

BUSINESS ASSOCIATI

PRESILIUM

CONNECTING COMMERCE WITH COMMUNITY IN WAYNE FOR OVER <u>80 YEARS</u>

SUMMER 2024

FILLING FAST:

the 32rd Annual **RADNOR FALL FESTIVAL**

presented by Presilium Private Wealth

SIGN UP TO BE A SPONSOR!

The 32nd Annual Radnor Fall Festival

is being planned now! Give your business exposure to thousands in the local community.

To ensure your sponsorship and placement in any upcoming WBA or event advertisements, please email wba@radnorfallfestival.com and submit your sponsorship ASAP!

A big "thank you" to those who have already signed up to be sponsors.

SIGN UP TO BE A VENDOR!

Vendor applications are now being accepted for the Radnor Fall Festival!

If you are interested in being a vendor at one of our most popular events, please contact wba@radnorfallfestival.com or visit www.RadnorFallFestival.com for more information.

VENDOR INFORMATION

BECOME A VENDOR!

Business: \$150 per table • Restaurant: \$250 per table

Space is limited. Reservation Deadline: Sunday, August 18th

WBA provides one table and two chairs. Canopy, decor, etc. are your responsibility. This is a rain or shine event For more information and sponsorship contact: wba@radnorfallfestival.com

Wayne Business Association membership required

VOLUNTEERS NEEDED!

The WBA is seeking volunteers for the Radnor Fall Festival! Contact support@waynebusiness.com if you would like to get involved



SUNDAY, 9/15 12:00 - 4:00PM

Downtown Wayne on North Wayne Avenue

PRESENTING SPONSOR \$7,500 1AVAILABLE

- Sponsor name incorporated into event name "Radnor Fall Festival Presented
- Event name featured for one year on WBA website under Featured Events Corporate logo and photo displayed on Wayne Business
- Exclusive 10' x 10' promotional/hospitality t
- **PRESILIUM** Opportunity to address and th

n stage and ride entrance

recognition featured on all promotional materials for event ang social media and posters

- Sponsorship name and logo on all event advertisements
 Recognition as Radnor Fall Festival presenter during event announcements
 2 featured social media posts prior to event
- 10 complimentary ride and game wristbands
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

PLATINUM SPONSOR \$5,000

- Corporate logo featured on event posters displayed in community Logo ad on the WBA website and Facebook page

- Opportunity to promote your business with 1 email blast promotion Prominent name and logo recognition featured on promotional materials for event Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival supporters during event announcements
- 3 (3'x2') signs with name and logo placed near festival activities 1 featured social media post prior to event
- Complimentary 1 year membership in the WBA for the following year
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

 Vendor space with tent on N. Wayne Avenue during the event

GOLD SPONSOR \$2,500

- Corporate logo featured on event posters displayed in community Logo ad on the WBA website and Facebook page
- Prominent name and logo recognition featured on promotional materials for event Sponsorship name and logo on all event advertisements Recognition as Radnor Fall Festival supporters during event announcements

- 2 (3'x2') signs with name and logo placed near festival activities

- 1 featured social media post prior to event
 Complimentary 1 year membership in the WBA for the following year
 Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

 Vendor space with tent on N. Wayne Avenue during the event

SILVER SPONSOR \$1,250

- Corporate logo featured on event posters displayed in community Sponsorship name and logo on all event advertisements
- 2 (1'x1.5') signs with name and logo placed near festival activities
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

BRONZE SPONSOR \$750

- Company name listed on event posters
 1 (1'x1.5') sign with name and logo placed near festival activities
 Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

www.radnorfallfestival.com | #radnorfallfest

1 waynebusiness



FROM THE PRESIDENT

Fall is upon us and we can't wait to gear up for our Fall WBA events!

