

Fall 2018

WAYNE BUSINESS ASSOCIATION



Shop

Dine

Stay

Indulge

At Your Service



TRICK OR TREAT

THURSDAY,
OCTOBER 25TH, 5-7PM

CIDER + CANDY
FAMILY FUN +
HALLOWEEN PROMOTIONS

SPONSORED BY
WSFS bank
We Stand For Service®

WAYNEBUSINESS.COM | @WAYNEPABIZ
#WAYNEOPENLATE



COMING SOON: CHRISTMAS IN WAYNE

SIGN UP TO BE A SPONSOR!

Christmas in Wayne is being planned now! Give your business exposure to thousands in the local community. To ensure your sponsorship and placement in any upcoming WBA or event advertisements, please email info@waynebusiness.com.

A big "thank you" to those who have already signed up to be sponsors.

Wayne Business Association
presents

Christmas IN WAYNE

FRIDAY, NOVEMBER 30
5:30 - 8:00 pm

- Carriage Rides • Live Reindeer • Strolling Carolers Around Town
- Ornament Making at Radnor Firehouse • Hot Chocolate at Wayne Senior Center
- Music by Valley Forge Military Academy and Radnor High School

Santa's Arrival & Tree Lighting
at Wayne Train Station 7:30 pm led by 6ABC Action News Reporter Vernon Odom

SATURDAY, DECEMBER 1
10:00 am Parade

Santa rides in escorted by RHS marching band and... Santa pictures on the veranda of the Wayne Hotel

VOLUNTEERS NEEDED!

Volunteers are needed to help at the Fire House and other areas the evening of the Christmas Tree Lighting. Contact Christmas in Wayne Committee Chair: Cheryl Atkins Lubinski: cheryl@intergrityeyes.com.

SPONSORSHIP OPPORTUNITIES



Wayne Holiday Tree Lighting Sponsorship Levels and Benefits

Presenting Sponsor **\$7,500**

- Sponsor Name incorporated into event name
"Wayne Holiday Tree Lighting Presented by _____"
- Event name featured for a year on WBA website under Featured Events
- Corporate logo and photo displayed on Wayne Business Association's website for one year
- Corporate Logo prominently displayed at horse drawn carriage ride pick up line
- Corporate logo on all social media related with event
- Corporate logo prominently featured on all event posters displayed in community
- Prominent name and logo recognition featured on all promotional materials for event including press releases, event letterhead, social media, and posters

Light Display Sponsor **\$5,000**

- Sponsor light display for the horse drawn carriage ride area
- 10'x10' tent and 1 table at carriage ride area
- Corporate logo featured on event posters displayed in community
- Name and logo recognition featured on all promotional materials for event including press releases, event letterhead, social media, and posters

Horse Carriage Ride Sponsor **\$1,000** **5 sponsorships available**

- Sponsor a horse drawn carriage ride
- Logo will be displayed on back of 1 carriage
- 2'x3' sign with logo displayed at ride line
- Corporate logo featured on event posters displayed in community

Community Sponsor **\$500**

- Get your name on all posters and advertisements that pertain to the event. Show your community that you are part of it.

*Make Checks payable to: Wayne Business Association
Attn: Wayne Holiday Tree Lighting, PO Box 50, Wayne, PA 19087*
Please include current contact name, address, phone, e-mail and logo
We will send a receipt via email. Thank you for your sponsorship!

YEARLY SPONSORSHIP

We are now offering sponsorship on a yearly basis. Your contribution will go toward a variety of WBA events and membership meetings.



COMING SOON

RADNOR RUN SUNDAY, OCTOBER 28

Sign ups are taking place for the annual Penn Medicine Radnor Run, a 5 mile timed running race and 1 mile walk/run. The funds raised helps the American Lung Association provide important programs right here in this region. Some of these include asthma education for children and adults, clean air in schools, and smoking prevention/cessation for teens and adults.



To register or learn about being a sponsor, visit action.lung.org/radnorrun

Registration begins at 7:00 am. 5-mile race begins at 8:30 am
Race Start/Finish is located at the Radnor Township Building,
301 Iven Avenue, Radnor

JOIN THE FACULTY AT MAIN LINE SCHOOL NIGHT!

