

2021

BUSINESS ASSOCIATION *of the Year* Delaware County Chamber of Commerce Since 1939



WAYNE

BUSINESS ASSOCIATION

CONNECTING COMMERCE WITH COMMUNITY IN WAYNE FOR OVER 80 YEARS

WINTER 2022

YOU'RE INVITED

WHAT: 2022 Annual April Meeting and Awards Presentation

WITH: Heavy hors d'oeuvres and refreshments (beer & wine)

WHEN: Thursday, April 21, 2021
5:30-7:30 PM

COST: \$20 at the door

WHERE: Wayne Art Center
413 Maplewood Avenue
Wayne, PA 19087

RSVP by April 18 to
rspv@waynebusiness.com



Board member Reed Taylor (right) presents the 2021 Corporate Partner of the Year to First Resource Bank, CEO Glenn Marshall and CFO Lauren Ranalli

2022 ANNUAL APRIL MEETING AND AWARDS PRESENTATION

You are invited to celebrate with us at our Annual April Meeting and Awards Presentation. One of our most well-attended meetings of the year - this will be another year to remember! We will use this meeting to look ahead to the future of the WBA, while also remembering the success of the previous year.

Our friends at the Wayne Art Center will once again generously host us. Enjoy refreshments and hors d'oeuvres while taking in the beautiful art in their latest exhibitions. This is also the perfect event to attend to meet new members and greet old friends, to learn about the WBA, to hear what is happening in 2022, and to be inspired by our volunteer award winners!

For the 20th year, we will be presenting the Benjamin V.M. Wilson Community Service Award. This award is presented annually to a resident with exemplary volunteer service to the Radnor community. The award comes with \$500 to be donated to the charity of the recipient's choice. Mary Coe was our past recipient, receiving the award for her volunteer service to Willows Park Preserve and the community at large.

For the 22nd time, we will be presenting the Lawrence T. Adelberger, Sr. Membership Service Award presented annually to a WBA member for exemplary volunteer service for the Wayne Business Association and its membership. This award is a surprise for everyone - including the recipient! Each year, the previous three winners select another member to be honored and thanked for the work they do on behalf of the Wayne Business Association. It's always fun to guess from clues in the presentation speech who it might be this year. The 2021 recipient was Ken Kearns, owner of 118 North. Since taking over the spot on North Wayne Avenue that was previously inhabited by various restaurants, Ken has been an essential part of the community and its current revival, with great food and a constant scheduling of live music. Ken always finds a way to be a part of local events and keep the WBOD thriving.

The 2022 Corporate Partner of the Year is being presented to Shreiner Tree Care. This award is given to a corporate sponsor who has gone above and beyond to support the Wayne Business Association. They support the WBA consistently through sponsorships every year and most recently worked with WBA to secure and receive permits for the Wayne Christmas Tree (read more about this on page 11). They not only support the WBA, but also other community organizations, schools, and the Township.

We truly hope you will attend and join us in celebrating another successful and busy year for Wayne and the Wayne Business Association. It is a nice time to meet the whole board and learn about who is volunteering within the organization, build your business, and get involved in the community.

RSVP by April 18 to rspv@waynebusiness.com.

NOMINATION FORM INSIDE

2022 BENJAMIN V. M. WILSON COMMUNITY SERVICE AWARD

The WBA is requesting nominations for the Benjamin Wilson Community Service Award.

Nominees should be:

- Actively involved in the Wayne and/or Radnor community
- Involved in local organizations
- Demonstrate community spirit
- Willing to volunteer time/effort on behalf of the organization/community

Deadline for nominations is March 21, 2022.

A panel of judges will review the nominations, select the recipient, and make the presentation during the Annual Awards Meeting on April 21, 2022 at the Wayne Art Center.

To submit a nomination, please fill out the form included within and submit it to Nelson Dayton at ntdayton@daytonlock.com.

FROM THE PRESIDENT

Hello Members and Friends of the WBA,

And here we are, two months into 2022 – and seems busier than ever! I hope this newsletter finds everyone off to a great start to the new year. We are happy to report that we look back and forward in success as the WBA. We thank everyone that is a member for their continued support. During the last two years, we were able to stay relevant and connected with our membership and community because we had your support to do so. We are proud to have actually gone up in numbers during the pandemic!

