WAYN E BUSINESS ASSOCIATION BUSINESS ASSOCIATION

COMING SOON: RADNOR FALL FESTIVAL

SIGN UP TO BE A SPONSOR!

The 26th Annual Radnor Fall Festival is being planned now! Give your business exposure to thousands in the local community. To ensure your sponsorship and placement in any upcoming WBA or event advertisements, please email wba@radnorfallfestival.com and submit your sponsorship **ASAP**!

A big "thank you" to those who have already signed up to be sponsors.

SIGN UP TO BE A VENDOR!

Vendor applications are now being accepted for the Radnor Fall Festival! If you are interested in being a vendor at one of our most popular events, please contact wba@radnorfallfestival.com or visit www.RadnorFallFestival.com for more information.





SPONSORSHIP OPPORTUNITIES



26th Annual Radnor Fall Festival 2018: Sponsorship Levels and Benefits

Presenting Sponsor

\$4,000

- Sponsor Name incorporated into event name "Radnor Fall Festival Presented by_
- Event name featured for a year on WBA website under Featured Events
- Corporate logo and photo displayed on Wayne Business Association's website for one year.
- Private hospitality 10'x10 tent at the event.
- Opportunity to address and thank participants and attendees directly from main stage two times during event.
- Opportunity to promote your business with 2 email blast promotions
- Prominent banner display on festival main stage and ride entrance
- Corporate logo on all social media related with event
- Corporate logo prominently featured on all event posters displayed in community
- Prominent name and logo recognition featured on all promotional materials for event including press releases, event letterhead, Social media, and posters
- Sponsorship name and logo on event page in Main Line Today and Main Line Suburban Life
- Recognition as Radnor Fall Festival presenter during event announcements
- 30 complimentary ride and game hand stamps.
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- · Company name and logo prominently placed on thank you posters at event

Gold Sponsor

\$2,000

- · Corporate logo featured on event posters displayed in community
- · Logo ad on the new and improved WBA website, www.waynebusiness.com and Facebook page Prominent name and logo recognition featured on promotional materials for event
- Sponsorship name and logo on event page in Main Line Today and Main Line
- Suburban Life
- Recognition as Radnor Fall Festival supporters during event announcements
- 3 (3'x2') signs with name and logo placed near festival activities and food
- 10 complimentary ride and game hand stamps
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- · Booth space, 10' x10', on N Wayne Ave during the event
- Company name and logo placed on thank you posters at event

Silver Sponsor

\$1,000

- · Corporate logo featured on event posters displayed in community.
- · Sponsorship name and logo on event page in Main Line Today and Main Line
- 2 (2'x2') sign with name and logo placed near festival activities or food
- 10 complimentary ride and game hand stamps
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Booth space, 10' x10', on N Wayne Ave during the event
- · Company name and logo listed on thank you posters at event

Bronze Sponsor

\$500

- 1 (2'x2') sign with name and logo placed near festival activities or food
- · Company Name listed on promotional posters
- 5 complimentary ride and game hand stamps
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members.)
- Booth space, 10' x10', on N Wayne Ave during the event
- · Company name listed on thank you posters at event

Make checks payable to: Wayne Business Association Attn: Radnor Fall Festival PO Box 50, Wayne, PA 19087 Please include current contact name, address, phone, e-mail and logo We will send a receipt via email. Thank you for your sponsorship!



Wayne Holiday Tree Lighting Sponsorship Levels and Benefits

Presenting Sponsor

\$10,000

- Sponsor Name incorporated into event name "Wayne Holiday Tree Lighting *Presented by*
- Event name featured for a year on WBA website under Featured Events
- Corporate logo and photo displayed on Wayne Business Association's website for one year
- Corporate Logo prominently displayed at horse drawn carriage ride pick up line
- · Banner on live Reindeer display
- · Corporate logo on all social media related with event
- Corporate logo prominently featured on all event posters displayed in community
- Prominent name and logo recognition featured on all promotional materials for event including press releases, event letterhead, social media, and posters