Our Radnor Fall Festival presented by Presilium Private Wealth will take place on Sunday, September 15 and this year promises to be bigger and better than ever! This family-friendly festival is one of our biggest days of the year, and a great way to showcase the local business community. If you are interested in being a sponsor or vendor, please contact wba@radnorfallfestival.com or visit www. RadnorFallFestival.com for more information. You can view our sponsorship levels on the cover of this newsletter. We'd love to have you as part of our big day, and of course, thank you to Presilium Private Wealth for being our Presenting Sponsor.

Following rapidly after the Radnor Fall Festival will be our Trick or Treat in Wayne. While the weather still says summer, it's definitely not too early to get in the spooky spirit and become a sponsor at this event! All information can be found on page 12.

We can't say hello to Fall without giving Summer its proper shoutout. And what a great Summer in Wayne it was! We kicked off the Summer of '24 with the best Wayne Music Festival to date! Tremendous weather brought great crowds, great food, great community, and, of course, GREAT MUSIC! This event continues to grow every year and we are already planning a tremendous event for June 7, 2025!

We had our inaugural Wine'd Through Wayne, for which we sold so many tickets that we had to add more! Thank you to all of our participating locations, restaurants, and attendees for making it such a fun, new event. We can't wait to "Wine'd Through Wayne" with you again in a few weeks on Thursday, September 5 for Wine'd Through Wayne: Back to School. Check out page 9 to see pictures from this great night! And keep an eye out on your email – tickets will go on sale soon for the next one.

Summertime sure didn't slow down our Monthly Member Meetings – tremendous attendance and a lot of new members joined us for our monthly series. We hope you can join us to meet our other members and connect with our business community.

We hope to see you at any of our upcoming Fall events and at our monthly membership meetings!

As always, if you have ideas, suggestions, would like to get more involved, or have any questions, please do not hesitate to reach out to me or one of our Board Members.

Ken Kearns President

Wayne Business Association

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KEEP YOUR INFORMATION UP TO DATE & STAY INFORMED!

Don't miss out on any important updates from the WBA. Please alert us if you have had any changes to your general contact information. You can even update your WBA listing online!

If you have not yet renewed your WBA dues for 2024, please do so today.

Contact support@waynebusiness.com with any questions or concerns.

YOUR WBA BOARD

PRESIDENT

Ken Kearns 118 North/Cadence Advisors 610.639.1302

VICE PRESIDENT

Laura M. Tobey, Esq. Reidenbach & Associates, LLC 610.572.7075

TREASURER/SECRETARY

Mike Libert Main Line Print Shop 610.688.7782

BOARD OF DIRECTORS

Gregory Basile Keller Williams 610.995.9000

Nancy Campbell Wayne Art Center 610.688.3553

Nelson Dayton Dayton Lock Co. 610.688.9188

Andy Dickerson Teresa's Café and Next Door Bar 610.293.9909

Joe DiTommaso First Resource Bank 610.324.8224

Deanna Doane, Marketing Click Canyon Digital Marketing 484.744.3337

Caroline Espe Dalvey & Co 484.367.7082

Steve Shreiner, Membership Shreiner Tree Care 610.265.6004

Reed Taylor Community Advocate 610.574.6564

Chris Todd Christopher's Restaurant 610.687.6558

BUILD YOUR WBA MEMBERSHIP

WELCOME TO THE WAYNE BUSINESS ASSOCIATION!

We are happy to have you as a member of the Wayne Business Association.

For over 80 years, our goal has been to provide you and your business with the resources to connect with the community, share ways for you or your business to get involved, and keep you informed of what is happening in and around Wayne and Radnor Township. We hope that you take the time to embrace the organization and take advantage of all it has to offer.

Below we have outlined some general information about the organization, our meetings, and ways to get involved. Through our organization, we hope to provide your business with several opportunities to grow its customer base through networking and community events.

BENEFITS

Member Meetings

General member meetings are always the 3rd Thursday of every month, except December. Our Annual Awards and state of the organization meeting takes place in April. You can see a full schedule of our meetings for the year on the next page.

Meetings are designed to be both informational and an opportunity to network. If you are interested in suggesting a quest speaker, or hosting a meeting at your place of business, please contact us at support@waynebusiness.com.