Do you have an idea for a class you would like to teach or a special skill or talent you would like to share?



MLSNS is accepting applications now through November 15th for the Spring 2019 semester.

Visit mainlineschoolnight.org and fill out the Want to Teach form.

VILLANOVA UNIVERSITY DINES OUT! RESTAURANT WEEK NOVEMBER 5-9

Villanova University, in partnership with the Bryn Mawr and Wayne Business Associations, cordially invites you to participate in the inaugural Villanova University Dines Out! Restaurant Week taking place November 5 - 9, 2018.



Participating Villanova University Dines Out! locations will be offering a prix-fixe menu and a discount or specials to any patron who shows their "Villanova Pride" (Wild Card or Villanova apparel) for lunch or dinner. Don't forget to mention "Restaurant Week."

Participating Restaurants in Wayne

118 North	Harvest Seasonal Grill & Wine Bar
333 Belrose	Honeygrow
Anthony's Coal Fired Pizza	Jules Thin Crust
Ardé Osteria	Matador
Autograph Brasserie	Margaret Kuo's
Buena Vista Mexican Restaurant	New Wayne Pizza
Christopher's	Pietro's Pizzeria
Cornerstone	Saffron Indian Kitchen
Estia Greek Taverna	The Silverspoon
From the Boot	Teresa's
The Goat's Beard	White Dog Cafe
Great American Pub	

For more information and to see the full list of participants:
www1.villanova.edu/villanova/government-relations/restaurantweek.html

SMALL BUSINESS SATURDAY

As you know, Small Business Saturday is Saturday, November 24th. We are excited to be neighborhood Champions again this year! We have SWAG to share with our businesses. If you are interested in signage, balloons, welcome mats... contact: support@waynebusiness.com and we can get you what you need.



That day starts our FREE parking Saturdays for the holiday season. Please make sure to tell your customers.

WINDOWS OF WAYNE

If you have a store front in Wayne, be a part of our Windows of Wayne Christmas Holiday window competition! Our judges this year will consist of teachers and students from the Wayne Art Center. We will be doing the judging on Thursday, November 29th so we can announce the winners to the community at our Christmas in Wayne event on Friday, November 30th.



Categories include:

1. BEST OVERALL
2. Most unique theme interpretation
3. Best use of light
4. Best use of merchandise/products
5. Most holiday spirit

Our Best Overall prize this year will be a 1 year membership in the WBA (value of \$185).

FREE PARKING SATURDAYS

Starting Saturday, November 24

Every Saturday in December

Sundays Always



Brought to you by Wayne Business Association
and Radnor Township Board of Commissioners

Shop

Dine

Stay

Indulge



AROUND TOWN

THANK YOU TO ALL WHO MADE THE RADNOR FALL FESTIVAL A SUCCESS FOR THE 26TH YEAR!



Photos courtesy of Lara Ivory Tree

26TH ANNUAL
**RADNOR
FALL
FESTIVAL**
WAYNE BUSINESS ASSOCIATION

THANK YOU
2018 SPONSORS, VENDORS,
VOLUNTEERS, AND ATTENDEES!

SEE YOU SEPTEMBER 15, 2019

Sila FOOTE ORTHODONTICS
Bryn Mawr & Wayne

EAGLE VILLAGE SHOPS HARVEST

TRIBE MAINLINE TOMPKINS YETI BROS. Main Line School Main Line Today

DO IT BEST HARDWARE | CLARE GIBSON - JPHS FOX & ROACH
CHRISTOPHER'S | MAIN LINE PRINT SHOP | CLICK CANYON DIGITAL MARKETING

www.radnorfallfestival.com #radnorfallfest

**RADNOR
FALL
FESTIVAL**
WAYNE BUSINESS ASSOCIATION

27th Annual Radnor Fall Festival 2019
PLAN FOR 2019
RESERVE YOUR SPONSORSHIP AND TABLE NOW