We are excited to welcome many new members. From retail and restaurant to service to non-profit, we have a wide cross-section of what the Wayne Business community represents.

As you go through this newsletter, you will notice we focus on ways for you to get involved, information about your membership, doing business in Radnor Township, sponsor opportunities, and what we do throughout the year. If you have questions about getting more involved, we are here to help. We welcome – and need – volunteers for many different tasks throughout the year. Please reach out to us at support@waynebusiness.com if you'd like to volunteer or have any questions.

We hope you will join us at our Annual Meeting in April, one of our most well-attended member events, as we honor community volunteers, update everyone on what is happening with the WBA, and officially install new board members.

If you can not attend, please note that we have a meeting on the 3rd Thursday of every month.



Deanna Doane
Click Canyon Digital Marketing Agency
Wayne Business Association – President
484.744.3337

KEEP YOUR INFORMATION UP TO DATE & STAY INFORMED!

Don't miss out on any important updates from the WBA. Please alert us if you have had any changes to your general contact information. You can even update your WBA listing online!

If you have not yet renewed your WBA dues for 2022, please do so today.

Contact support@waynebusiness.com with any questions or concerns.

INTRODUCING LAURA M. TOBEY, ESQ.

Laura M. Tobey, Esq. is a Trust and Estates attorney with Reidenbach & Associates, LLC. Laura is admitted to practice before the Supreme Court of Pennsylvania, and the U.S. District Court for the Eastern District of Pennsylvania. Laura is a member of the Philadelphia Bar Association Probate and Trust Law Section.

A Wayne native and graduate of Radnor High School, Laura and her family returned to Wayne in January 2014. Laura received her J.D. from the Dickinson School of Law from Pennsylvania State University in 2003 and her B.A. in both Psychology and Sociology from Bucknell University in 2000. She clerked for the Honorable Judge Edward G. Smith of Northampton County from 2003 to 2004, and thereafter served as Managing Partner of a firm in the Lehigh Valley before relocating to the Main Line and opening her solo practice, Tobey Law Offices, LLC. She joined Reidenbach & Associates, LLC in November 2020.

Laura has presented to various private groups on the value and importance of estate planning, is an active fundraiser for the Leukemia and Lymphoma Society's Light the Night, and previously served as the Editor to *Radnor Life & Style Magazine*.



YOUR WBA BOARD

PRESIDENT

Deanna Doane
Click Canyon
484.744.3337

VICE PRESIDENT

Mike Libert
Main Line Print Shop
610.688.7782

SECRETARY

Clare Girton
Keller Williams
610.322.8047

TREASURER

Nelson Dayton
Dayton Lock Co.
610.688.9188

BOARD OF DIRECTORS

Gregory Basile
Keller Williams
610.995.9000

Nancy Campbell
Wayne Art Center
610.688.3553

Andy Dickerson
Teresa's Café and Next Door Bar
610.293.9909

Frank Grabuski
Radnor Wealth Advisors, LLC
610.601.4942

Ken Kearns
118 North/Cadence Advisors
610.639.1302

Joan M. Menige
Healthy Food Specialist/
Culinary Instructor
610.687.9153

Jamie Schrotberger
Spread Bagelry
484.279.0022

Reed Taylor
Community Advocate
610.574.6564

Laura M. Tobey, Esq.
Reidenbach & Associates, LLC
610.572.7075

Chris Todd
Christopher's Restaurant
610.687.6558

BUILD YOUR BUSINESS WITH THE WBA

HOW TO GET THE MOST OUT OF YOUR WBA MEMBERSHIP!

You are a member, now meet some other members and build your business!

For over 80 years the WBA has been connecting businesses in the Wayne area. We know from this history that when you are a member of our Association or any other, you get out of it what you put into it! We have monthly member meetings that we encourage everyone to attend in order to take advantage of meeting other members, building your business, and connecting with what is happening where you do business.

Our meetings are not high pressure networking, so they give you an opportunity to get more comfortable with interacting with others and perfecting your 30 second introduction! And keep this in mind: Networking is the most prevalent and cost effective way for small and home businesses to attract new and repeat sales. Networking and "word of mouth" advertising together are 7x more likely to bring in business than all forms of traditional advertising and direct mail combined.