Ribbon Cutting and Anniversary Ceremonies

New businesses and new WBA members are encouraged to take part in a WBA ribbon cutting ceremony or celebratory anniversary. Both are great opportunities for your business to gain exposure on WBA media, especially our social media channels and printed newsletter.

Discount Merchant/Employee Parking

The WBA negotiated discount parking for Wayne Business Overlay District (WBOD) merchants and employees. Discount parking is available in 3 parking lots throughout Wayne: Bellevue Park and Walk, South Wayne Lot, and Louella Lot. A \$100 card can be purchased by any merchant or employee in the WBOD for \$25!

High School Scholarship Award

\$1,000 is given annually to deserving and eligible high school seniors. These individuals must be employed by a member of the Wayne Business Association.

Job Postings

Members can list open positions on the WBA website. This benefit provides another source to find potential employees.

Liaison with Radnor Township

Relationships with our local government are tremendously vital in accomplishing the WBA's goals. Our board representatives regularly meet with governing officials to ensure success in our endeavors and commercial growth.

Advertising

There are several opportunities for members to reach out to other members through

- Eblasts: send out an eblast to all WBA members for a flat fee of \$50
- Featured events on WayneBusiness.com
- Featured social media posts
- Featured in the WBA Box next to Gryphon Cafe
- Sponsor one of our major WBA events

Website and Social Media Exposure

All WBA members are included in the website directory at WayneBusiness.com. Add your events with your membership login. Members have the opportunity to share information about their business on the WBA Facebook and Instagram pages.

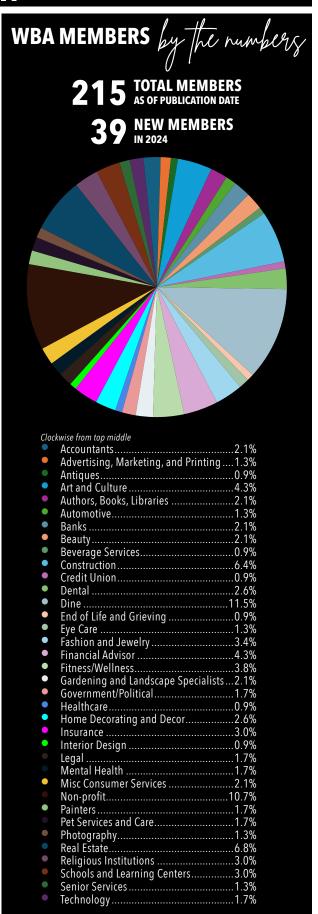
Annual Dues

Member dues are paid annually - our fiscal year is the calendar year. Your dues can be paid online or you can mail a check. Paying dues in a timely manner keeps your listing live on the website, allows you to attend member meetings for free, and continue to access the member benefits provided by the WBA.

Opportunities to Volunteer with the WBA

The WBA and the events it sponsors are run by volunteers. Volunteering for the WBA is a great way to promote your own business while connecting with the community.

- Volunteer at a WBA sponsored event, such as the Radnor Fall Festival, Trick or Treat in Wayne, or Christmas in Wayne
- Host a Monthly Meeting



MEMBER HAPPENINGS

MEMBER NETWORKING MEETINGS

A big THANK YOU to our friends at Aether Medicine for hosting our May meeting, Philadelphia Print Shop for hosting our June meeting, and First Resource Bank for hosting our July meeting.















WBA MONTHLY MEMBER MEETINGS

Attending the monthly meeting is a great way to utilize being a member – meet other members, network to build your business, and hear about what is happening in town.

They are ALWAYS the 3rd Thursday of the month except December.

