

2017 SPONSORSHIP OPPORTUNITIES



25th Annual Radnor Fall Festival 2017: Sponsorship Levels and Benefits

Presenting Sponsor \$4,000

- Sponsor Name incorporated into event name "Radnor Fall Festival Presented by _____"
- Event name featured for a year on WBA website under Featured Events
- Corporate logo and photo displayed on Wayne Business Association's website for one year.
- Private hospitality 10'x10 tent at the event.
- Opportunity to address and thank participants and attendees directly from main stage two times during event.
- Opportunity to promote your business with 2 email blast promotions
- Prominent banner display on festival main stage and ride entrance
- Corporate logo on all social media related with event
- Corporate logo prominently featured on all event posters displayed in community
- Prominent name and logo recognition featured on all promotional materials for event including press releases, event letterhead, Social media, and posters
- Sponsorship name and logo on event page in Main Line Today and Main Line Suburban Life
- Recognition as Radnor Fall Festival presenter during event announcements
- 30 complimentary ride and game hand stamps.
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Company name and logo prominently placed on thank you posters at event

Gold Sponsor \$2,000

- Corporate logo featured on event posters displayed in community
- Logo ad on the new and improved WBA website, www.waynebusiness.com and Facebook page
- Prominent name and logo recognition featured on promotional materials for event
- Sponsorship name and logo on event page in Main Line Today and Main Line Suburban Life
- Recognition as Radnor Fall Festival supporters during event announcements
- 3 (3'x2') signs with name and logo placed near festival activities and food
- 10 complimentary ride and game hand stamps
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Booth space, 10' x10', on N Wayne Ave during the event
- Company name and logo placed on thank you posters at event

Silver Sponsor \$1,000

- Corporate logo featured on event posters displayed in community.
- Sponsorship name and logo on event page in Main Line Today and Main Line Suburban Life
- 2 (2'x2') sign with name and logo placed near festival activities or food
- 10 complimentary ride and game hand stamps
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Booth space, 10' x10', on N Wayne Ave during the event
- Company name and logo listed on thank you posters at event

Bronze Sponsor \$500

- 1 (2'x2') sign with name and logo placed near festival activities or food
- Company Name listed on promotional posters
- 5 complimentary ride and game hand stamps
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members.)
- Booth space, 10' x10', on N Wayne Ave during the event
- Company name listed on thank you posters at event

Make checks payable to: Wayne Business Association

Attn: Radnor Fall Festival PO Box 50, Wayne, PA 19087

*Please include current contact name, address, phone, e-mail and logo
We will send a receipt via email. Thank you for your sponsorship!*



Wayne Holiday Tree Lighting Sponsorship Levels and Benefits

Presenting Sponsor \$10,000

- Sponsor Name incorporated into event name "Wayne Holiday Tree Lighting Presented by _____"
- Event name featured for a year on WBA website under Featured Events
- Corporate logo and photo displayed on Wayne Business Association's website for one year
- Corporate Logo prominently displayed at horse drawn carriage ride pick up line
- Banner on live Reindeer display
- Corporate logo on all social media related with event
- Corporate logo prominently featured on all event posters displayed in community
- Prominent name and logo recognition featured on all promotional materials for event including press releases, event letterhead, social media, and posters

Carriage Ride Tent Sponsor \$5,000

- Sponsor a 20' x 10' tent for the horse drawn carriage rides
- The lighted tent will include prominent signage with your logo
- Live entertainment, hot chocolate, hot apple cider, cookies and treats
- Corporate logo featured on event posters displayed in community
- Name and logo recognition featured on all promotional materials for event including press releases, event letterhead, social media, and posters

Live Reindeer Sponsor \$2,000

- Sponsor the live reindeer stall located at the Radnor Fire House
- Your logo will be prominently displayed. All pictures taken will have your logo in it
- Corporate logo featured on event posters displayed in community
- Do it for Santa....and the Radnor Fire Company. Donations for pictures will go to the Fire House

Community Sponsor \$500

- Get your name on all posters and advisements that pertain to the event. Show your community that you are part of it.

Make Checks payable to: Wayne Business Association

*Attn: Wayne Holiday Tree Lighting, PO Box 50, Wayne, PA 19087
Please include current contact name, address, phone, e-mail and logo
We will send a receipt via email. Thank you for your sponsorship!*

Yearly Sponsorship

We are now offering sponsorship on a yearly basis. Your contribution will go toward a variety of WBA events and membership meetings. Contact WBA at 610.687.7698 or info@waynebusiness.com for more information.