Carriage Ride Tent Sponsor <u>\$5,000</u>

- Sponsor a 20' x 10' tent for the horse drawn carriage rides
- The lighted tent will include prominent signage with vour logo
- Live entertainment, hot chocolate, hot apple cider, cookies and treats
- Corporate logo featured on event posters displayed in
- Name and logo recognition featured on all promotional materials for event including press releases, event letterhead, social media, and posters

Live Reindeer Sponsor

\$2,000

- Sponsor the live reindeer stall located at the Radnor Fire House
- Your logo will be prominently displayed. All pictures taken will have your logo in it
- Corporate logo featured on event posters displayed in community
- Do it for Santa....and the Radnor Fire Company. Donations for pictures will go to the Fire House

Community Sponsor

<u>\$500</u>

Get your name on all posters and advisements that pertain to the event. Show your community that you are part of it.

Make Checks payable to: Wayne Business Association Attn: Wayne Holiday Tree Lighting, PO Box 50, Wayne, PA 19087 Please include current contact name, address, phone, e-mail and logo We will send a receipt via email. Thank you for your sponsorship!

YEARLY SPONSORSHIP

We are now offering sponsorship on a yearly basis. Your contribution will go toward a variety of WBA events and membership meetings.





PRESIDENT

Chris Todd Christopher's Restaurant ctodd647@gmail.com 610.687.6558

VICE PRESIDENT

Deanna Doane Click Canyon 484.744.3337

SECRETARY

Nancy Campbell Wayne Art Center 610.688.3553

TREASURER

Nelson Dayton Dayton Lock Co. 610.688.9188

BOARD OF DIRECTORS

Cheryl Atkins-Lubinski Integrity Eye Associates 484.580.8873

Gregory Basile TRU connect 610.995.9000

Gloria Clawson Kids 'N Kribs 610.687.5437

Andy Dickerson Teresa's Cafe/Teresa's Next Door 610.293.9909

Clare Girton BHHS Fox & Roach, Realtors® 610.322.8047

Dr. Jenn Hartmann Strafford Chiropractic and Healing Center 610.293.1660

Carol L. Jane Neighborhood League Shops 610.213.0110

Mike Libert Main Line Print Shop 610.688.7782

Nan Mangine ALAPA 610.547.0341

Joan M. Menige Healthy Food Specialist/ Culinary Instructor 610.687.9153

Scott Reidenbach, Esq. Reidenbach & Associates, LLC 610.572.7075

WELCOME!

PRESIDENT'S MESSAGE

Hello Wayne Business Association,

First, let's touch on the incredible flooding on August 13th that has crushed area businesses and home owners. There is not much more to say except... start spending the money in the stormwater fee account! Let's make sure to support those businesses on West Avenue as they recover – Cornerstone, Real Pizza, 7 West Carpet, Renewal, Ivory Tree Portraits, and Main Line Print Shop. All these businesses and more sustained loss, and insurance doesn't recoup anything when it's a flood!!

The WBA Board and Radnor Township has commissioned an Impact Study of the WBOD. Town centers are being built all around us and it is becoming increasingly important to understand the value of an original town center. We all know as businesses that we pay taxes and would like the community to know we aren't asking for a handout in any way. The WBA has been working to improve Wayne's infrastructure over the past few years with Radnor Township and the BOC. Radnor Township has overseen all PECO repair work that has taken place over the past 2 years – the electrical service on N. Wayne Avenue and an upgraded gas main on N. Wayne, S. Wayne, and Conestoga Roads. With the gas project coming to an end, we look forward to street repaving, street scape renewal, cross walk repair, and additional trash cans throughout the WBOD. This all costs money. Investing in Wayne's WBOD is very important! Please read the study when it comes out... lots of interesting facts. It is amazing how much money and tax revenue is produced in our small town.

Speaking of improvements, the Radnor Conservancy is planning the purchase of 6 recycling cans to be placed in Wayne. Please recycle. That means don't throw your trash in the recycling containers, if you do, it all becomes trash.

The 26th Radnor Fall Festival is coming up on Sunday September 16th. If you would like a vendor table please contact us at wba@radnorfallfestival.com. We can send you all the details.

