#### Summer 2020 WAYNE Summer 2020 Summer 2020



# NEWS FROM THE New PRESIDENT

Hello WBA members!

Welcome to the summer update for what is happening in Wayne. We are proud to say we have continued to function and provide support to our members during the unprecedented time of Covid-19. The board met via ZOOM and in person to continue moving forward with our mission of connecting commerce and community. We know this has not been an easy time for any business and we are trying to help as best we can by promoting Wayne businesses through digital, print advertising, social media, and on-the-street signage.

It worked out terrifically to partner with Radnor Township on putting the Wayne Picnic Grove in on North Wayne Avenue. We greatly appreciate all that they have done and continue to do to support Wayne businesses. Read more about the tent on the next page.

Our Annual Meeting this year was canceled in April, which unfortunately led to some delays in changes on our board. However, we do want to thank our now president emeritus, Chris Todd, for his MANY years of hard work at the helm of the WBA. Chris served as a member of the board, the Vice President, and then President. He was a constant liaison between the WBA and the Township and, under his leadership, our events increased in attendance and became immensely more successful. Thankfully, he has agreed, through some arm twisting on our part, to stay on the board and continue to provide support for what is happening "on the street" with his fellow restaurateurs.

Now it is my turn to head up this thriving organization, stepping in after serving as a board member then Vice President for the last 7 years. Being a near life-long resident and having a business here for almost 11 years, I am more than a little proud of Wayne and to be serving the business community in this capacity. My husband and I own Click Canyon Digital Marketing Agency. Our office is located at WBA Member Executive Commons, by the Farmer's Market. We work with many local businesses and non-profits and are involved around the community in many different organizations. I am joined on the executive committee by **Mike Libert** (Owner of Main Line Print Shop) as Vice President; **Nelson Dayton** (Owner of Dayton Lock) – who is also a past President and has been our Treasurer for many years – as Treasurer; and **Clare Girton** (Agent with Keller Williams) as Secretary. Our board now consists of **Greg Basile** (Keller Williams Devon Wayne), **Nancy**  Campbell (Wayne Art Center), Gloria Clawson (Kids 'N Kribs), Andy Dickerson (Teresa's Café and Next Door Bar), Dr. Jenn Hartmann (Strafford Chiropractic and Healing Center), Ken Kearns (118 North/Cadence Advisors), Joan Menige (Health Food Specialist), Scott Reidenbach (Reidenbach & Associates, LLC), Reed Taylor (Community Advocate), and Chris Todd (Christopher's). Stepping off the board are Cheryl Atkins Lubinski and Nan Mangine, tireless volunteers who could be seen helping out at our annual events over the years.

This is an amazing slate of representatives from our local community and with them we can do a lot to continue to support our membership, work with the Township and local government, and improve and promote all things Wayne.

In other important news to report, we are sadly canceling our Annual Radnor Fall Festival. Due to the restrictions on outdoor event attendance, we are just not able to host what is such a large event. We are keeping our fingers crossed for our Christmas in Wayne event and will be monitoring guidelines from the state very closely as we get closer to that time. At this time our monthly networking events are also on hold, but we are excited to announce that we will be holding a sociallydistanced WBA Member Gathering on Thursday, September 10. See page 5 for more information.

For now, read on through the newsletter to learn more about what is going on around town. Thank you for your support of our organization. I look forward to seeing everyone face-to-face in the near future.

P.S. A BIG THANK YOU to Mike, Bridget, and Alanna at Main Line Print Shop for the design and printing of this newsletter and all of our signage around town. Need something printed? Reach out to them!

lana

Deanna Doane Click Canyon Digital Marketing Agency Wayne Business Association – President 484.744.3337



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**F** waynebusiness

# **AROUND TOWN**



COURTESY OF RADNOR TOWNSHIP AND THE WAYNE BUSINESS ASSOCIATION

For two months now, the tent on North Wayne Avenue, also known as the Wayne Picnic Grove, has been providing an extremely popular destination for outdoor socializing!