SEPTEMBER
15, 2019

PRESIDENT

Chris Todd
Christopher's Restaurant
ctodd647@gmail.com
610.687.6558

VICE PRESIDENT

Deanna Doane
Click Canyon
484.744.3337

SECRETARY

Nancy Campbell
Wayne Art Center
610.688.3553

TREASURER

Nelson Dayton
Dayton Lock Co.
610.688.9188

BOARD OF DIRECTORS

Cheryl Atkins-Lubinski
Integrity Eye Associates
484.580.8873

Gregory Basile
TRU connect
610.995.9000

Gloria Clawson
Kids 'N Kribs
610.687.5437

Andy Dickerson
Teresa's Cafe/Teresa's Next Door
610.293.9909

Clare Girton
BHHS Fox & Roach, Realtors®
610.322.8047

Dr. Jenn Hartmann
Strafford Chiropractic
and Healing Center
610.293.1660

Carol L. Jane
Neighborhood League Shops
610.213.0110

Mike Libert
Main Line Print Shop
610.688.7782

Nan Mangine
ALAPA
610.547.0341

Joan M. Menige
Healthy Food Specialist/
Culinary Instructor
610.687.9153

Scott Reidenbach, Esq.
Reidenbach & Associates, LLC
610.572.7075

MEMBER HAPPENINGS

THE BLUE OCTAGON TOO GRAND OPENING

Congratulations to **The Blue Octagon Too** on their grand opening here in Wayne! Stop in and say hi and check it out.

The Blue Octagon Too is located at Town Center at Wayne,
200 West Lancaster Avenue, Wayne



ELLIE MAIN LINE 1ST YEAR ANNIVERSARY

Congratulations to **ELLIE Main Line** and owners Diane and Jose Oliva on their 1st Anniversary. They have renovated the store and made it their own. Wayne is truly the #mileofstyle!!

Ellie Main Line is located at Eagle Village Shops,
503 Lancaster Avenue, Wayne
610.293.6822.



ANNIVERSARY/RIBBON CUTTINGS

Do you have an upcoming anniversary or ribbon cutting?

Email Joan Menige at minmast@comcast.net to let her know so that we can come celebrate with you!

NEW MEMBERS

VISIT WWW.WAYNEBUSINESS.COM FOR COMPLETE MEMBERSHIP LISTING

Anderson's Nutrition
257 West Uwchlan #213, Downingtown
602.770.7611

Baha'i Community of Radnor
PO Box 501, Villanova
215.834.2100 • www.radnorbahais.org

Cavan & Company
3 Marlyn Circle, Wayne
610.389.2409

Darby Creek Valley Association
213 Hoyer Court, Wilmington, DE
484.222.2502

For Pete's Sake
620 West Germantown Pike, Suite 250, Plymouth Meeting
267.708.0510 • Cheryl@takeabreakfromcancer.org

Holistic Wellness
28 Orchard Road, Havertown
610.324.6185 • pamela@holisticwellnessllc.com

New York Life
595 East Swedesford Road, Suite 300, Wayne

Nothing Bundt Cakes
Michael Shine
245 East Swedesford Road, Wayne
610.340.3440

NEW RADNOR BUSINESSES – RADNOR TOWNSHIP DESIGN REVIEW BOARD

Gabby Hair Salon
7 Louella Court, Wayne

Privé Salon & Style Bar
167 West Lancaster Avenue, Wayne

One Exit Mobile Escape Room
Brad McLaughlin
609.221.5622 • oneexitmobileescaperoom@gmail.com

Resident Theatre Company
West Chester

Sacred Heart Academy
480 South Bryn Mawr Avenue, Bryn Mawr

TerraVida Holistic Centers
1630 Old York Road, Suite 100, Abington
215.704.0855 • alaynar@terravidahc.com

Toll Brothers - Great Valley Crossing
Rolf Gerstenberger
99 Church Hill Road, Malvern
484.321.6688

Wagsworth Manor Pet Resort
25 Spring Mill Road, Malvern
610.981.1349

Woofs to Wags
P.O. Box 1102, Bryn Mawr
570.795.9663

The Simple Greek
313 East Lancaster Avenue, Wayne

**Uncommon Individual Foundation –
Richard E. Caruso Studio (UIF REC Studio)**
108 East Lancaster Avenue, Wayne

TRADITIONALLY CURRENT

WBA JOB POSTING BOARD - POST YOUR JOB OPENINGS ON OUR WEBSITE

We had been hearing about the need to find employees from our members so we created another space to find out about local job opportunities. As a member of the WBA, you will be able to log in to your profile and post a job to our job board. We will continue to promote this in the local press and to alert the community of the option of finding job openings in Wayne. For directions for job posting and if you need access to your profile, please contact support@waynebusiness.com.