AUG **15**

5 SE. **19**

OCT **17**

Willows Park Preserve BCA Therapy

The Inn at Villanova

NOV **21**

Colonna Contemporary DEC **6-8**

Christmas in wayne

2025

JAN **16**

Keller Williams/ Greg Basile FEB **20**

Peter's Place MAR **20**

Dtxfy

APR **24**

Wayne Art Center мау **15**

> Main Point Books

JUN 19

Phamily Orthodontics

JUL **17**

Alera Group AUG **21**

AFC Fitness

Little

Little Black House

16

JCS Financial Solutions NOV **20**

Entrust Financial **5-7**

Christmas in wayne

If you are interested in hosting one of our monthly meetings, please email info@waynebusiness.com. Our 2026 meetings are being planned now!

MEMBER HAPPENINGS

RIBBON CUTTING - ENTRUST FINANCIAL

Congratulations to Entrust Financial LLC on opening their new office space!

Entrust Financial is an independent, fee-only wealth management firm committed to building wealth in a way that adds meaning to their clients' lives. The Entrust team recognizes the value of making good financial decisions supported by holistic planning and astute investment management. Because they believe that business should create benefit for all stakeholders, not just shareholders, Entrust Financial is B Corp Certified and adheres to the fiduciary standard of always putting the client's best interests first.

Entrust Financial is located at 487 Devon Park Drive #216, Wayne.



20TH ANNIVERSARY - DAY SPA BY ZSUZSANNA

Congratulations to the Med Spa at Day Spa by Zsuzsanna!

For 20 years Zsuzsanna and her team have provided award-winning spa services including but not limited to facials, massage therapy, Morpheus 8, dermaplaning, muscle sculpting, laser hair removal, and infrared sauna. In addition, there is a boutique within the spa offering exclusive skincare



products and spa gifts. Stop in, say hi, and let them help you pick the best service for your skin.

The Med Spa at Day Spa by Zsuzsanna is located at 241 Conestoga Road, Wayne.

DELAWARE COUNTY CHAMBER OF COMMERCE HONORS RESTAURATEUR MARGARET KUO WITH LIFETIME ACHIEVEMENT AWARD

Congratulations to Margaret Kuo, owner and founder of Margaret Kuo's restaurants, on receiving the Lifetime Achievement Award from the Delaware County Chamber of Commerce. The town of Wayne has been a beneficiary of Margaret's dedication to her business and supporting our community.

She was presented with her award by WBA Board Member and Delaware County Chamber of Commerce Board Chairwoman, Deanna Doane.

Please join us in wishing her congratulations and continued success in all of her endeavors.





ANNIVERSARY/RIBBON CUTTINGS

If you would like to have a ribbon cutting for your new business or celebrate an anniversary, please reach out to: support@waynebusiness.com.

MEMBER HAPPENINGS

HIGH SCHOOL SCHOLARSHIPS AWARDED!

Each year the WBA uses funds from our community sponsors to fund up to three scholarships to local high school graduates. These students work at a Wayne business and are involved in their community. This year we awarded three \$1,000 scholarships to some impressive local students! Thank you to our interview team, WBA Board Members Joe DiTommaso, Mike Libert, and Steve Shreiner.

Congratulations to our recipients: **Marissa DeMitis**: works at Christopher's A Neighborhood Place, graduated from Radnor HS, and will attend Penn State; **Sophia Hill**: works at Main Line Print Shop, graduated from Radnor HS, and will attend

the Naval Academy; and Tanisha Agrawal: works at the Tredyffrin Library, graduated from Conestoga High School, and will attend he University of Pennsylvania.



We wish them and all of the graduates in our area high schools all the best as they embark on their part stand



AROUND TOWN

NEW MEMBERS

VISIT WAYNEBUSINESS.COM FOR COMPLETE MEMBERSHIP LISTING

The Beer Yard

Michael Narrigan 218 East Lancaster Avenue, Wayne 610.688.3431 untappd.com/v/the-beer-yard/90608

Cellular Concepts

Robert Corbi 230 East Lancaster Avenue, Wayne 610.687.9700 www.cellularconcepts.com

CG Atlas, LLC

Thomas C. De Cain 744 West Lancaster Avenue Suite 744, Wayne 215.275.5505 tdecain@chenerygroup.com

First Bank

Brian Seeber 144 Lancaster Avenue, Devon 610.251.9585 brian.seeber@firstbanknj.com www.firstbanknj.com

Gardner/Fox Associates, Inc.