Here are a few tips for making the best of networking... we hope to see you at our next meeting.

Follow on the home page of our website, below, and on the back page of this newsletter to see where the next meetings will be.

- Go to meetings as often as possible and work on one or two committees.** Your goal: to be the first person everyone remembers and suggests when others ask, "Do you know anyone who..."
- Have a clear understanding of what you do and why, for whom, and what makes your doing it special** or different from others doing the same thing. In order to get referrals, you must first have a clear understanding of what you do that you can easily articulate to others.
- Ask open-ended questions in networking conversations.** This means questions that ask who, what, where, when, and how as opposed to those that can be answered with a simple yes or no. This form of questioning opens up the discussion and shows listeners that you are interested in them.
- Focus on what you can do for others.** One of the most powerful and genuine ways that you can network is by being a connector. Focus on how you can add value to others. Facilitating connections for others without benefitting yourself gives you great business karma and those that you helped will likely return the favor.
- Following up.** It's not about just forging a relationship, it's about fostering it. The best networkers succeed at it by following up with people. They add value in their follow-ups. Whether it is introducing them to a new contact, sharing relevant articles, being a shoulder to cry on, or sharing pitfalls and inspirational moments, they keep in touch with people. They take the relationship to the next step.

WBA MONTHLY MEMBER MEETINGS

Attending the monthly meetings is a great way to utilize being a member – meet other members, network to build your business, and hear about what is happening in town.

They are ALWAYS the 3rd Thursday of the month except December.

If you are interested in hosting one of our monthly meetings, please email info@waynebusiness.com. Our 2023 meetings are being planned now!

MAR 17 First Resource Bank	APR 21 Annual Meeting Wayne Art Center	MAY 19 The Refectory Hosted by Villanova University Community Relations	JUN 16 Chanticleer Garden	JUL 21 Edward Jones Jake Szulinski	AUG 18 Peter's Place	SEP 15 Reidenbach & Associates, LLC
OCT 20 Radnor Financial Advisors LLC	NOV 17 Radnor ABC	DEC 2-4 Christmas in Wayne	JAN 19 TBD	FEB 16 TBD	MAR 16 TBD	APR 20 Annual Meeting Wayne Art Center



STAY INFORMED

TOWNSHIP WHO TO CALL LIST

We are lucky to have a very involved and helpful local government here in Wayne. Radnor Township has just updated its website and you can find a lot of what you might be looking for there. To make it easier here are some of the connections that are usually most important to our businesses:

Main Phone: 610.688.5600 • Website: www.radnor.com • FAQ: www.radnor.com/community/how-do-i

Radnor Township Manager: Directs all administrative departments, prepares the annual budget, and recommends other policies and procedures to the seven-member Board of Commissioners. William M. White x127

Wayne BOD Ward 1 Commissioner: Legislative and executive authority..... Jack Larkin x1021

Radnor Police Department: Parking, Traffic Safety, Emergency Management..... Christopher Flanagan, Superintendent x108

Finance Department: Real Estate, Mercantile and Business Privilege Taxes Robert Tate, Director x152

Community Development Department: Permits and licenses, building inspections.....Kevin Kochanski, Director x168

Parks and Recreation Department: Recreational programming, Township Community events (such as Wheels of Wayne), parks, trails, and facilities Tammy Cohen, Director x141

Public Works Department: Maintaining Township parks and infrastructure such as roads and storm/sanitary sewers; trash collection and recycling; seasonal leaf collection Ricky Foster, Director x195

Design Review Board: Reviews applications for signage, awnings, new buildings, building additions, facade renovations, and outdoor dining.

Planning Commission: Reviews applications for land development and subdivisions.

Zoning Hearing Board: Conducts legally binding hearings and renders decisions on appeals, variances, and special exceptions to the township's zoning ordinances.

WE WANT TO HEAR FROM YOU

Scan the QR code to take our survey!