Announcing the first Villanova University Dines Out! Restaurant Week, November 5th-9th, 2018. Stay tuned for details on participating restaurants and events.

Have a busy and profitable 4th quarter!

P.S. Are you interested in getting involved with the WBA? Board positions are opening in April. Please contact me if you have the time, care about promoting Wayne, and would like to share your ideas – ctodd647@gmail.com.

Christopher 1000

Christopher Todd

Christopher's A Neighborhood Place Wayne-Malvern

Wayne Business Association - President

Cell: 610.812.6874

NEW MEMBERS

Ardé Osteria Raphael Sitero 133 N. Wayne Avenue, Wayne 484.580.6786

Driven2Drive

Ronit Tehrani 131 Montgomery Avenue, Bala Cynwyd 610.664.7400

Golden Care Senior Care

Beth Curran 3553 W. Chester Pike, Newtown Square 610.203.6923

Good Shepherd Penn Partners

Kia Copeland-Hatten 1800 Lombard Street, 1st Floor, Philadelphia 215.893.2548

VISIT WWW.WAYNEBUSINESS.COM FOR COMPLETE MEMBERSHIP LISTING

h. honeycup Cindy Barberes Wayne, PA 610.724.7946

Jessica Hinds Photography

Wayne, PA 215.205.1897

O'Kane Construction

Finbarr & Ryann O'Kane 2201R Darby Road, Havertown 610.636.5517

Party Host Helpers

Renee Patrone 303 W. Lancaster Avenue #157, Wayne 844.30.PARTY (844.307.2789) **Quiet Mind Stress Management Consulting** Tracey Maniskas

205 W. Lancaster Avenue #3, Wayne 484.272.5400

Sun Federal Credit Union

Fric Slade 595 E. Lancaster Avenue, Suite 5, St. Davids 610.492.7855

US Health Advisors

Heather Peterson 200 Quaker Pointe Drive, Quakertown 610.246.1958

Wax Lounge and Beauty Bar

Jacqueline Reinish 134 N. Wayne Avenue, Wayne www.waxlounge.com

NEW RADNOR BUSINESSES - RADNOR TOWNSHIP DESIGN REVIEW BOARD

Christine Shirley Sewing & Design Studio (new location)
104 East Lancaster Avenue, Wayne

Day Spa by Zsuzsanna (expansion) 241 Conestoga Road, Wayne Kershenbaum & Raffáele (new business) 1230 County Line Road, Bryn Mawr

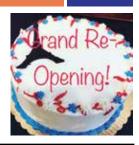
Rosie's Coffee LLC (new business) Villanova SEPTA Station, 350 North Spring Mill Road, Villanova

MEMBER HAPPENINGS

RENOVATED AND BACK OPEN FOR BUSINESS - AUX PETITS DELICES

Congratulations to our friends at **Aux Petits Delices** on their renovations and ceremonial "Cake Cutting" that was held on August 1. Stop by to check it out and taste some deliciousness!

Aux Petits Delices is located at 162 Lancaster Avenue, Wayne, 610.971.0300.



RIBBON CUTTING AND 1ST YEAR ANNIVERSARY – BLUE LINE ACADEMY

We cut the ribbon and wished **Blue Line Academy** a Happy 1st Anniversary! Congratulations to the team on 1 year in business offering adult and youth martial arts classes, as well as self defense/awareness, and now... kick boxing and ax throwing! It is always great to see new businesses come to Wayne with great offerings like this!

Stop in to say hi to the team, kick box, and throw an ax! Blue Line Academy is located at 214 N. Aberdeen Avenue, 2nd Floor Rear, Wayne, 484.580.6065.



RIBBON CUTTING, EXPANSION, AND 5TH YEAR ANNIVERSARY - THE ACTOR'S LAB PHILLY

Congratulations to the **Actor's Lab Philly** – headed up by Bryan Fox. They have had a successful five years here in Wayne and just moved to a larger space to accommodate for their growing offerings. Actor's Lab Philly is a safe and supportive acting studio for actors of all ages and levels, where actors feel safe to experiment, work, play, and practice the craft of acting.