Morgan Brinton 919 Glenbrook Avenue, Bryn Mawr 610.525.8305 mbrinton@gardnerfox.com www.gardnerfox.com

Intown Golf Club

Meghan Holobetz 201 King of Prussia Road Suite 250, Radnor 570.294.0040 meghan.holobetz@intowngolfclub.com www.intowngolfclub.com/philadelphia

Mid-Atlantic Pine Straw Mulch

Bill Strock Glenmoore 484.202.7608 bill@midatlanticpinestraw.com midatlanticpinestraw.com

Poplar Construction + Design

Collin Whelan 211 Poplar Avenue, 3rd Floor, Wayne 610.290.6530 collin.whelan@compass.com www.poplarbuilt.com

NEW RADNOR BUSINESSES - RADNOR TOWNSHIP DESIGN REVIEW BOARD

NEW BUSINESSES IN RADNOR: Federal Donuts & Chicken

210 (232) North Radnor Chester Road Radnor

Her Bridal Collective

113 South Wayne Avenue, Wayne

UpLIFT Haus Hair Studio

12 Louella Court, Wayne

Woof Gang Bakery & Grooming

Eagle Village Shops 503 West Lancaster Avenue Suite 900, Wayne

UPDATED BUSINESSES: ACAC Fitness & Wellness

(formerly La Maison Health & Fitness)

215 Sugartown Road, Wayne

THE LEAGUE OF WOMEN VOTERS OF RADNOR TOWNSHIP WILL HOLD ITS ANNUAL TOAST TO TENACITY ON SUNDAY, AUGUST 18, 2:00 TO 4:00 PM, IN THE WINSOR ROOM AT RADNOR MEMORIAL LIBRARY

The League of Women Voters toast the thousands of brave women who won the vote for American women through the ratification of the Nineteenth Amendment to the U.S. Constitution on August 26, 1920. They traditionally toast in grape juice since Prohibition was in effect.



Local actor Pat Jordan will portray Carrie Chapman Catt, the leader of the months-long effort to win the vote on the amendment in the Tennessee legislature and make Tennessee the 36th state, the final state required for ratification before the allotted time expired. That August, the enfranchisement of millions of women was at stake.

Admission is free, and refreshments will be served. Email Gillian Norris-Szanto at gnorris913@icloud.com for more information or to attend. The LWV is a nonpartisan grassroots organization with membership open to all.

IN REVIEW

MEMORIAL DAY PARADE - MONDAY, MAY 27, 2024

















photos © Sierra Clark Photography

IN REVIEW

WAYNE MUSIC FESTIVAL - SATURDAY, JUNE 8, 2024

We want to extend a big THANK YOU to everyone at The Wayne Music Festival and Music Is Love Foundation Inc. (and Mother Nature) for putting on an amazing event. Wayne was ROCKING! It was great to see the streets filled with people and the community coming together to support a great cause and enjoy our town!

Thank you to our friends at the Radnor Township Police Department, Radnor Township, Public Works, and Radnor Fire Company for all the continued support!

















photos © Sierra Clark Photography and Wayne Music Fest



WINE'D THROUGH WAYNE - THURSDAY, JUNE 13, 2024

Our inaugural Wine'd Through Wayne, themed Spring Art Walk, was a complete success! A huge thank you to our participating locations: Dalvey & Co, Colonna Contemporary, Teuscher Chocolates of Switzerland, LAA Art Collective, and Strid Gallery, as well as our participating wine and food partners: Viniamo, Koren's Kitchen, 13th Street Cocktails, and Christopher's A Neighborhood Place. It was a great night of socializing, wining, walking, and seeing some beautiful original art pieces – painted, digital, and palatable.