The tent was generously set up by Radnor Township and is supported by the Radnor Board of Commissioners. It was put in place to support our restaurants and give additional seating for outdoor dining once we entered the limiting yellow and green phases of COVID directives from the state.

Precautions of adhering to 50% capacity, having a cleaning crew, and providing hand sanitizer were all put in place. Happily it has become a place to visit and have outdoor meetings during the day and enjoy happy hour, dining, and listening to music from 118 North in the evening.

With the support of Radnor Township and some generous sponsors – Amy Shoumer DMD, BMW of Devon, Brandywine Realty Trust, David Dodge of Glen Mills, PA First Resource Bank, and Radnor Financial Advisors – the tent will remain up for the foreseeable future so that we can continue to enjoy outdoor socializing together.

So, call your friends for a socially-distanced coffee date or meet up to order your food and drinks from your favorite restaurant. Just remember to follow precautions and don your mask.

We hope you will join us for our WBA Member Gathering in the tent on Thursday, September 10th.

WBA Annual Member Gathering Thursday, September 10 @ 5:15 pm Wayne Picnic Grove





Outdoor dining is being enjoyed by all since moving to the Yellow phase on June 5th, as well as shopping since our retailers went to Green on June 26th. Parking throughout Radnor has been relaxed during this period, however, fire lanes and handicapped parking regulations will be enforced as normal.

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# YOUR NEWBOARD

#### PRESIDENT

Deanna Doane **Click Canyon** 484.744.3337

#### **VICE PRESIDENT**

Mike Libert Main Line Print Shop 610.688.7782

#### **SECRETARY**

Clare Girton Keller Williams 610.322.8047

#### **TREASURER**

Nelson Dayton Dayton Lock Co. 610.688.9188

#### **BOARD OF DIRECTORS**

**Gregory Basile** Keller Williams 610.995.9000

Nancy Campbell Wayne Art Center 610.688.3553

Gloria Clawson Kids 'N Kribs 610.687.5437

Andy Dickerson Teresa's Café and Next Door Bar 610.293.9909

Dr. Jenn Hartmann Strafford Chiropractic and Healing Center 610.293.1660

Ken Kearns 118 North/Cadence Advisors 610.639.1302

Joan M. Menige Healthy Food Specialist/ Culinary Instructor 610.687.9153

Scott Reidenbach, Esq. Reidenbach & Associates, LLC 610.572.7075

**Reed Taylor** Community Advocate 610.574.6564

Chris Todd Christopher's Restaurant 610.687.6558

# MEMBER INFORMATION

### **KEEP YOUR INFORMATION UP TO DATE & STAY INFORMED!**

Don't miss out on any important updates from the WBA. Please alert us if you have had any changes to your general contact information. You can even update your WBA listing online!

#### If you have not yet renewed your WBA dues for 2020, please do so today.

Contact support@waynebusiness.com with any questions or concerns.

#### **TELL US HOW WBA CAN SUPPORT YOU AT THIS TIME!**

#### We are asking for feedback on what the WBA can do for members right now.

With the restrictions extended, and business not as usual, we are asking for feedback on what the WBA can do for members during this time. We are doing what we can to promote coming to town, dining, and shopping, but also would like to hear from our nonbrick-and-mortar members about what they are doing and how we can help.



Please reach out to support@waynebusiness.com.

## LIFE IN THE #19087 IS SPECIAL!

Don't forget to support all of your local restaurants, merchants, and service providers!

#### **NEW MEMBERS**

#### The Blue Lemon Group

Meghan Muldoon 122 Morningside Circle, Wayne 610.246.3123 Meghan@thebluelemongroup.com

#### **Compass Real Estate** Samantha Giardinelli 6 East Montgomery Avenue, Ardmore 610.822.3356

VISIT WWW.WAYNEBUSINESS.COM FOR COMPLETE MEMBERSHIP LISTING Gingy's Jean Tremblay 168 East Lancaster Avenue, Wayne 610.644.0200