Actor's Lab Philly is located at 110 W. Lancaster Avenue, #150, Wayne, 610.368.8734.



RIBBON CUTTING - RADNOR MEMORIAL LIBRARY

Congratulations to the team at the **Radnor Memorial Library** on their renovation. After nearly a two year process, Wayne and the entire Radnor community have a new gathering place!

Although it opened its doors on July 2, officials at the newly renovated Radnor Memorial Library held an official ribbon cutting on July 12. Radnor Memorial Library Board of Trustees President Helen Grommell-McGrane cut the ribbon on the newly renovated and expanded library. She was joined by several Radnor Township commissioners and members of the Radnor Memorial Library trustees and staff, as well as community members in celebrating the library's reopening with this special ceremony.

Check out the renovations for yourself and congratulate the Radnor Memorial Library on its opening. They are located at 114 W. Wayne Avenue, Wayne, 610.687.1124.



Photo by Brian Dillon/Delaware County Libraries

MOCK INTERVIEW VOLUNTEERS NEEDED AT THE RADNOR MEMORIAL LIBRARY

Radnor Memorial Library is looking for 3 volunteers to interview teenagers to help prepare them for job, internship, or college admissions interviews.

Each interview will last around 15 minutes and take place at the Radnor Memorial Library. The mock interviews are scheduled for Wednesday, November 7 from 5:00–6:00PM. Please email aelson@radnorlibrary.org to volunteer or for further information.

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MEMBER HAPPENINGS

EXPANSION - DAY SPA BY ZSUZSANNA

Congratulations to Zsuzsanna Byer and her team at Day Spa By Zsuzsanna on a successful expansion to a new floor – two total floors now – including a new spa boutique and new spa service offerings!

Day Spa By Zsuzsanna is located at 241 Conestoga Road, Wayne, 610.688.3969.



OUT THERE OUTFITTERS - 10TH YEAR ANNIVERSARY

Specializing in the outdoor and casual lifestyle for the whole family, **Out There Outfitters** have been clothing the Wayne area since 2008. With a nod to the whimsical, their window displays have always entertained the passersby and the team is one of the friendliest in town!

Stop by and wish them a happy anniversary and get to know them a little bit more! Out There Outfitters is located at 123 N. Wayne Avenue, Wayne, 610.688.6383.



JOHN'S VILLAGE MARKET -**40TH YEAR ANNIVERSARY**

Congratulations to the Vesper Family and John's Village Market on celebrating their 40th Anniversary in business here in Wayne. They are known for their awardwinning hoagies and, now, also their Vesper Brother's pasta sauce. A family run business for all 40 years, it is an institution here in town!

John's Village Market is located at 1 Pennsylvania Avenue, Wayne, 610.688.2633.



MAIN LINE SCHOOL NIGHT - 80TH YEAR ANNIVERSARY

80 years ago Harry Creutzburg, a Radnor resident, recognized the need for adult education and founded Main Line School Night. It started with 11 classes at Radnor High School and now has nearly 1,000, said Wendy Greenfield, Executive Director. Over the years, generations of Main Line residents have improved their lives by taking classes at Main Line School Night. Whether it's sewing, exercise, cooking, art, current affairs, or even horseback riding, the MLSN program has something for nearly everyone.



"We have a very robust, active senior population," Greenfield said. Classes are no longer only at night but also in the daytime and on weekends. There are semester-long classes and one-time immersion courses, and MLSN also offers bus trips to areas of cultural significance.

MLSN is located at 260 Gulph Creek Road, Radnor, 610.687.0460 or visit for more information: www.mainlineschoolnight.org.

ANNIVERSARY/RIBBON CUTTINGS

Do you have an upcoming anniversary or ribbon cutting?

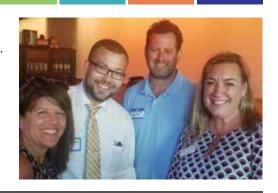
Email Joan Menige at minmast@comcast.net to let her know so that we can come celebrate with you!