To view current job postings, please visit
<https://waynebusiness.com/jobopportunity.aspx>

NEW TRASH CANS ON NORTH WAYNE

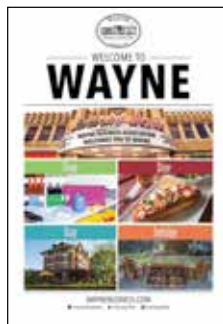
As you are shopping and dining on North Wayne Avenue, make sure to throw out any trash in the brand new receptacles up and down the street.

Let's each do our part in keeping our beautiful town of Wayne clean!

2018/2019 WAYNE MAPS AVAILABLE NOW! PICK UP YOURS TODAY

Stop by the Main Line Print Shop to pick up the 2018 maps:
25 West Avenue, Wayne, PA 19087.

The shop is open 9AM-6PM, Monday-Friday.



CHANGES TO THE WAYNE GIFT CERTIFICATE PROGRAM

Members - we have an announcement regarding the long-running gift certificate program.

The WBA will no longer be issuing new Wayne Gift Certificates. However, all Gift Certificates currently in circulation are still valid! Merchants should continue to accept them as cash, then return them to Santander Bank for the quick redemption process.

Gift certificates have no expiration.



MEMBER EVENTS & FEATURES

Visit www.waynebusiness.com for a listing of member events and recent news about our members.

Add your event to the website at any time with your login.

Having issues or need to ask a question?
Email support@waynebusiness.com

HAVING AN EVENT?

Your event poster can be highlighted in the special WBA display box right at Wayne Jewelers for all of Wayne to see!

Bring a poster to Bob at D'Amicantonio's Shoe Store.
(current members only)

VOLUNTEERS NEEDED!

Volunteers are always needed at the WBA tent at any upcoming events. Contact Chris Todd at ctodd647@gmail.com if you would like to get more involved.

STAY INFORMED

PARKING IN WAYNE

Kiosk Smart Cards are now available at the township building – 301 Iven Avenue, Wayne – for \$190 for a half year (\$750 worth of parking).

Smart Cards are available to those who live and work in the Wayne Business Overlay District (WBOD) and can only be used in the satellite lots.

Satellite kiosk lots are located on South Wayne Avenue, Bellevue Avenue, and Waynewood Avenue.

Please remember to bring your driver's license or paystub as these are only available to those who live and work in the WBOD.



NEW WAYNE T-SHIRTS AND HATS ARE HERE!

Looking for the perfect gift that you can wear year round to your favorite Wayne events? The new Wayne apparel is here and in stock!

Email info@waynebusiness.com to place your order, or stop by Main Line Print Shop (25 West Avenue).



WAYNE FROM YOUR EYES INSTAGRAM TAKEOVER!

Share your view of #waynepa!

We would love to see Wayne from your point of view!

We love sharing things happening in Wayne, but know we can't be everywhere and don't see it the way you do. So, take over our Instagram for a week and share your view from your desk, window, sidewalk... and tell us about you and your business, too!

If you are interested, please contact support@waynebusiness.com to get assigned a week.

top right: Foote Orthodontics takeover
bottom right: Snap Kitchen takeover



WHEN IN WAYNE



SAVE THE DATES

Membership Meetings | Third Thursday of each Month

**NOV
15**

Radnor Library
114 West Wayne Avenue
5:30 PM



**NOV
30**

*Christmas
IN WAYNE*

**JAN
17**

Radnor Studio 21
7:30 AM

**FEB
21**

Ivory Tree
7:30 AM

**MAR
21**

Actors Lab Philly
5:30 PM

**APR
18**

Annual Meeting
Wayne Art Center
5:30 PM

Interested in hosting a meeting or being a speaker?
Contact WBA at 610.687.7698 or info@waynebusiness.com

Check website for more details. Meetings subject to change.

**SHOP LOCAL
SHOP MEMBERS**

WAYNE
BUSINESS ASSOCIATION



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