Did you miss out on our first Wine'd Through Wayne? Be sure to join us Thursday, September 5 for our Back to School themed night. Tickets will go on sale soon!





























photos © Sierra Clark Photography

ROUND TOWN

CONGRATULATIONS BEST OF MAIN LINE TODAY AND MAIN LINE MEDIA NEWS 2024 WINNERS!

We already know that what we have here in Wayne is pretty special. But when others recognize our shops and restaurants as the best of the best, we can't help but gush a little.

Main Line Media News Winners

- Antique Store: Antiquities, Etc.
- Art Instruction and Art Gallery: Wayne Art Center
- Bagels: Spread Bagelry
- Bank Manager: Joe DiTommaso First Resource Bank
- **BBQ**: JT Wilder BBQ
- Best Place to Buy a Grill, Hardware Store: Do It Best Wayne
- Birdfeeding Supply Shop: Wild Birds Unlimited
- Bistro: DiBruno Bros Wayne
- Cakes and Cupcakes: Nothing Bundt Cakes
- Card & Stationery Store, Crystal and China, Hostess Gifts, and Unique Gifts: The Little House Shop
- Carpets, Oriental: Albed Rug Company
- Caterer: Tredici Italian Market
- Children's Clothing: The Blue Béret
- Coin & Stamp Dealer: Coins & Currency of Wayne
- Commercial Bank, Community Bank, Customer Service, and Place to Work: First Resource Bank
- **Continental Restaurant**: White Dog Cafe
- Day Spa: The Med Spa at Day Spa by Zsuzsanna
- Designer Sunglasses, Fashion Eyewear, and Optician: E.M.A. Opticians
- **Diamond Jewelery and Engagement Rings**: Farnan Jewelers
- Diner: Minella's Diner
- Driver Service, Non Medical Senior Care, Senior Center, and **Senior Services**: Surrey Services for Seniors
- Door Installer: Austin Hepburn
- **Entertaining and Dining**: 118 North
- Family Doctor: Rocklan Walker, MD, Radnor Family Practice
- Family Photographer and Photographer: Ivory Tree Portraits
- Family Practice General Practitioner: Radnor Family Practice
- Family Restaurant: Christopher's A Neighborhood Place
- Fine Dining, Asian: Margaret Kuo's
- Fine Dining: Autograph Brasserie
- Fitness Center: La Maison
- Florist: Valley Forge Florist
- Framing Store: The Great Frame Up
- Garden Center, Lawn & Garden Center, Produce Market: The Garden Shoppe
- Gift Baskets: bellaDONNA
- Home Decor: Nest Home Decor
- Insurance Agent and Company: Steve DiOrio State Farm
- **Interior Design**: Rhonda Sacks
- Italian Restaurant: Alessandro's Wood Fired Italian and Bar
- Lawnmower Sales & Service, Outdoor Power Equipment: Berwyn Lawnmower
- **Locksmith**: Dayton Lock Company
- Men's Haircut: Philly Bloke
- **Needlepoint Shop**: Stitch Haus
- Painter: CertaPro Painters of the Main Line
- Physical Therapist: Bounce Back Therapy
- Pilates Studio: Pilates & More, Carol Beringer
- **Plumber**: Epps Plumbing and Heating
- Real Estate Company: Duffy Real Estate

Main Line Today Winners

- Afternoon Tea: Taste of Britain
- Beer Selection: Teresa's
- **Furniture Consignment:** The Velvet Shoestring
- Hair Extensions: Mane Technique
- Men's Boutique and Men's

Shoes: Boyd's

- **New Restaurant:** The Blue Elephant
- Non-Profit Event: Orchestra Concordia Concerts
- **Outdoor Apparel:** Out There Outfitters
- Outdoor Run: Radnor Trail Plating: At The Table
- Salon: Prive
- Sandwiches: Tredici Italian Market
- Sushi Rolls: Osushi Wayne
- Tacos: El Limon
- Teen Fashion: The Blue Béret
- Realtor: Dan Leigh, Duffy Real Estate
- **Shopping Center**: Eagle Village Shops
- Tax Preparer: Radnor Tax Services Tile and Floor: Holland Floor
- Women's Clothing: Louella