AROUND TOWN

WBA BOARD WELCOMES NEW BOARD OF COMMISSIONERS

The WBA is looking forward to working closely with our newly elected commissioners. We appreciate their support on making sure fines are allotted for our Keep Wayne Clean campaign and the annual Radnor Fall Festival, just to name a few topics! They are here to help wherever they can, and we, as the board members of the WBA, are happy to be the conduit to our local representatives for our membership.

Pictured at right: Board of Commissioners President and 4th Ward Commissioner, Lisa Borowski, and 1st Ward Commissioner, Jack Larkin, with WBA President Chris Todd and WBA Vice President Deanna Doane.



WAYNE MUSIC FESTIVAL -SATURDAY, JUNE 9

Another year of music, another year of success for the annual Wayne Music Festival! Again, we have to thank all of those who attended, the bands that performed, and especially Ken Kearns, Chris Todd, and Andy Dickerson for spearheading, planning, and organizing the event.











COMING SOON

THE BMW GOLF CHAMPIONSHIP

Tuesday, September 4 - Sunday, September 9, 2018 1:00 to 10:00 PM

BMW Championship



Mark your calendar for this exciting event that is sure to bring many visitors to Wayne from 9/4-9/9. Taking place at Aronimink Golf Club, there will be players and attendees from around the country.

If you are interested in available sponsorships being offered to local businesses please contact: Alex McCarty at 610.356.8000 ext 225 or mccarty@wgaesf.org.

RADNOR RUN

Sunday, October 28 | Registration begins at 7:00 am. 5-mile race begins at 8:30 am Race Start/Finish is located at the Radnor Township Building, 301 Iven Avenue, Radnor

Sign ups are taking place for the annual Penn Medicine Radnor Run, a 5 mile timed running race and 1 mile walk/fun run. The funds raised helps the American Lung Association provide important programs right here in this region. Some of these include asthma education for children and adults, clean air in schools, and smoking prevention/cessation for teens and adults.

Renn Medicine

To register or learn about being a sponsor, visit action.lung.org/radnorrun

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AWARDS AND ACCOLADES

WBA SCHOLARSHIP WINNERS

Each year, the WBA awards a \$1,000 scholarship to a senior from a local high school that works for a WBA Member business. This year, we were so impressed with the nominees that we awarded two! Both employees of Christopher's and graduates of Conestoga High School, these girls are going places – and just maybe some of their training at Christopher's helped with that!

Maddie Marchese graduated with a 4.8 GPA and was involved in sports, musicals, and extra curricular volunteering in the community, as well as being a member of the National Honors Society. Maddie had many colleges from around the region accept her, but she chose a great offer from Drexel University to be in their 4-year nursing program and plans to possibly go on to be a Physician's Assistant. She says her time at Christopher's taught her how to work with others, adapt to different personalities, and work well in a busy environment.

Ashley McGill excelled in tennis and track and loved being a part of the peer mediation team at Conestoga. By working with multiple volunteer organizations and by being on the debate team, as well, she developed her love for helping people, which guided her to major in Education, with a minor in Spanish at the University of Pittsburgh. Ashley also attributes her time at Christopher's to helping her be able to work with many types of people and make their experience the best it could be.

Our board members who interviewed the nominees for the scholarship were guite impressed and said they were glad not to be competing against these impressive and accomplished students!

Best of luck to both of the girls as they head off to their new adventures.



WAYNE MUSIC FESTIVAL HONORED

The Wayne Music Festival was honored at the Radnor Township Board of Commissioners meeting in August for their contribution to the Township through the Wayne Music Festival. A lot goes in to putting on this festival and all of Wayne benefits from it!



Pictured from left to right: Chris Todd, Kristen Dunlop Kearns, Kenny Kearns, and Charles Houder

WAYNE NAMED TO CURBED PHILLY'S "22 SMALL TOWNS NEAR PHILLY YOU NEED TO VISIT RIGHT NOW"

The list was originally published in 2017, but by popular demand, Wayne was added and the list was republished!

