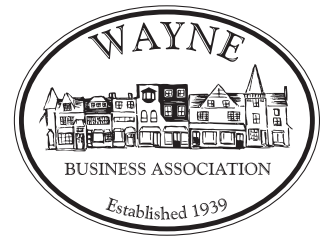


Winter 2016/2017

WAYNE BUSINESS ASSOCIATION



**2016
YEAR IN
REVIEW**



Hello WBA Members,

Happy New Year! We have many things planned for 2017! To start the year off, we are planning a wonderful new Wayne Map. We have reduced the cost (\$250) to make it more inviting, as well as partnered with the Eastern University ENACTUS Business Program. The students enrolled in this program are taking over the sales! They will receive a portion of each ad they sell, which in turn will be invested back into their program. It's a win-win for all. If they contact you, please give them a chance – part of the program is to get out there and sell. We will be printing 10,000 for distribution to Villanova University and other area colleges, Radnor Hotel, Wayne Hotel, Wayne Bed & Breakfast Inn, Wayne Art Center, train stations, local real estate offices, at all WBA events, and at member stores/places of business. It's a great way to keep your name out there. If you would like to talk to an ENACTUS sales representative please email wbamap@gmail.com.

We are continuing discussions with Radnor Township on many subjects. At the top of the list are new trees up and down Lancaster and N. Wayne. We are planning to light them, as well. Other subjects include parking, safety, and the great outdoor events/concerts that come to Wayne during the year.

Speaking of parking, have you used the new Whoosh App? It's the new convenience app from Parkeon that allows you to feed your meter (in the 10hr lots) if you're running behind (see page 4 in this newsletter for more information)!

In recognition of their loyalty and contribution to our community, the WBA Board is coordinating the purchase of a new plaque dedicated to the honorary active members of the Radnor Fire Department (25 years of service or more) and the retired members of the Radnor Police Department. Dedicated in 1991, the original plaque has been completely filled with honorees. It is located on S. Wayne Avenue near the corner of Lancaster Avenue on the brick wall next to Blue Mercury. If you are interested in donating to this project please email info@waynebusiness.com.

Make sure to look through the rest of this newsletter. There are lots of sponsorship opportunities throughout the year. Get ahead of the game and commit early. It will ensure that you get the most for your dollar.

If you have a special anniversary coming up let us know! We will stop by, take a group picture, and promote it through social media and the WBA website. We have BIG WBA scissors, BIG Ribbon, and we even made signs.

The Wayne Business Association wishes you a great 2017! If there is anything we might be able to help with, don't hesitate to contact us at info@waynebusiness.com.

Christopher Todd

Christopher's A Neighborhood Place Wayne-Malvern
Wayne Business Association – President
Cell: 610.812.6874

P.S!! We changed the look of the WBA gift card. Please accept both! Please see page 4.



WBA ANNUAL MEETING & AWARDS PRESENTATION

April 2016



WAYNE MUSIC FESTIVAL & WHEELS OF WAYNE

May/June 2016



RADNOR FALL FESTIVAL

October 2016





CHRISTMAS IN WAYNE

December 2016

One of the most well attended Christmas Tree Lightings EVER! Thanks to everyone that came out and sang along (thank you Valley Forge Military Academy Choir and Radnor High School Choir) during this year's Christmas in Wayne, presented by PECO. The Radnor Fire House was packed with kids coloring ornaments, Abuelita's Empanadas was satisfying those waiting in line for the horse drawn carriages, and Wayne United Methodist Church, who provided warm hot chocolate and cookies, as well - Thank You. M&T Bank, who helped sponsor the carriage rides, was there to solve any chapped lip situations, handing out free chapstick. Up the street, Parnes Phamly Orthodontist sponsored some live reindeer, a first in Wayne. It was a big hit. PECO, the presenting sponsor, sent out the big wigs to thank the merchants and community for their patience, while they upgrade throughout the area. Last, but not least, a big Thank You to Vernon Odom! He has counted down the past few years and really gets the crowd into it. We look forward to keeping this tradition alive and well for many years to come.



