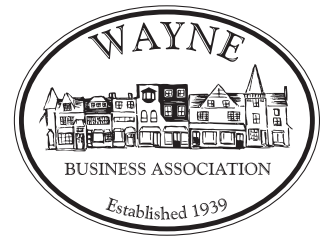


Fall 2016

WAYNE BUSINESS ASSOCIATION



PRESIDENT'S MESSAGE

Hello All,

THANK YOU to all who made the Radnor Fall Festival a success for the 24th year! It was truly one of our most well attended fall festivals ever... now to think about what we are going to do for our 25th Anniversary next year!

Our sponsors, vendors and volunteers are what make the day a success before the attendees arrive. Thank you to our main sponsors SILA Cooling and Heating, Eagle Village Shops, Foote Orthodontics and Main Line Today magazine, and all of our other sponsors. Braxton's Top Dog Contest went Olympic style! Over 30 contestants came out this year, and the Gold went to Rocky for Top Dog.

What most don't see is the preparation of the event and for that we thank the Radnor Township Public Works Department and the Radnor Township Police - from street closures, early morning street preparation and clean up and most importantly safety, we couldn't do it without you. Those guys are tireless and always pleasant to work with. Valley Forge Military Academy brings us 40 cadets each year to help with setup of tables for our vendors as well as vendor assistance in carrying all their wares. We shouldn't forget to thank Steve Norcini, PECO and Infrasource in having the sidewalk filled and cleaned before the event.

Thank you to the businesses, churches, schools and service providers who set up their tables with great care to share with the attendees. As the Wayne Business Association mission says we love to "Connect Commerce and Community". No one went hungry at the Festival as they strolled along North Wayne and West Avenue! Thank you to all the food vendors. It means a lot when you move out from the comfort of your brick and mortar to participate in a great community event. New this year was the Active Aging event along Station Avenue with the Wayne Senior Center. Truly making it fun for all ages! And for the shopper- because everyone loves to shop local, the sidewalk sale along Lancaster provided a retail fix on a Sunday afternoon!

The fun of the day for many was surely the moon bounces, the rock wall, the bungee jump, swings and of course, new this year the ZIP LINE. Great fun to watch all the delight as people zipped in the air along West Avenue. We will for sure be bringing that back next year! Proceeds all benefit the WBA Scholarship Fund.

And the biggest thanks is to Mother Nature, who once again held the rain at bay and brought everyone out to celebrate fall family fun in the community we so love: #waynepa. If you're reading this and aren't participating in your WBA community event...don't feel guilty...The Wayne Tree lighting is next!! See sponsorship opportunities in this newsletter.

Also happening in Wayne...PECO Project Phase 3 ~ Yes, annoying to say the least, BUT!! so were the consistent power outages we have had to deal with for the past 5 years. PECO is ready to bring the secondary from the street into the sidewalk making it much safer and easier to fix. This means partial business interruption when they dig the middle of the sidewalk on N Wayne Ave. The project should take 2 months with 100 feet being completed at a time. If you want the whole scoop come to the next Member Meeting and we can discuss, or call me.

Another favorite topic ~ Parking. Isn't it nice not to have to deal with those out of date meters anymore? The kiosks take all forms of payment. Tip- don't take that change out of your car, it'll still be useful. Be on the lookout for the Whoosh App from Parkeon. You will be able to use the free app from your phone. If we can convince the Township to pick up the convenience fee it will cost nothing to feed your meter from your phone. I need a laughing emoji here. 😂 What I meant is it will cost you a small, possibly 30¢, "convenience fee" to feed your meter. Still better than a \$20 ticket!

Please feel free to email or call with any suggestions/comments, etc.

Christopher T. DDD

Christopher's A Neighborhood Place Wayne-Malvern
Wayne Business Association - President
Cell: 610.812.6874



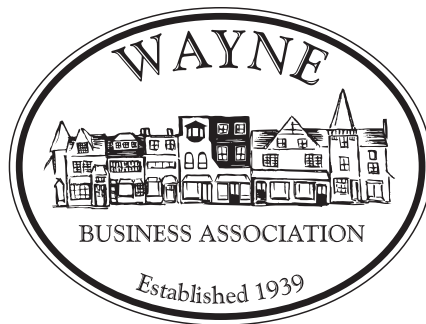
WBA: CONNECTING COMMERCE AND COMMUNITY

Shop, Dine, Stay, and Indulge

Wayne is rich in history and culture, making it one of the most enviable locations along the Main Line. Its main attraction for residents is its easy accessibility to shopping, parks, restaurants, schools and local landmark art and leisure activities. All over the region, Wayne is known as a wonderful place to raise a family.