AROUND TOW



BO RYAN, NAISMITH BASKETBALL HALL OF FAME INDUCTEE, TO HOST **Q&A AT THE SLDC MUSEUM, SEPTEMBER 13, 2024**

The Sports Legends of Delaware County Museum is proud to announce that Bo Ryan, Chester High School, class of 1965, will be the first featured speaker at the museum's upcoming Speakers Series. The inaugural event is slated to take place September 13 at the SLDC Museum, located at 301 Iven Avenue, Wayne.

Bo, who won an astonishing 747 college basketball games during his storied coaching career, was recently inducted into the Naismith Basketball Hall of Fame. He will be speaking in memory of one of the museum's founding fathers, Phil Damiani Jr., who passed away earlier this year. Afterward, Bo will lead an informal Q&A.

The SLDC Speakers Series is sponsored by the museum's senior researcher, Steve Burman. Admission is free, but attendance is limited to the first 100 guests who RSVP. Reservation must be acknowledged to gain entrance. Arrival and seating is from 11:30 am to noon. The program begins promptly at 12:05 pm.

Those at the museum can't imagine a more relevant opening speaker for the series and offer their gratitude to Bo and Kelly Ryan for making this happen. Bo's formal enshrinement in the Naismith Hall of Fame, meanwhile, will take place October 12-13 at Springfield Symphony Hall in Springfield, Massachusetts.

For more information about the Speakers Series, contact Jim Vankoski at 610.909.4919 or vankoski21@comcast.net, or visit www.delcosportsmuseum.org.

SAVE THE DATE

WHEN: Tuesday, October 15

WHAT: Breakfast with Radnor Township

WHERE: Hosted at Christopher's A Neighborhood Place

Learn about what is happening around town from those who know – your Radnor Township officials.

Watch your email for more information in the coming weeks.



VOLUNTEERS NEEDED!

The WBA is seeking volunteers for upcoming events and specialized committees. Contact support@waynebusiness.com if you would like to get more involved.

Radnor #Township

RADNOR TOWNSHIP BUSINESSES WANTED

Each year the Radnor Township Parks & Recreation Department holds special events designed to bring members of the community together.

We have a standing invitation for local businesses, community groups, and individuals to participate with us in a variety of ways.

TAKE A LOOK AT A FEW OF THEIR **UPCOMING EVENTS BELOW!**

- **Unity In Our Community** Saturday, August 24, 2024 Rain Date: Sunday, August 25, 2024 **Location:** Highland Avenue, Wayne
- **South Wayne PorchFest** Saturday, September 7, 2024 Rain Date: Sunday, September 8, 2024 **Location:** Porches in Wayne www.southwayneporchfest.com

BECOME A SPONSOR!

Being a sponsor at Township events includes a wide variety of promotion for your business depending on your sponsorship level

BECOME A VENDOR!

Vendors have the opportunity to set up a table and spread the word about your business to the community

ATTEND!

Spend the day getting out and enjoying an event with your community. We welcome everyone in the community to join us!







Visit www.radnor.com/events for more information about these great opportunities! You can also contact our department at recreation@radnor.org

PLAN NOW

Did you love an event last year and want to be a part of it this year? Sponsorship opportunities are now available year round. Get involved and stay involved in your community.



SATURDAY, OCTOBER 26 - NORTH WAYNE AVENUE

Join our participating merchants and vendors for some Halloween trick or treating, candy, family fun, and, of course, Halloween promotions.

Contact WBA at 610.687.7698 or info@waynebusiness.com for more information.