Christmas IN WAYNE



WINNERS - WINDOWS OF WAYNE 2016

Brightest
Cornerstone. BYOB & Artisanal Market

Reason for the Season
Paola's

Keeping the Tradition in Wayne
Cowan's Flowers

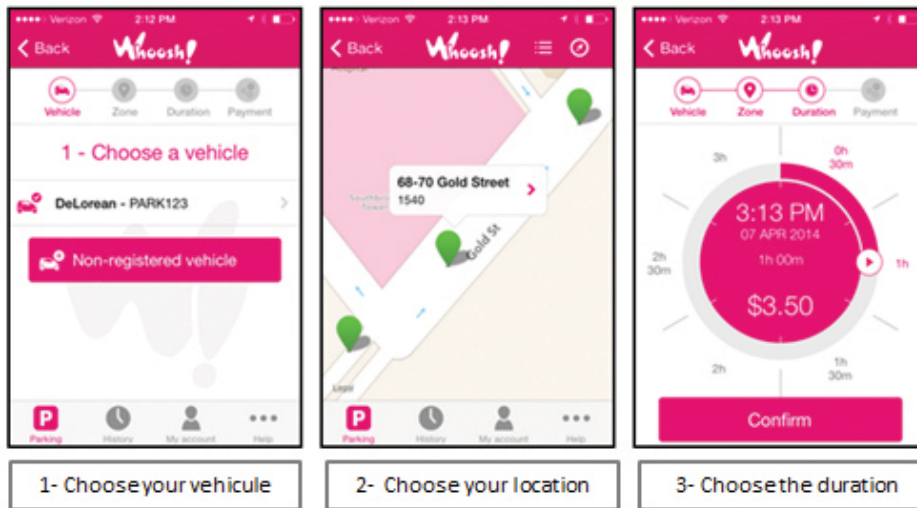
Most Inspiring
Coco Blu

Wild Card
The Velvet Shoestring

Most Creative
Accents On Main

STAY INFORMED

PAY FOR PARKING BY MOBILE PHONE IN RADNOR TOWNSHIP!



1. Download Whoosh! from Apple App Store or Google Play Store or visit www.wooshstore.com
2. Choose your vehicle
3. Select your location
4. Enter your space number
5. Choose your duration
6. Confirm payment
7. Enjoy the freedom of extending your parking from anywhere!

WAYNE FROM YOUR EYES - INSTAGRAM TAKEOVER!

Everyone has a story!

Members, want the chance to be able to share your story and photos on the WBA Instagram page?

We will be having Instagram Takeovers a few times each month.

If interested, send an email to support@waynebusiness.com.

Members will be picked at random and assigned a week to share their story!



WAYNE T-SHIRTS AND HATS FOR SALE

Promote Wayne wherever you go this year! The shirts are short sleeve and the baseball-type hats are adjustable.

Email info@waynebusiness.com to place your order, or stop by Main Line Print Shop (25 West Avenue).



Is your business on the list of members accepting the Wayne Gift Certificate?

This program is a members-only option that brings customers to you and keeps dollars in Wayne.

Contact info@waynebusiness.com if you would like to be added.

If you do take certificates, please treat them as cash, then return them to Santander Bank for the quick redemption process.

Gift certificates have no expiration.

PRESIDENT

Chris Todd
Christopher's Restaurant
ctodd647@gmail.com
610.687.6558

VICE PRESIDENT

Deanna Doane
Click Canyon
484.744.3337

SECRETARY

Nancy Campbell
Wayne Art Center
610.688.3553

TREASURER

Nelson Dayton
Dayton Lock Co.
610.688.9188

BOARD OF DIRECTORS

Cheryl Atkins-Lubinski
Integrity Eye Associates
484.580.8873

Gregory Basile
Comcast Business
610.551.1197

David Brennan
Wayne Hotel
610.687.5000

Alicia Eger
Coco Blu Boutique
610.293.2626

Dr. Jenn Hartmann
Strafford Chiropractic
and Healing Center
610.293.1660

Carol L. Jane
Neighborhood League Shops
610.688.0113

Mike Libert
Main Line Print Shop
610.688.7782

Nan Mangine
Valpak of Philadelphia
800.550.5025

Joan M. Menige
Healthy Food Specialist/
Culinary Instructor
610.687.9153

Scott Reidenbach, Esq.
Reidenbach & Associates, LLC
610.572.7075

WELCOME!