And we have to agree – our restaurants, stately homes, and architecture, as well as the world renowned Chanticleer Garden and shops for fashion, home design, and gifts are just a few reasons to visit Wayne!



Photo by Instagram user juanito_art

TRADITIONALLY CURRENT

WBA JOB POSTING BOARD -POST YOUR JOB OPENINGS ON OUR WEBSITE

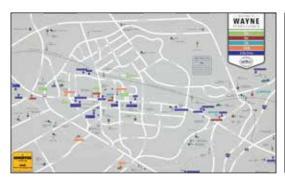
We had been hearing about the need to find employees from our members so we created another space to find out about local job opportunities. As a member of the WBA, you will be able to log in to your profile and post a job to our job board. We will continue to promote this in the local press and to alert the community of the option of finding job openings in Wayne. For directions for job posting and if you need access to your profile, please contact support@waynebusiness.com.

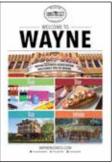
To view current job postings, please visit https://waynebusiness.com/jobopportunity.aspx

2018/2019 WAYNE MAPS AVAILABLE NOW! PICK UP YOURS TODAY

Stop by the Main Line Print Shop to pick up the 2018 maps: 25 West Avenue, Wayne, PA 19087.

The shop is open 9AM-6PM, Monday-Friday.





CHANGES TO THE WAYNE GIFT CERTIFICATE PROGRAM

Members - we have an announcement regarding the long-running gift certificate program.



The WBA will no longer be issuing new Wayne Gift Certificates. However, all Gift Certificates currently in circulation are still valid! Merchants should continue to accept them as cash, then return them to Santander Bank for the quick redemption process.

Gift certificates have no expiration.

WayneBusiness.com





MEMBER EVENTS & FEATURES

Visit www.waynebusiness.com for a listing of member events and recent news about our members.

Add your event to the website at any time with your login.

Having issues or need to ask a question? Email support@waynebusiness.com

HAVING AN EVENT?

Your event poster can be highlighted in the special WBA display box right at Wayne Jewelers for all of Wayne to see!

Bring a poster to Bob at D'Amicantonio's Shoe Store. (current members only)

VOLUNTEERS NEEDED!

Volunteers are always needed at the WBA tent at any upcoming events. Contact Chris Todd at ctodd647@gmail.com if you would like to get more involved.

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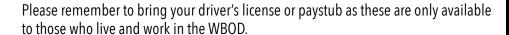
STAY INFORMED

PARKING IN WAYNE

Kiosk Smart Cards are now available at the township building - 301 Iven Avenue, Wayne - for \$190 for a half year (\$750 worth of parking).

Smart Cards are available to those who live and work in the Wayne Business Overlay District (WBOD) and can only be used in the satellite lots.

Satellite kiosk lots are located on South Wayne Avenue, Bellevue Avenue, and Waynewood Avenue.





Looking for the perfect gift that you can wear year round to your favorite Wayne events? The new Wayne apparel is here and in stock!

Email info@waynebusiness.com to place your order, or stop by Main Line Print Shop (25 West Avenue).

WAYNE FROM YOUR EYES INSTAGRAM TAKEOVER!

Share your view of #waynepa!

We would love to see Wayne from your point of view!

We love sharing things happening in Wayne, but know we can't be everywhere and don't see it the way you do. So, take over our Instagram for a week and share your view from your desk, window, sidewalk... and tell us about you and your business, too!

If you are interested, please contact support@waynebusiness.com to get assigned a week.

top right: Foote Orthodontics takeover bottom right: Snap Kitchen takeover







WHEN IN WAYNE



SAVE THE DATES

Membership Meetings | Third Thursday of each Month



OCT 18

Renewal 5:30 PM

NOV **15**

Radnor Library TBA **30** Nov

Christmas in wayne JAN **17**

Radnor Studio 21 7:30 AM FEB **21**

Ivory Tree 7:30 AM

Interested in hosting a meeting or being a speaker? Contact WBA at 610.687.7698 or info@waynebusiness.com

Check website for more details. Meetings subject to change.

SHOP LOCAL SHOP MEMBERS

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