYNEPA AND #LIFEINTHE19087.

DON'T FORGET TO STOP BY OUR BIG CHAIR!

We are so excited to have our extra large Adirondack Chair in its new home in Wayne. Delivered back in September, our new chair has been a popular spot for photo opportunities. A huge thank you to The Main Line Woodshop for building this for us!

Your new favorite spot to sit is located right on North Wayne Avenue next to RitzSmiles! Stop by, take your pic, and tag us @waynepabiz #waynepa. We can't wait to see you all sitting in that big chair.



GIFT BAGS

Fun "I Shopped Local in Wayne" gift bags are available to share with your customers or just to show your support for Wayne. If you would like some at your store or to personally use, please reach out to Mike at Main Line Print Shop to arrange pickup: mike@mlprintshop.com



WAYNE FROM YOUR EYES INSTAGRAM TAKEOVER!

Share your view of #waynepa!

We would love to see Wayne from your point of view!

We love sharing things happening in Wayne, but know we can't be everywhere and don't see it the way you do. So, take over our Instagram for a week and share your view from your desk, window, sidewalk... and tell us about you and your business, too!

If you are interested, please contact support@waynebusiness.com to get assigned a week.

top: Lancaster County Farmer's Market /
bottom: Lovebirds Boutique



MEMBER EVENTS & FEATURES

Visit www.waynebusiness.com for a listing of member events and recent news about our members.

Add your event to the website at any time with your login.

Having issues or need to ask a question?
Email support@waynebusiness.com

HAVING AN EVENT OR WANT TO SHARE ANY NEWS?

Your event or informational poster can be highlighted in the special WBA display box right at Wayne Jewelers for all of Wayne to see! Bring a poster to Bob at D'Amicantonio's Shoe Store at 157 W. Lancaster Avenue. Call ahead at 610.688.7530. (current members only)

Please also share links, graphics, and any additional information and we will share on our social media.

Email support@waynebusiness.com

SAVE THE DATES

Membership Meetings ARE BACK | Third Thursday of each Month

AUG 19

Mad Anthony Wayne Café
Wayne Train Station
135 North Wayne Avenue
Time TBA



RSVP to
rsvp@waynebusiness.com
all are welcome • free to attend
light refreshments served

SEP
16

OCT
21

NOV
18

DEC
3

JAN
20

Christmas
IN WAYNE

2021 and 2022 Membership Meetings are being planned now!
Check the website for more events that will help you build your business.
Meetings and all events are subject to change.

SHOP LOCAL SHOP MEMBERS

Summer 2021

PO Box 50 | Wayne, PA 19087

BUSINESS ASSOCIATION



Business Association of the Year



2021