NEW MEMBERS**Baldwin Painting**

David Baldwin
484.886.6681

**Corio and Associates,
Devon Financial Partners**

Anthony Corio
744 West Lancaster Avenue,
Suite 235, Wayne
610.293.8322

Kids and Kribs

Gloria Clawson
112 North Wayne Avenue, Wayne
610.220.0349

Radnor Veterans Association

Tony Waterer
401 East Lancaster Avenue, Wayne
610.816.1940

Rodan and Fields with Michelle Wetzel

Michelle Wetzel
412 Oak Lane, Wayne
484.432.2910

White and Williams LLP

Charles Eppolito, Esq.
215.864.6302

VISIT WWW.WAYNEBUSINESS.COM FOR COMPLETE MEMBERSHIP LISTING

CURRENT MEMBERS

Don't forget to send in your membership dues renewal to stay current and up-to-date with everything Wayne Business Association. If you have not received your renewal form, please email support@waynebusiness.com

**NEW RADNOR BUSINESSES -
RADNOR TOWNSHIP DESIGN REVIEW BOARD****Wink Lash Studio**

503 West Lancaster Avenue,
Suite 630, Wayne

**The Gravity Vault Indoor Rock Climbing
Gym (at Radnor Racquet Club)**

175 King of Prussia Road, Radnor

Mattress Firm (formerly Sleepy's)

530 West Lancaster Avenue, Wayne

Dan Dan Restaurant

214 Sugartown Road, Wayne

Saffron Indian Kitchen

522 West Lancaster Avenue, Wayne

Hatch Sanctuary Inc.

250 West Lancaster Avenue,
Suite 110, Wayne

Roast & Chop

550 East Lancaster Avenue, Wayne

Jersey Mike's Subs

550 East Lancaster Avenue, Wayne

**Integrity Eye Associates LLC
(formerly Gimbel Eye Associates)**

154 East Lancaster Avenue, Wayne

YEAR IN VIEW 2017



WHEELS OF WAYNE

Sunday, April 30, 2017

1:00 to 4:00 PM



Cruise on in for the 4th Annual Car & Motorcycle Show in Downtown Wayne! Come out to see all of the antique, classic, and custom cars and motorcycles on North Wayne and West Avenues along with entertainment, food, prizes, and more for the whole family! Participate in the pulled pork contest & pizza contest to help us determine the best of the best!

NEW THIS YEAR: Video Gaming Trailer!

This event is **FREE** to attend!

Vehicle Registration: \$20 per vehicle

Vendor & Sponsorship Opportunities Available!

Call or email: 610.688.5600 or lhuff@radnor.org

www.radnor.com/WOW

WAYNE MUSIC FESTIVAL

Saturday, June 10, 2017

1:00 to 10:00 PM



The Wayne Music Festival takes place on the 2nd Saturday in June each year in Wayne, PA. The event attracts more than 10,000 people each year to enjoy a wide range of musical genres and artists from all over the country. The Wayne Music Festival highlights local and regional acts, as well as over 75 local restaurants and vendors.

The Wayne Music Festival will take place on June 10, 2017 and is currently seeking additional sponsors for this coming year's event...

Visit waynemusicfestival.com for more information about the event.



MEMBER EVENTS & FEATURES

Visit www.waynebusiness.com for a listing of member events and recent news about our members.

Add your event to the website at any time with your login.

Having issues or need to ask a question?
Email support@waynebusiness.com

HAVING AN EVENT?

Your event poster can be highlighted in the special WBA display box right at Wayne Jewelers for all of Wayne to see!

Bring a poster to Bob at D'Amicantonio's Shoe Store.
(current members only)

VOLUNTEERS NEEDED!

Volunteers are always needed at the WBA tent at any upcoming events. Contact Chris Todd at ctodd647@gmail.com if you would like to get more involved.

SPONSORSHIP OPPORTUNITIES

Did you love an event this year and want to be a part of it next year? Sponsorship opportunities are now available year round. Get involved and stay involved in your community.



25th Annual Radnor Fall Festival 2017: Sponsorship Levels and Benefits

Presenting Sponsor

\$4,000

- Sponsor Name incorporated into event name "Radnor Fall Festival Presented by _____"
- Event name featured for a year on WBA website under Featured Events
- Corporate logo and photo displayed on Wayne Business Association's website for one year.
- Private hospitality 10'x10 tent at the event.
- Opportunity to address and thank participants and attendees directly from main stage two times during event.
- Opportunity to promote your business with 2 email blast promotions
- Prominent banner display on festival main stage and ride entrance
- Corporate logo on all social media related with event
- Corporate logo prominently featured on all event posters displayed in community
- Prominent name and logo recognition featured on all promotional materials for event including press releases, event letterhead, Social media, and posters
- Sponsorship name and logo on event page in Main Line Today and Main Line Suburban Life
- Recognition as Radnor Fall Festival presenter during event announcements
- 30 complimentary ride and game hand stamps.
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Company name and logo prominently placed on thank you posters at event