The Wayne Business Association is proud to have been serving the businesses of Wayne for over 75 years. The WBA enjoys being part of a strong community heritage and facilitating many member opportunities to connect with the community. The members of the business association are from all sectors - non-profits, schools, merchants, restaurants and service businesses. A totally volunteer organization, the board of the WBA strives to continually connect commerce and community through events, local government outreach and beautification.

Keep up with all the goings on in Wayne via the website: WayneBusiness.com and social media on Facebook and Instagram ~ @waynepabiz



WAYNE T-SHIRTS AND HATS FOR SALE

Promote Wayne wherever you go this fall! The shirts are short sleeve and the baseball-type hats are adjustable.

Email info@waynebusiness.com to place your order, or stop by Main Line Print Shop (25 West Avenue).



THE PARKING SPOT



You can always find a place to park in Wayne!

There are numerous lots surrounding town in addition to spots that are available along the streets. We now have easy to use parking kiosks that accept coins, cash and credit cards.

Remember, when you pay for your 1st half hour, you get an extra 10 minutes. Meter parking is until only 6 pm Monday-Saturday and **ALWAYS FREE ON SUNDAY.**

To find a parking map please see waynebusiness.com/visit

photo by Lisa Florio



Is your business on the list of members accepting the Wayne Gift Certificate?

This program is a members-only option that brings customers to you and keeps dollars in Wayne.

Contact info@waynebusiness.com if you would like to be added.

If you do take certificates, please treat them as cash, then return them to Santander Bank for the quick redemption process.

Gift certificates have no expiration.

PRESIDENT

Chris Todd
Christopher's Restaurant
ctodd647@gmail.com
610-687-6558

VICE PRESIDENT

Deanna Doane
Click Canyon
484-744-3337

SECRETARY

Nancy Campbell
Wayne Art Center
610-688-3553

TREASURER

Nelson Dayton
Dayton Lock Co.
610-688-9188

BOARD OF DIRECTORS

Cheryl Atkins-Lubinski
Gimbel Eye Associates
484-580-8873

Gregory Basile
Comcast Business
610-551-1197

David Brennan
Wayne Hotel
610-687-5000

Alicia Eger
Coco Blu Boutique
610-293-2626

Dr. Jenn Hartmann
Strafford Chiropractic
and Healing Center
610-293-1660

Carol L. Jane
Neighborhood League Shops
610-688-0113

Mike Libert
Main Line Print Shop
610-688-7782

Nan Mangine
Valpak of Philadelphia
800-550-5025

Joan M. Menige
Healthy Food Specialist/
Culinary Instructor
610-687-9153

Scott Reidenbach, Esq.
Reidenbach & Associates, LLC
610-572-7075

WELCOME!

NEW MEMBERS**88 Keys**

Robert Rimm, 825 South Waterloo Road,
Devon, 215.660.4360

Abuelita's

Michael Cleery, 108 Moscia Lane, Wayne,
610.975.9944

Acre Windows

Josh Parsio, 161 Gibraltar, Horsham,
610.427.5149

The Aesthetic Facial Plastic Surgery Center

Dr. J. R. Pontell, 303 W. Lancaster Avenue,
Wayne, 610.888.7103

AXA Advisors

Tracy Barausky, 40 Monument Road, #205,
Bala Cynwyd, 610.742.6305

Christine Shirley Designs

Paige Sullivan, 104 1/2 E. Lancaster Avenue,
Wayne, 484.222.0557

Episcopal Academy

Peter Anderson, 1785 Bishop White Drive,
Newtown Square, 484.424.1445

Essent Spa at Radnor Hotel

Alison Abiri, 595 E. Lancaster Avenue, Radnor,
484.580.9063

Green Mountain Energy

Amanda Nguyen, 3711 Market Street, 10th
Floor, Philadelphia, 267.295.0821

India Hicks Independent Ambassador

Christine Graber, Newtown Square,
215.917.0120

Janney Montgomery Scott

J.P. Cummins, 150 N. Radnor Chester Road,
Suite B100, Radnor, 610.254.1123

LuLa Roe by Heather Santry

Heather Santry, Upper Gulph Road, Strafford,
610.213.6881

Main Point Books

Cathy Fiebach, 116 N. Wayne Avenue, Wayne,
610.525.1480

Nemours duPont Pediatrics

Jackie Donnelly, 110 W. Lancaster Avenue,
Wayne, 302.651.6095

Philadelphia Integrative Medicine

Jill Maddock, 200 Eagle Road #208, Wayne,
888.702.7974

Prudential Fox & Roach (Wayne)