#### The Law Offices of Matthew Wynn

Matthew Wynn 114 North Wayne Avenue, Wayne 484.581.7527

New Wayne Pizza 109 South Wayne Avenue, Wayne 610.688.2301

#### South Moon Under

Haley Collins 205 West Lancaster Avenue, Wayne 610.964.9064

# **NEW RADNOR BUSINESSES - RADNOR TOWNSHIP DESIGN REVIEW BOARD**

Abraham Eye Associates 795 East Lancaster Avenue, Suite 3B, Villanova

**American Heritage Federal Credit Union** 536 West Lancaster Avenue, Wayne

DiBruno Bros. 375 West Lancaster Avenue, Wayne

Gingy's 168 East Lancaster Avenue, Wayne Holland Floor Covering 124 East Lancaster Avenue, Wayne

IM | Health 372 West Lancaster Avenue, Wayne

**Jin Ding Restaurant** 1051 Conestoga Road, Bryn Mawr

Modern Nail 348 West Lancaster Avenue, Wayne

#### **Proximity Interior Design** 503 West Lancaster Avenue #210, Wayne

**Rosalie Italian Soul Food Restaurant** at the Wavne Hotel 139 East Lancaster Avenue, Wayne

Spread Bagelry 134 North Wayne Avenue, Suite 102, Wavne

# **ANNIVERSARY/RIBBON CUTTINGS**

In person ribbon cuttings may be on hold for now, but we would love to share if you have an anniversary. During this crazy time, staying in business is something to celebrate! Send info to support@waynebusiness.com.

# **AROUND TOWN**



# WAYNE IS OPEN FINE BUS INESS



WayneBusiness.com

# **AROUND TOWN**

# **LET'S GET BACK TO BUSINESS**

## WBA MEMBER GATHERING AND AWARD PRESENTATION

Thursday, September 10 @ 5:15 pm Wayne Picnic Grove

We were sad we had to cancel our Annual Meeting in April and missed seeing everyone and honoring our community volunteers. BUT... now that we have the Wayne Picnic Grove, we are all hoping to get back to some semblance of normalcy as we host a gathering on September 10.

Taking advantage of being able to socially distance in our Wayne Picnic Grove tent, we hope everyone will join us to hear about what is happening in Wayne and Radnor Township, meet WBA board members, catch up with fellow business members, and also help us honor the 2020 recipients of our annual volunteer awards.

We will present the 19th annual Benjamin V.M. Wilson Community Service Award. This award is presented annually to a resident with exemplary volunteer service to the Radnor community. The award comes with \$500 to be donated to the charity of the recipient's choice. Bryn Mawr Trust Company is the presenting sponsor of this award.

Our other award is the Lawrence T. Adelberger, Sr. Membership Service Award presented annually to a WBA member for exemplary volunteer service for the Wayne Business Association and its membership. This award is a surprise for everyone – including the recipient! Each year, the previous three winners select another member to be honored and thanked for the work they do on behalf of the Wayne Business Association.

We will also take this time to remember the life of Lawrence Adelberger, Jr., "Ted," who passed away on June 2, 2020. Ted took over ownership of Adelberger Florist and Greenhouses from his father in 1970 and retired in 1998, overseeing 125 years of business in Wayne. The senior Mr. Adelberger, for whom our Membership Service Award is named, died on his 103rd birthday, July 19, 2005.

This event also commemorates the official swearing in of our newest officers and board members... yes, we make it quite official in the WBA! It is a nice time to meet the whole board and learn about who is volunteering within the organization.

Along with welcoming new members, we will also be thanking Cheryl Atkins Lubinski and Nan Mangine, long-time board members, for their dedication to the WBA over the years. They are both stepping down from the WBA this year.

So, come out – with your mask of course – and enjoy being with your Wayne Business friends. Stay for dinner and live music along North Wayne Avenue!



The WBA is currently looking for sponsors for all levels.

# RESERVE YOUR SPONSORSHIP NOW AND END 2020 ON A HIGH NOTE!

We are continuing to monitor the directives and recommendations for events in the state and county and will evaluate the situation as the holiday approaches.