Gold Sponsor

\$2,000

- Corporate logo featured on event posters displayed in community
- Logo ad on the new and improved WBA website, www.waynebusiness.com and Facebook page
- Prominent name and logo recognition featured on promotional materials for event
- Sponsorship name and logo on event page in Main Line Today and Main Line Suburban Life
- Recognition as Radnor Fall Festival supporters during event announcements
- 3 (3'x2') signs with name and logo placed near festival activities and food
- 10 complimentary ride and game hand stamps
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Booth space, 10' x10', on N Wayne Ave during the event
- Company name and logo placed on thank you posters at event

Silver Sponsor

\$1,000

- Corporate logo featured on event posters displayed in community.
- Sponsorship name and logo on event page in Main Line Today and Main Line Suburban Life
- 2 (2'x2') sign with name and logo placed near festival activities or food
- 10 complimentary ride and game hand stamps
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Booth space, 10' x10', on N Wayne Ave during the event
- Company name and logo listed on thank you posters at event

Bronze Sponsor

\$500

- 1 (2'x2') sign with name and logo placed near festival activities or food
- Company Name listed on promotional posters
- 5 complimentary ride and game hand stamps
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members.)
- Booth space, 10' x10', on N Wayne Ave during the event
- Company name listed on thank you posters at event

*Make checks payable to: Wayne Business Association
Attn: Radnor Fall Festival PO Box 50, Wayne, PA 19087
Please include current contact name, address, phone, e-mail and logo
We will send a receipt via email. Thank you for your sponsorship!*



Wayne Holiday Tree Lighting Sponsorship Levels and Benefits

Presenting Sponsor

\$10,000

- Sponsor Name incorporated into event name "Wayne Holiday Tree Lighting Presented by _____"
- Event name featured for a year on WBA website under Featured Events
- Corporate logo and photo displayed on Wayne Business Association's website for one year
- Corporate Logo prominently displayed at horse drawn carriage ride pick up line
- Banner on live Reindeer display
- Corporate logo on all social media related with event
- Corporate logo prominently featured on all event posters displayed in community
- Prominent name and logo recognition featured on all promotional materials for event including press releases, event letterhead, social media, and posters

Carriage Ride Tent Sponsor

\$5,000

- Sponsor a 20' x 10' tent for the horse drawn carriage rides
- The lighted tent will include prominent signage with your logo
- Live entertainment, hot chocolate, hot apple cider, cookies and treats
- Corporate logo featured on event posters displayed in community
- Name and logo recognition featured on all promotional materials for event including press releases, event letterhead, social media, and posters

Live Reindeer Sponsor

\$2,000

- Sponsor the live reindeer stall located at the Radnor Fire House
- Your logo will be prominently displayed. All pictures taken will have your logo in it
- Corporate logo featured on event posters displayed in community
- Do it for Santa....and the Radnor Fire Company. Donations for pictures will go to the Fire House

Community Sponsor

\$500

- Get your name on all posters and advisements that pertain to the event. Show your community that you are part of it.

*Make Checks payable to: Wayne Business Association
Attn: Wayne Holiday Tree Lighting, PO Box 50, Wayne, PA 19087
Please include current contact name, address, phone, e-mail and logo
We will send a receipt via email. Thank you for your sponsorship!*

YEARLY SPONSORSHIP

We are now offering sponsorship on a yearly basis. Your contribution will go toward a variety of WBA events and membership meetings.

MEMBER HAPPENINGS

The Wayne Business Association likes to recognize special occasions for our members. From members that are brand new to those celebrating 100 years we like to recognize it. If you are a new member, have a new location or have an anniversary to share, we would like to celebrate with a ribbon cutting for you.

To schedule and for more information please contact Joan Menige at 610.687.9153.



2016 RIBBON CUTTINGS

| Date | Location | Event |
|----------|---|-------------------------|
| 12/3/15 | Farnan Jewelers | 100th Anniversary |
| 12/3/15 | Hand & Stone Massage and Facial Spa | 1st Anniversary |
| 3/3/16 | Mushmina | New Member |
| 6/10/16 | Pipeline Taco | 1st Anniversary |
| 9/20/16 | Surrey Services | New Location/Open House |
| 10/3/16 | Peachtree & Ward | New Member |
| 10/3/16 | A Taste of Britain (pictured at left) | 25th Anniversary |
| 10/20/16 | Cornerstone | 1st Anniversary |
| 10/26/16 | Main Point Books | New Member |
| 11/17/16 | Strafford Chiropractic & Healing Center | New Location |

WBA RIBBON CUTTING - MAIN POINT BOOKS

Main Point Books is thrilled to have moved to Wayne this summer. They are excited to meet new people and greet their old customers in their new expanded space. The store's goal is simple - to provide a forum for every member of the family to talk about and discover great books. Please visit and let them know what you are reading and enjoying. They look forward to seeing you!