Deborah Lonsdorf, 216 E. Lancaster Avenue,
Wayne, 215.485.1298

Shreiner Tree Care

Kim Keyser, 334 S. Henderson Road,
King of Prussia, 610.265.6004

Swede Family Chiropractic

Margaret Hager, 485 Devon Park Drive,
Suite 114, Wayne, 610.995.9355

Ultimate Bake Shoppe

Stephanie Browne, 389 W. Lancaster Avenue,
Wayne, 610.687.5620

Unite Fitness

Dan De Salvo, 707 W. Lancaster Avenue,
Wayne, 484.576.9160

**NEW RADNOR BUSINESSES -
RADNOR TOWNSHIP DESIGN REVIEW BOARD****Main Point Books**

116 N. Wayne Avenue, Wayne

Nemours duPont Pediatrics

110 W. Lancaster Avenue, Wayne

Kitchen and Bath Square

354 W. Lancaster Avenue, Wayne

Sushi Nami

369C W. Lancaster Avenue, Wayne

Essent Spa

591 E. Lancaster Avenue, St. Davids

Snap Kitchen

356 W. Lancaster Avenue, Wayne

Cabrini University (formerly Cabrini College),

18-20 W. Avenue, Wayne

Bounce Back

215 Sugartown Road, Wayne

La Jolie

18-20 W. Avenue, Wayne

Northpoint Real Estate LLC (new location)

113 W. Lancaster Avenue, Wayne

Peter's Place (new location)

336 King of Prussia Road, Radnor

VISIT WWW.WAYNEBUSINESS.COM FOR COMPLETE MEMBERSHIP LISTING



Members, we appreciate your commitment to the Wayne Business Association. Since it may have been awhile since you have seen our welcome letter, we wanted to share the latest copy with you. This letter goes to all new members and outlines what our membership means to them. As always, we hope you enjoy your membership and continue to find value in our association!

Dear Fellow Wayne Business Owner,

Welcome and congratulations! We are happy to have you on board as a member of the Wayne Business Association.

For over 75 years, our goal has been to provide you and your business with the resources to connect with the community, communicate ways for you or your business to get involved, and also to allow you to take advantage of discounted advertising and marketing resources. We hope that you take the time to embrace the organization and take advantage of all it has to offer.

We assure you that you have a strong leadership board that is consciously making the best decisions for the businesses in Radnor Township and support the members of WBA.

Below we have outlined some general information about the organization, our meetings, and ways to get involved. Through our organization, we hope to provide your business with several opportunities to grow its customer base through networking and community events.

- Ribbon Cutting Ceremony
- Anniversary Ceremony
- Discount Merchant/Employee Parking
- Discounted Advertising Opportunities
- Website and Social Media Exposure
- Sponsorship Opportunities with the WBA
- WBA Gift Certificates
- Liaison with Radnor Township and State Representatives
- Meeting Dates and Topics
- Annual Dues
- Opportunities to Volunteer with the WBA
- Contact Information

Once again the WBA welcomes you to Wayne. We wish you much success with your business and are here to support you in any way we can. We encourage your comments and feedback, and look forward to volunteering with you and seeing you at our monthly meetings and community events.

At your service,

The Board of The Wayne Business Association

610-687-7698 • info@waynebusiness.com

MEMBER HAPPENINGS

SURREY SERVICES FOR SENIORS OPEN HOUSE

Surrey Services for Seniors welcomed new and existing members and volunteers to its Devon location at 60 Surrey Way for an Open House. Volunteer Karen Sharp helped serve refreshments while Bob Madonna, Surrey President and CEO and Muriel Kennedy, Center Director greeted visitors. Members Jon Roache and Alda Roache visited with Bob Madonna and Christi Seidel, Surrey's Senior Director for Social Impact.



FEATURED ON **foobooz**

TERESA'S NEXT DOOR, WAYNE

After an absence, Teresa's Next Door in Wayne is back on foobooz's list of the *50 Best Bars of Philadelphia*. This beer bar always has a superbly curated beer list. Lucky for whisk(e)y drinkers, the staff takes that commitment to spirits list as well.