> Visit <u>www.waynechristmas.com</u> to view all available sponsorship levels



# **CURRENT NEWS**

### **REIDENBACH & ASSOCIATES, LLC - 13TH YEAR ANNIVERSARY**

Congratulations to law firm Reidenbach & Associates, LLC and WBA board member Scott Reidenbach on their 13th year anniversary. Reidenbach & Associates, LLC concentrates its practice in the areas of Real Estate, Condominium and Community Association Law, Business and Civil Litigation. They provide innovative and strategic representation to planned communities, individuals, families, professionals, non-profits, and small, privately held businesses. In addition, we would like to congratulate Scott for being named the #1 Real Estate Attorney on the Main Line. It is great to see our members thrive and become long-standing establishments in our community! Here's to many more years!





#### CORNERSTONE BISTRO AND ARTISANAL MARKET WINS BEST OF AWARD OF EXCELLENCE 2020

Congratulations to Cornerstone Bistro & Artisanal Market: *Wine Spectator* magazine has upgraded Cornerstone to "Best of Award of Excellence 2020" for their wine selections. They are the only restaurant at this award level in Wayne. This validates their dedication to creating a world-class wine program for their guests. Not only were they noticed for a focus on French varietals, but for California-based offerings as well. Please come join them for a glass outdoors with their cuisine, or order bottles for delivery to your home.

**Cornerstone** is located at 1 West Avenue, Wayne 610.688.1888, cornerstonewayne.com

#### **RADNOR HOTEL IS NOW OPEN**

The Radnor Hotel is now open with enhanced health and safety measures including renovations to all guest rooms, the lobby, and the Grand Terrace Ballroom.

The Radnor will welcome guests with heightened health and safety standards, in compliance with CDC and PA Department of Health guidelines. A state-of-the art air filtration system will help ensure the well-being of all guests and employees. The new HVAC represents a major investment in upgraded technology, which maximizes fresh air exchange allowing cleaner air throughout the building.

The Radnor Hotel is now accepting reservations for stays starting August 9th, onward. To book your room, reserve online at www.radnorhotel.com, or call 1.800.537.3000.

#### **SPREAD BAGELRY IS COMING TO WAYNE**

Doors will open at 134 North Wayne Avenue in the Suburban Building in late September and they are excited to be a part of the fantastic Wayne restaurant community. We hear they are some of the best bagels in the area.



ne Bie

Spread's Montreal style bagels are made with farm fresh ingredients, boiled in honey water, and baked in their hallmark brick wood fired oven. The menu consists of bagels, spreads, breakfast and lunch sandwiches, and a large assortment of coffee and drinks. Spread currently operates five restaurants in the Philadelphia and Main Line areas – Rittenhouse Square, South Street, University City, 24th & Walnut, and Bryn Mawr.



# **CURRENT NEWS**

### WAYNE ON THE NEWS!

Our wonderful Wayne Picnic Grove was featured on 6abc Action News at the end of June. Many WBA members were interviewed by Dan Cuellar including Ken Kearns, of 118 North; Christine Kondra, of Cornerstone Bistro & Artisanal Market; and our very own WBA President Deanna Doane.

The segment touted the tent as a successful way for businesses to make money and for customers to be socially-distant at the same time, while also playing by all the anti-virus rules set out by the Commonwealth of Pennsylvania.

### AND WE WILL BE ON THE NEWS AGAIN!

We will be featured on NBC 10 Thursday, August 20 on the IN THE LOVE Philly Live segment with Aunyea Lachelle from 11:45am to 12 noon. Tune in to see some of our wonderful restaurants and merchants, as well as the Wayne Picnic Grove.

### **19087 FACE MASKS**

Promote and support the community by staying safe and social!

The WBA will be selling face masks starting the middle of August. Each mask will be \$10 and proceeds will go towards promoting and supporting local businesses and merchants and future WBA events.

Show your Wayne pride by stopping by the Wayne Picnic Grove Tent and picking up your own 19087 face mask or emailing info@waynebusiness.com to purchase.