Answer just a few questions about happenings with the WBA and our members. If you have ideas or questions, please remember you can ALWAYS reach out to us at support@waynebusiness.com



NORTH WAYNE PEDESTRIAN SAFETY PROJECT: STARTING MARCH 1, 2022

The Radnor Township Board of Commissioners, in keeping with the award of several other pedestrian improvement projects, recently awarded the North Wayne Pedestrian Safety Project to D. Spaventa and Sons. The project limits are Poplar Avenue to North Wayne Avenue, specifically:

- ADA curb ramps (5) being installed at Poplar Avenue, Station Avenue (station side), North Wayne Avenue (west side), and West Avenue (north side)
- Replacement of the majority of sidewalk from Poplar Avenue to Station Avenue, including the area beneath the railroad bridge
- Pedestrian signal activation buttons (5)
- Pavement markings



The hours of work are weekdays (with possible limited Saturday work), 9:00 AM – 3:00 PM. Weather permitting, it is anticipated the project will be completed by mid-April. Please note that as part of the project, at times, the sidewalk from Poplar Avenue to Station Avenue will be closed for replacement. This project is related to the new tree replacement project, which you can read about on page 11.

BE INVOLVED

WBA SCHOLARSHIP - SUBMIT YOUR APPLICATIONS NOW

Each year, the Wayne Business Association offers \$1,000 to an outstanding high school senior employed at a member business and who will be attending college after graduation.

Applications must be in by **Friday, May 6** and interviews will be conducted to determine the winner in the following weeks. If interested, the scholarship application can be found in the About section on the WBA website, as well as on the insert included in this newsletter.

Chris Todd of Christopher's awards the 2016 WBA Scholarship to winners Nicholas Marcil (right) and Nicholas Dell'Orco (left)



SOCIAL MEDIA FEATURING YOU!

We are working with the Digital Communications majors in the Social Media Marketing Class at Cabrini University this Spring. For our project, they would like to work with some of our business owners to do features on our Facebook and Instagram.



If you are interested in being highlighted, please reach out to us at support@waynebusiness.com.

WBA MEMBERS ONLY

Did you know you can send an email to our list for just \$50 (\$25 for non profits)? Have us share your information to our social media (over 3,000 followers).

Use our social media to your advantage!



WAYNE FROM YOUR EYES INSTAGRAM TAKEOVER!

Share your view of #waynepa!

We would love to see Wayne from your point of view!

We love sharing things happening in Wayne, but know we can't be everywhere and don't see it the way you do. So, take over our Instagram for a week and share your view from your desk, window, sidewalk... and tell us about you and your business, too!

If you are interested, please contact support@waynebusiness.com to get assigned a week.

top: The Sugaree
bottom: Kika Stretch



Featured Events

February Member Happy Hour

MEMBER GUID MEETING

March Member Networking and Happy Hour

MEMBER GUID MEETING

Member Events

17

17

17

21

MEMBER EVENTS & FEATURES

Visit www.waynebusiness.com for a listing of member events and recent news about our members.

Add your event to the website at any time with your login.

Having issues or need to ask a question?
Email support@waynebusiness.com

HAVING AN EVENT OR WANT TO SHARE ANY NEWS?

Your event or informational poster can be highlighted in the special WBA display box right at Wayne Jewelers for all of Wayne to see! Bring a poster to the Main Line Print Shop at 25 West Avenue. Call ahead at 610.688.7782. (current members only)

Please also share links, graphics, and any additional information and we will share on our social media.

Email support@waynebusiness.com.

MEMBER HAPPENINGS

ANNIVERSARY/RIBBON CUTTINGS

If you would like to have a ribbon cutting for your new business or celebrate an anniversary, please reach out to: support@waynebusiness.com.

CHEERS TO 21! – CHRISTOPHER'S A NEIGHBORHOOD PLACE

Since 2001 Chris and Molly Todd have worked to make Christopher's the ideal dining destination for anyone looking to enjoy a delicious meal with friends, family, or colleagues. Serving customers in the heart of downtown Wayne, Christopher's combines a welcoming neighborhood atmosphere, family-friendly service, a full bar, and a wide array of entrée options to please every palate.



Christopher's A Neighborhood Place is located at 108 North Wayne Avenue, Wayne.