Read more at www.phillymag.com

WBA RIBBON CUTTING - PEACHTREE CATERING

Peachtree Catering is a boutique catering firm, that celebrates the art of the event. Hand-crafting events since 1985, the company specializes in amazing weddings, social and corporate gatherings as well as bar/bat mitzvahs, galas and special events. With unparalleled service and attention to detail, Peachtree catering infuses every event with their professional expertise, creative flair and their love of the business. Transforming your wedding or event into an experience calls for the best. *That is Peachtree Catering.*



They are located at 175 King of Prussia Rd, Wayne, PA 19087, 484.580.8260.

FEATURED ON **Shoppist**

DAY TRIPS: 5 PHILLY-AREA MAIN STREETS WITH A SMALL-TOWN FEEL Lancaster Avenue, Wayne

BEST FOR: Holing up in cozy spots

BEST BETS: Once a buttoned-up enclave of the Main Line, Wayne's commercial corridor has shed its stuffy stereotype. First, duck around the corner to North Wayne Avenue, where you'll find Main Point Books; prod the friendly owner, Cathy Fiebach, for her favorite page-turners. Afterward, head back to Lancaster and hunker down with your new reading material at Gryphon Cafe. It's home to a cast of regulars you'll find nursing the cafe's specialty, Sean's Latte (a caramel and vanilla sip), and whatever's on tap (usually kombucha) from weighty patterned mugs. Grab a late lunch at Cornerstone Cheese & Charcuterie, tucked on West Avenue. The BYO posts its happy-hour menu and wine- and beer-pairing suggestions online, so diners can come prepared. (There's a Fine Wine & Good Spirits store within walking distance.)

Read more at www.phillymag.com

WBA RIBBON CUTTING - PIPELINE TACOS

Congratulations to our friends at Pipeline Taco on their 1st Anniversary. Back in June we did a ribbon cutting to celebrate their first year in Wayne. They have been a fantastic addition to the Wayne dining scene and have already won best of awards for their amazing tacos! Stop in today to celebrate with them! #lifeinthe19087 #waynepa #tacos



They are located at 163 E. Lancaster Ave, Wayne, PA 19087, 610.225.8226.
www.pipelinetaco.com

VISIT WWW.WAYNEBUSINESS.COM FOR LISTING OF MEMBER EVENTS. ADD YOUR EVENT TO THE WEBSITE AT ANYTIME WITH YOUR LOGIN.

TRADITIONALLY CURRENT

TWO WBA SCHOLARSHIPS AWARDED

Each year, the Wayne Business Association offers \$1,000 to an outstanding high school senior employed at a member business and who will be attending college after graduation.

For 2016 WBA is pleased to award two scholarships! Congratulations to **Nicholas Dell'Orco** and **Nicholas Marcil**. Nick D. (left) graduated from Radnor High School and works at Christopher's: A Neighborhood Place. He will attend University of Pittsburgh. Nick M. (right), a Conestoga High School graduate, works at Tredyffrin Public Library and will attend West Chester University. WBA presented the students with their awards during the Wayne Music Festival on June 11. Best wishes to both of them!



ANNIVERSARIES

Congratulations to our friends at **Aux Petits Delices** on celebrating 30 years (!!) in Wayne! How lucky we are to have this gem of a place to get our sweet fix of small delights. Enjoy 30% off all in-store confections on the 30th of each month until August 2017! Excludes custom cakes and pre-orders. Located at 162 Lancaster Avenue, Wayne. 610-971-0300.



The WBA helped to celebrate **A Taste of Britain's** 25th Anniversary on August 18, 2016. A Taste of Britain opened at 767 W. Lancaster Avenue in Devon in 1991. The original owner, Marie Hope, hails from England, and A Taste of Britain still uses Marie's traditional English recipes for their scones and other English favorites. Over the years, A Taste of Britain grew into its current space in Wayne's Eagle Village Shops at 503 W. Lancaster Avenue. Owned and operated by Debbie Heth since 2012, A Taste of Britain is open Monday-Saturday from 10-5, offering a full menu of fresh soups, salads, sandwiches, and frittatas, along with their specialty Afternoon Tea (phone 610-971-0390 for reservations and catering info). Debbie and the entire staff pride themselves on providing

fresh food and delicious tea in a warm and welcoming environment. They are proud to have been a part of the community for 25 years and would like to thank everyone for sharing so many special memories with them.

The Community Garden Club at Wayne celebrates 70 years of serving the Wayne community. During World War II, families in the United States, to help prevent food shortages, planted Victory Gardens. After the war, many families continued to maintain their gardens. In 1947, a small group of men and women interested in gardening met at the Wayne home of Mrs. P.H. Mell. They envisioned an organization open to the public who might gain general gardening knowledge with neighbors or with gardening experts. Open to all without invitation and with \$2.00 dues, it was to be truly a community garden club.