## WAYNE BEAUTIFICATION **KEYSTONE MARKER RESTORATION**

The two historic signs that welcome travelers to the town via Lancaster Avenue and South Wayne Avenue were temporarily removed in May for repainting and restoration. These types of historic signs, known as Keystone Markers, date back as far as the 1920s, and were installed all over Pennsylvania along state roads. The restoration work is being done by the Radnor Historical Society in conjunction with the Keystone Marker Trust, and is being sponsored by the Wayne Business Association. Big thanks to Steve McNelis and the Radnor Township Public Works crew for re-installing the newly restored South Wayne Avenue Keystone Marker in early July! The one on Lancaster Avenue still needs some repair work done and will be back up soon. [via Radnor Historical Society Facebook page]

### FALL TREE PLANTING SCHEDULED

The Radnor Township Shade Tree Commission is partnering with the Wayne Business Association to identify approximately sixty new locations for a Fall tree planting. These efforts will enhance the beautification experience along the gateways and within the Wayne Business District. The additional trees will complement the trees that were planted last Fall and the earmarked locations will include business properties and the Radnor School District middle school and administrative building property. The remaining trees designated for the Fall planting will go to Radnor residents and public space. Thank you to Radnor Public Works for coordinating the planting and the initial watering and care.









# **CURRENT NEWS**

### WAYNE FROM YOUR EYES INSTAGRAM TAKEOVER!

Share your view of #waynepa!

We would love to see Wayne from your point of view!

We love sharing things happening in Wayne, but know we can't be everywhere and don't see it the way you do. So, take over our Instagram for a week and share your view from your desk, window, sidewalk... and tell us about you and your business, too!

If you are interested, please contact support@waynebusiness.com to get assigned a week.



### **RADNOR MEMORIAL LIBRARY WELCOMES JOYCE PLATFOOT AS ITS NEW EXECUTIVE DIRECTOR**

Platfoot has a BA from Mundelein College in Chicago and a Masters in Library and Information Science (MLIS) from Drexel University. She comes to RML with 14 years of public library experience most recently

as a Reference Librarian at Ludington Library. She also

worked at the Haverford Township Free Library in both Circulation and Reference, culminating in a position as the Manager of the Reference Department. Prior to her years in libraries, Platfoot worked in non-profits in the Chicago area.

Platfoot replaces Anny Laepple who is now the Assistant Director/District Consultant at Delaware County Libraries.

### WELCOME WILLIAM M. WHITE

A warm welcome to the new Township Manager William M. White, who was previously the Township Director of Finance. Continuing a near decade of service to the township, he was appointed in April.



Thank you to Bill, our commissioners, Public Information Officer Molly Gallagher, and Police Superintendent Christopher Flanagan for working

with the WBA and making sure everyone is informed and always staying safe.

### WBA JOB POSTING BOARD -POST YOUR JOB OPENINGS ON OUR WEBSITE

With things getting back to some sense of normal, we are seeing many of our members needing to add to their staff. As a member of the WBA, you will be able to log in to your profile and post a job to our job board.

For directions for job posting and if you need access to your profile, please contact support@waynebusiness.com.

To view current job postings, please visit waynebusiness.com/ jobopportunity.aspx









# **MEMBER EVENTS & FEATURES**

Visit www.waynebusiness.com for a listing of member events and recent news about our members.

Add your event to the website at any time with your login.

Having issues or need to ask a question? Email support@waynebusiness.com

# HAVING AN EVENT?

Your event poster can be highlighted in the special WBA display box right at Wayne Jewelers for all of Wayne to see! Bring a poster to Bob at D'Amicantonio's Shoe Store at 157 W. Lancaster Avenue. Call ahead at 610.688.7530. (current members only)

> Please also share links, graphics, and any additional information and we will share on our social media. Email support@waynebusiness.com

# **VOLUNTEERS NEEDED!**

Volunteers are needed at the Wayne Picnic Grove tent to sell our masks! Contact support@waynebusiness.com if you would like to get involved.



# **LOOKING AHEAD TO 2021**













# **SAVE THE DATES**



2021 Membership Meetings are being planned now! Interested in hosting a meeting or being a speaker? Contact WBA at 610.687.7698 or info@waynebusiness.com

Check website for more details. Meetings and all events are subject to change.

# SHOP MEMBERS