25 YEAR ANNIVERSARY – PAOLA'S CUCINA ITALIA

Serving up authentic homemade Italian dishes and pizzas for the last 25 years, Paola's is a true staple in Wayne, garnering rave reviews from all who visit.

If you are in the area, stop by and wish Paola and her team a happy anniversary!

Paola's is located at 128 North Wayne Avenue, Wayne.



50 YEAR ANNIVERSARY AND SOIRÉE – RADNOR ABC HOUSE

On Friday, April 29, 2022, Radnor A Better Chance (ABC) House will celebrate 50 years of giving high school teenagers of color a better chance here in Radnor with a special 50th Anniversary Soirée at St. David's Golf Club. We invite you to join us in making this notable anniversary a success by sponsoring the event.

Proceeds will help Radnor ABC support ten scholars on their four-year journey through Radnor High School. These intelligent and motivated young men and women of color join the Radnor community to obtain a high-quality public education that may not be possible in their home communities. Radnor ABC relies solely on donations to cover the four-year expenses for each scholar, which includes room and board, extracurricular activity costs, and a small stipend for the house's resident directors and live-in tutors.

As a sponsor, you or your business will receive multiple highly visible advertisement opportunities both online and in all printed materials, as well as tickets to the 50th Anniversary Party. Reach out to board@radnorabc.org and thank you!



VOLUNTEERS NEEDED!

The WBA is seeking volunteers for upcoming events and specialized committees. Contact support@waynebusiness.com if you would like to get more involved.

We have heard from many of our member businesses that they have positions open!

As a member of the WBA your business can list your job openings on our website. Log in to your profile and you are able to list your job openings. Please reach out to support@waynebusiness.com if you need access to your business profile.

Please also, if you are not looking for help, but know of people looking for jobs, share that many of our Wayne businesses are looking to hire good people!



BENJAMIN V. M. WILSON 20TH ANNUAL COMMUNITY SERVICE AWARD 2022

Presented by
Wayne Business Association

Nomination Form

Nominations may be made by organizations in Wayne or Radnor Township, or by an individual, and by members of the Wayne Business Association. Please submit to Wayne Business Association, P.O. Box 50, Wayne, PA 19087. Or you can email it to ntdayton@daytonlock.com.

Deadline for receipt is Monday, March 21, 2022 at 3:00 p.m.

Please print or type.

Date: _____

Nominee:

Name: _____ Company (if applicable): _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

How long has the nominee volunteered time and effort to the Wayne/Radnor Community?

List any community organizations for which the nominee has volunteered in the past.

Briefly describe any other contributions and volunteer efforts of the nominee.

Provide additional comments. Use back side or additional sheet if necessary.

Nominator:

Name: _____ Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ E-mail: _____

WBA 2022 COLLEGE SCHOLARSHIPS AWARD APPLICATION

Do you have an employee who is a High School Senior who has applied to college? The Wayne Business Association is offering a \$1,000 Scholarship to ANY high school senior employee of yours. Use the form below.

NOMINATION FORM

Nominations may be made by current members in good standing of the Wayne Business Association.
Submit to Wayne Business Association, P.O. Box 50, Wayne, PA 19087. *Deadline for receipt is Friday, May 6, 2022.*

PLEASE PRINT OR TYPE

Business Name: _____

Address: _____ Phone Number: _____

Contact Person: _____ Email: _____

Nominee Name: _____ High School: _____

Address: _____ Phone Number (cell): _____

How long has the nominee worked for you? _____

How many hours per week does the nominee work? _____

Please describe the nominee's job responsibilities and evaluate their performance:

Please describe the nominee's performance in the following areas (Rank 1-10; ten being the highest):

Punctuality: _____

Conformity to company policies: _____

Attitude: _____

Reliability: _____

Honesty: _____

Teachability: _____

Ability to work with others: _____

College that the nominee plans to attend: _____

Other comments that make this nominee outstanding:

AVENUE OF STYLE

We are excited that we are **THE** style destination on the Main Line! We welcomed multiple boutiques to our list of fashionable options to Wayne in the last year. From sporty to high fashion, you can find something to suit your style. For men, women, and children! Stroll through Wayne this Spring and find your new look!