Today, the Garden Club has an annual Plant Sale in May, holds an annual Arbor Day Observance at Jenkins Arboretum, decorates the library at holiday time, and holds plant exchanges and field trips. The Wayne Senior Center, Wayne Train Station and the Radnor Trail are all beneficiaries of their gardening skills. Meetings are held the first Thursday of the month at 6:30 pm at Radnor Memorial Library; while there is construction at the library, meetings are held at Christ Church Ithan in Villanova. The October meeting featured Japanese Gardens, while the November 2 meeting is members only. Contact: Debbie Dooling, 610-647-0749, dadooling@verizon.net, www.gardenclubwaynepa.org



COMING SOON

SAVE THE DATE! DECEMBER 2-3, 2016



Wayne Holiday Tree Lighting Sponsorship Levels and Benefits

Presenting Sponsor **\$10,000**

- Sponsor Name incorporated into event name "Wayne Holiday Tree Lighting Presented by _____"
- Event name featured for a year on WBA website under Featured Events
- Corporate logo and photo displayed on Wayne Business Association's website for one year
- Corporate Logo prominently displayed at horse drawn carriage ride pick up line
- Banner on live Reindeer display
- Corporate logo on all social media related with event
- Corporate logo prominently featured on all event posters displayed in community
- Prominent name and logo recognition featured on all promotional materials for event including press releases, event letterhead, social media, and posters

Carriage Ride Tent Sponsor **\$5,000**

- Sponsor a 20' x 10' tent for the horse drawn carriage rides
- The lighted tent will include prominent signage with your logo
- Live entertainment, hot chocolate, hot apple cider, cookies and treats
- Corporate logo featured on event posters displayed in community
- Name and logo recognition featured on all promotional materials for event including press releases, event letterhead, social media, and posters

Live Reindeer Sponsor **\$2,000**

- Sponsor the live reindeer stall located at the Radnor Fire House
- Your logo will be prominently displayed. All pictures taken will have your logo in it
- Corporate logo featured on event posters displayed in community
- Do it for Santa....and the Radnor Fire Company. Donations for pictures will go to the Fire House

Community Sponsor **\$500**

- Get your name on all posters and advisements that pertain to the event. Show your community that you are part of it.

Make Checks payable to: Wayne Business Association
Attn: Wayne Holiday Tree Lighting, PO Box 50, Wayne, PA 19087
Please include current contact name, address, phone, e-mail and logo
We will send a receipt via email. Thank you for your sponsorship!

**39TH ANNUAL
RADNOR RUN**
SUNDAY, OCTOBER 30,
2016



The American Lung Association's Radnor Run committee invites you to join in planning for the 2016 race, scheduled for Sunday, October 30 at the Radnor Township Building. The committee is looking for volunteers who are interested in fundraising, marketing, and team building. Committee meets monthly in Wayne.

We are also looking for companies, organizations or families who are interested in organizing a team to participate.

Contact Christy Dernlan, ALA Development Director at cdernlan@lunginfo.org or Nelson Dayton, Radnor Run Committee Member at ntdayton@daytonlock.com for more information. www.lung.org/RadnorRUN

The Wayne Business Association Presents



TREE LIGHTING
Friday, December 2nd
7:30pm

SANTA PARADE
Saturday, December 3rd
10am

FREE PARKING all Saturdays in December including Small Business Saturday: Nov 26 • Sunday always

HAVING AN EVENT?

Your event poster can be highlighted in the special WBA display box right at Wayne Jewelers for all of Wayne to see!

Bring a poster to Bob at D'Amicantonio's Shoe Store.
(current members only)

SAVE THE DATES

Membership Meetings | Third Thursday of each Month

**OCT
20**

Neighborhood League
Shops of Wayne
191 E Lancaster Ave
5:30 PM



**NOV
17**

Strafford
Chiropractic

**DEC
20**

no
meeting

**JAN
19**

TBA

**FEB
16**

TBA

**MAR
16**

Harvest

Interested in hosting a meeting or being a speaker?
Contact WBA at 610.687.7698 or info@waynebusiness.com
Check website for more details. Meetings subject to change.

**SHOP LOCAL
SHOP MEMBERS**

WAYNE
BUSINESS ASSOCIATION



PO Box 50 | Wayne, PA 19087

Dine

Indulge

Stay

Shop

Fall 2016