Please visit Main Point Books at 116 N Wayne Avenue, Wayne
484.580.6978 | www.mainpointbooks.com



WBA RIBBON CUTTING - CORNERSTONE. BYOB & ARTISANAL MARKET

Chefs/Owners Christine and Nick Kondra's Cornerstone. BYOB & Artisanal Market strives to create memorable experiences with excellent food. They offer a daily menu that reflects the cycle of the seasons, in addition to an outstanding selection of artisanal cheeses and hand-crafted charcuterie. They invite guests to come in, unwind, and linger. Bring a bottle of your favorite vintage or choice craft beer and enjoy an escape from the everyday. The menu changes daily, utilizing ingredients of the highest caliber to present a series of small plates meant for sharing. Also, check in regularly for information on their dynamic events and Chef Series.

Please visit them at 1 West Avenue, Wayne
610.688.1888 | www.cornerstonewayne.com



WBA RIBBON CUTTING - STRAFFORD CHIROPRACTIC

SCHC is proud to announce their new location at 351 E. Conestoga Road in Wayne. They have added more physicians and services to accommodate the community. From chiropractic, nutrition and wellness-based therapies to sports performance, they have all of your and your family needs for comprehensive complete healthcare. Check out the new cryo-compression Game Ready cold therapy. The recovery system trusted by all major sports teams and orthopedists.

Please visit Strafford Chiropractic at 351 E. Conestoga Road, Wayne
610.293.1660 | www.chiopractorwayne.com



THANK YOU!

Last, but certainly not least, a huge thank you goes out to every sponsor that helped make 2016 possible! Without you, we couldn't have had such a successful year!



An Exelon Company

Christmas
IN WAYNE

M&T Bank
Understanding what's important®



WILMINGTON
TRUST

Phamily
ORTHODONTICS



Main Line
Print Shop, Inc.

WAYNE **HOTEL**



WHEELS OF WAYNE

Jaguar, Land Rover, and Range Rover of the Main Line
David Auto

Sila Heating and Air Conditioning
Clark Hill Legal and Professional Service

WAYNE MUSIC FESTIVAL

Jaguar and Land Rover of the Main Line
BrandywineRealtyTrust
The Children's Hospital of Philadelphia

Waltzing Matilda | Xfinity | UnitedHealthcare | Unique Indoor Comfort
YSC Sports | JDT Construction | Christopher's | Villanova Business
Wawa | Sila Heating and Air Conditioning | Penn Medicine Valley Forge
Nolan in the Neighborhood | Knoll | Whole Foods Market
DBS Audio Systems

THANK YOU TO OUR MEMBERS WHO GAVE CONTRIBUTIONS ABOVE THEIR DUES:

HOLIDAY

Northpoint360
Joseph P. Ritz, D.M.D.
Strafford Chiropractic
Teresa's Cafe of Wayne
Tobey Law Offices

SCHOLARSHIP

Braxton's Animal Works
Carol H. Axelrod Memorial
Cowan's Flowers, Inc.

WAYNE ENHANCEMENT

Beucler, Kelly & Irwin, Ltd.
Comcast Business Class
Dayton Lock Company
Harvest Fund Advisors
Joseph P. Ritz, D.M.D.

Special thanks to Epps Plumbing & Heating, Inc. who contributed to all three!

SAVE THE DATES

Membership Meetings | Third Thursday of each Month

**FEB
16**

Color Me Mine
109 Lancaster Ave
7:30 - 9:00 PM



**MAR
16**

Harvest
Seasonal Grill

**APR
20**

Wayne
Art Center

**MAY
18**

Hotaling
Investment
Management, LLC

**JUN
15**

Women's
Resource Center

**JUL
20**

TBA

Interested in hosting a meeting or being a speaker?
Contact WBA at 610.687.7698 or info@waynebusiness.com

Check website for more details. Meetings subject to change.

**SHOP LOCAL
SHOP MEMBERS**

WAYNE
BUSINESS ASSOCIATION



PO Box 50 | Wayne, PA 19087

Shop

Stay

Indulge

Dine

Winter 2016/2017