SPRING INTO FASHION
SHOP LOCAL
in Wayne, PA ♥
SPRING INTO WAYNE
 Visit support.waynebusiness.com
 for a list of businesses that you can support all year round!
 SPONSORED BY
 THE WAYNE BUSINESS ASSOCIATION

WELCOME NEW MEMBERS

VISIT WWW.WAYNEBUSINESS.COM FOR COMPLETE MEMBERSHIP LISTING

BCA Therapy

Brynn Cicippio & Associates
 983 Old Eagle School Road, Suite 611, Wayne
 610.203.9409/www.bcatherapy.com

Main Line Charging

Gary D. Cutler
 1 Rodney Road, Bryn Mawr
 610.772.7960/www.mainlinecharging.com

Wardrobe

Jonathan Bruno
 107 East Lancaster Avenue, Wayne
 484.513.1175/www.wardrobehome.com

JCS Financial Solutions, LLC

John Strohman, CExPTM, CFA®
 1767 Sentry Parkway West, Suite 200, Blue Bell
 610.755.2933/www.jcsfinancialsolutions.com

Power Design

Lisa Delaney
 121 North Wayne Avenue, Suite 108, Wayne
 610.688.3581/www.powerdesign.com

Wheelhouse Cards & Collectibles

Jonathan Spadaford
 362 West Lancaster Avenue, Wayne
 610.314.0820/www.wheelhousecards.com

Verge Yoga Center (formerly Verge Power Yoga)

Carole McKeon
 250 West Lancaster Avenue, Wayne
 610.971.0518/www.vergeyogacenter.com

RADNOR TOWNSHIP DESIGN REVIEW BOARD

NEW BUSINESSES IN RADNOR

Archer Tax & Financial

512 West Lancaster Avenue, Suite C, Wayne

Chapman Windows & Doors

Eagle Village Shops

503 West Lancaster Avenue, Suite 1105, Wayne

Milano Dezin

112 North Wayne Avenue, Wayne

Blue Elephant Restaurant

110 North Wayne Avenue, Wayne

Goodness Bowls

775 East Lancaster Avenue, Villanova

Nic+Zoe

Eagle Village Shops

503 West Lancaster Avenue, Suite 520, Wayne

UPDATED BUSINESSES

Nemours Children's Health (formerly Nemours duPont Pediatrics)

789 East Lancaster Avenue, Suite 10, Villanova

Truist Bank (formerly BB&T)

330 East Lancaster Avenue, Wayne

IN REVIEW

CHRISTMAS IN WAYNE



THANK YOU TO OUR SPONSORS

Wayne Business Association's
Christmas
IN WAYNE

presented by Ambler Counseling Center

sponsored by

PECO An Exelon Company MAINLINE TODAY rosalie



IN REVIEW

WINNERS WINDOWS OF WAYNE 2021

BEST OVERALL
The Main Line Co-Op

BEST USE OF MERCHANDISE
12 West Boutique / Chilcote & Richards Ltd.

BEST INTERPRETATION OF THEME
Main Point Books

MOST HOLIDAY SPIRIT
Teresa's Cafe and Next Door Bar

BEST USE OF LIGHT
Wayne Vision

HONORABLE MENTION/BEST INTERPRETATION
Alessandro's Wood Fired Italian & Bar



Clockwise from top left: The Main Line Co-Op, Chilcote & Richards Ltd., Wayne Vision, Alessandro's Wood Fired Italian & Bar

PLAN NOW

A WEEKEND-LONG EVENT • MORE THAN A MONTH OF ADVERTISING

Wayne Business Association's *Christmas* IN WAYNE

OUR MOST POPULAR EVENT OF THE YEAR

Wayne Holiday Tree Lighting
Sponsorship Levels and Benefits
waynechristmas.com

PRESENTING SPONSOR \$7,500 1 AVAILABLE

- Sponsor name incorporated into event name - Wayne Business Association's, "Christmas in Wayne Presented by _____"
- Title listing on Christmas in Wayne website with link (waynechristmas.com)
- Sponsor name featured for a year on WBA website under Featured Events
- One-year (2022) WBA Membership
- 2 featured social media posts prior to the event
- Dedicated email in (2022) to promote your business exclusively
- Prominent name and logo recognition featured on all promotional materials for the event including press releases, social media, advertisements, and posters
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

HORSE CARRIAGE SPONSOR \$5,000 1 AVAILABLE

- Sponsor all of the horse-drawn carriage rides
- Logo will be displayed on the back of each carriage
- Listing on Christmas in Wayne website with link
- Name and logo recognition featured on promotional posters and social media for the event
- Specific social media posts highlighting Carriage sponsorship
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media

CRAFTS AT THE FIREHOUSE SPONSOR \$2,500 1 AVAILABLE

- Sponsor the crafts at the firehouse
- Logo will be displayed at the entrance to the firehouse
- Listing on Christmas in Wayne website with link (waynechristmas.com)
- Name and logo recognition featured on promotional posters and social media for the event
- Specific social media posts highlighting Carriage sponsorship
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media

COMMUNITY SPONSOR \$500 UNLIMITED AVAILABLE

- Name and logo recognition featured on promotional posters, digital ads and social media for the event
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media

Make checks payable to: Wayne Business Association
Attn: Wayne Holiday Tree Lighting, PO Box 50, Wayne, PA 19087

Please include current contact name, address, phone, e-mail and logo. We will send a receipt via email.

WE CAN'T WAIT TO CELEBRATE
CHRISTMAS IN WAYNE 2022 – DECEMBER 2-4, 2022
PLAN FOR 2022 - RESERVE YOUR SPONSORSHIP NOW

PLAN NOW

Did you love an event last year and want to be a part of it this year? Sponsorship opportunities are now available year round. Get involved and stay involved in your community.



OUR
LARGEST
EVENT!

30TH ANNUAL RADNOR FALL FESTIVAL 2022 SPONSORSHIP LEVELS AND BENEFITS

THIRD SUNDAY
IN SEPTEMBER

radnorfallfestival.com

**PRESENTING
SPONSOR
\$7,500**

- Sponsor Name incorporated into event name "Radnor Fall Festival Presented by _____"
- Event name featured for a year on WBA website under Featured Events
- Corporate logo and photo displayed on Wayne Business Association's website for one year
- Exclusive 10' x 10' promotional/hospitality tent at the event
- Opportunity to address and thank participants and attendees directly from main stage two times during event
- Opportunity to promote your business with 2 email blast promotions
- Prominent banner display on festival main stage and ride entrance
- Prominent name and logo recognition featured on all promotional materials for event including social media and posters
- Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival presenter during event announcements
- 2 featured social media posts prior to event
- 10 complimentary ride and game wristbands
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

**GOLD
SPONSOR
\$2,500**

- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website and Facebook page
- Prominent name and logo recognition featured on promotional materials for event
- Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival supporters during event announcements
- 3 (3'x2') signs with name and logo placed near festival activities
- 1 featured social media post prior to event
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

**SILVER
SPONSOR
\$1,000**

- Corporate logo featured on event posters displayed in community
- Sponsorship name and logo on all event advertisements
- 2 (1'x1.5') sign with name and logo placed near festival activities
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

**BRONZE
SPONSOR
\$500**

- Company name listed on promotional posters
- 1 (1'x1.5') sign with name and logo placed near festival activities
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

*Make checks payable to: Wayne Business Association
Attn: Radnor Fall Festival, PO Box 50, Wayne, PA 19087*

*Please include current contact name, address, phone, e-mail and logo.
We will send a receipt via email.*



SATURDAY BEFORE HALLOWEEN - NORTH WAYNE AVENUE

Join our participating merchants and vendors for some Halloween trick or treating, candy, family fun, and, of course, Halloween promotions.

Contact WBA at [610.687.7698](tel:610.687.7698) or info@waynebusiness.com for more information.

COMMUNITY SPONSOR \$500

- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website, www.waynebusiness.com, Instagram, and Facebook page
- Name and logo recognition featured on promotional materials for event
- Post event recognition and thank you in Wayne Business Association newsletter

*Make Checks payable to: Wayne Business Association,
Attn: Wayne Trick or Treat, PO Box 50, Wayne, PA 19087*

*Please include current contact name, address, phone, e-mail and logo.
We will send a receipt via email.*



COMING SOON

REPLACING THE CHRISTMAS TREE

One of our main features for Christmas in Wayne will look a little different this next coming year, as we kick off the holiday season on December 2.

Thanks to Shreiner Tree Care, we will be replacing the older, diseased tree on the corner of North Wayne Avenue and Station Avenue, next to the Wayne train station, with a new, healthier, and vibrant tree. The new Norway Spruce, while only 30' tall currently, will grow for generations to come. The whole area will be leveled and completely cleared of brush as well.

Shreiner has also spearheaded this project by securing and receiving permits. However, this project could not be fully completed without Keith Martin Electric, who is providing all new electrical for the area.

Everything is being done in coordination with the Township's new sidewalk project, which you can read about on page 4.



MAR 17
5:30 - 7:00PM

Join us for our monthly
MEMBERSHIP MEETING

First Resource Bank
321 West Lancaster Avenue • Wayne, PA19087

RSVP to rsvp@waynebusiness.com
all are welcome • free to attend • light refreshments served

WHEELS OF WAYNE

Sunday, May 15, 2022 (Rain Date: Sunday, May 22, 2022)
1:00 to 3:30 PM, North Wayne Avenue & West Avenue

Come out to see all of the antique, classic, and custom cars, trucks, and motorcycles on North Wayne and West Avenues along with entertainment, food, prizes, and more for the whole family! Participate in the pulled pork contest and pizza contest to help us determine the best of the best!

Health and safety practices will be followed. In the event of unforeseen situations such as those imposed by inclement weather or health and safety issues, cancellations may occur. We will make every effort to reschedule when possible.

This event is **FREE** to attend! **Vehicle Registration:** \$25 per vehicle
Vendor and sponsorship opportunities available! Registration for vehicles and vendors can be found at www.radnor.com/WOW.

8TH ANNUAL
WHEELS OF WAYNE
- 2022 Car Show -

RADNOR MEMORIAL DAY PARADE & CEREMONY

Monday, May 30, 2022 starting at 9:45am (rain or shine)

Parade down East Lancaster Avenue

Ceremony at the corner of Runnymede and South Wayne Avenues

A Wayne tradition for more than 50 years. The crowd enjoys the patriotic sights and sounds from all over the community. Immediately following the parade is the Memorial Ceremony at the corner of Runnymede and South Wayne Avenues.

For more information visit radnormemorialday.org.



WAYNE MUSIC FESTIVAL

Saturday, June 11, 2022, 1:00 to 10:00 PM

We are excited to welcome back the Wayne Music Festival for 2022 hosted by the Music is LOVE foundation on Saturday, June 11, 2022 in Downtown Wayne. The event attracts more than 10,000 people each year to enjoy a wide range of musical genres and artists from all over the country. The Wayne Music Festival highlights local and regional acts, as well as over 75 local restaurants and vendors. We are currently seeking additional sponsors for this coming year's event.

Email info@waynemusicfestival.com or visit waynemusicfestival.com for more information.



SAVE THE DATES

Membership Meetings ARE BACK | Third Thursday of each Month

MAR 17

First Resource Bank
321 W. Lancaster Avenue
5:30-7:00pm



RSVP to
rsvp@waynebusiness.com
all are welcome • free to attend
light refreshments served

APR 21

Wayne Art Center
413 Maplewood Avenue
5:30-7:30pm



RSVP to
rsvp@waynebusiness.com
all are welcome • \$20 to attend
light refreshments served

MAY 19

The Refectory
Hosted by Villanova University Community Relations
862 Lancaster Avenue, Villanova
5:30-7:00pm



RSVP to
rsvp@waynebusiness.com
all are welcome • free to attend
light refreshments served

JUN 16

Chanticleer Garden
786 Church Road
5:30-7:00pm



RSVP to
rsvp@waynebusiness.com
all are welcome • free to attend
light refreshments served

2023 Membership Meetings are being planned now! Check the website for more events that will help you build your business.
Meetings and all events are subject to change.

SHOP LOCAL SHOP MEMBERS

PO Box 50 | Wayne, PA 19087
Winter 2022

WAYNE

BUSINESS ASSOCIATION

BUSINESS ASSOCIATION of the Year



2021