PRESENTING SPONSOR \$2,500 1 AVAILABLE

- Sponsor name incorporated into event name Wayne Business Association's, "Wayne Trick or Treat Presented by
- Featured banner on tent for the whole weekend
- Table and two chairs at event
- Name and logo recognition featured on all promotional materials for event
- · Dedicated email in 2024 to promote your business exclusively
- Exclusive promotional social media posts prior to event
- Featured center table at Trick or Treat
- Post event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

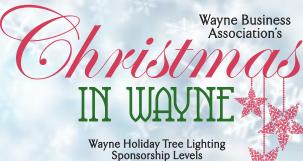
COMMUNITY SPONSOR \$750

- Table and two chairs at event
- Name and logo recognition featured on all promotional materials for event
- Post event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

Make Checks payable to: Wayne Business Association, Attn: Wayne Trick or Treat, PO Box 50, Wayne, PA 19087

Please include current contact name, address, phone, email, and logo. We will send a receipt via email.

A WEEKEND-LONG EVENT!



Sponsorship Levels and Benefits

waynechristmas.com

PRESENTING SPONSOR \$5,000

- Sponsor name incorporated into event name Wayne Business Association's, "Christmas in Wayne Presented by
- Title listing on Christmas in Wayne website with link (waynechristmas.com)
- Sponsor name featured for a year on WBA website under Featured Events
- 2 featured social media posts prior to the event
- · Dedicated email to promote your business exclusively
- Prominent name and logo recognition featured on all promotional materials for the event including press releases, social media, advertisements, and posters
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

TROLLEY RIDE SPONSOR \$4,000

- Sponsor of the Wayne Christmas Trolley
- · Logo will be displayed on the Wayne Christmas Trolley
- Listing on Christmas in Wayne website with link
- Name and logo recognition featured on promotional posters and social media for the event
- Specific social media posts highlighting Wayne Christmas Trolley sponsorship
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

ACTIVITIES AT THE FIREHOUSE SPONSOR \$2,000

- Sponsor the activities at the firehouse
- Logo will be displayed at the entrance to the firehouse
- · Listing on Christmas in Wayne website with link (waynechristmas.com)
- Name and logo recognition featured on promotional posters and social media for the event
- Specific social media posts highlighting Activities at the Firehouse sponsorship
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

COMMUNITY SPONSOR \$750 UNLIMITED AVAILABLE

- Name and logo recognition featured on promotional posters, digital ads and social media for the event
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media

Make checks payable to: Wayne Business Association Attn: Wayne Holiday Tree Lighting, PO Box 50, Wayne, PA 19087

Please include current contact name, address, phone, email, and logo. We will send a receipt via email.



BE INVOLVED

STAY SOCIAL!

WHEN YOU POST TO SOCIAL MEDIA MAKE SURE TO INCLUDE #WAYNEPA AND #LIFEINTHE19087



Willows Park Preserve 490 Darby Paoli Road . Villanova

RSVP to rsvp@waynebusiness.com all are welcome • free to attend • light refreshments served

As a member of the WBA your business can list your job openings on our website. Log in to your



for jobs, share that many of our Wayne businesses are looking to hire

WAYNE FROM YOUR EYES INSTAGRAM TAKEOVER!

Share your view of #waynepa!

We would love to see Wayne from your point of view!



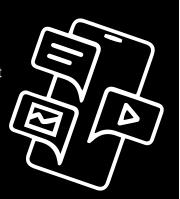
We love sharing things happening in Wayne, but know we can't be everywhere and don't see it the way you do. So, take over our Instagram for a week and share your view from your desk, window, sidewalk... and tell us about you and your business, too!

If you are interested, please contact support@waynebusiness.com to get assigned a week.

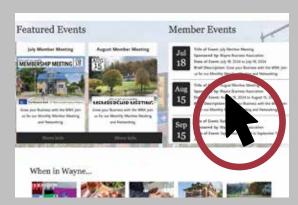
WBA MEMBERS ONLY

Did you know you can send an email to our list of 500+ for just \$50 (\$25 for non profits)?

Have us share your information to our social media (over 4,000 followers).



Use your WBA membership to your advantage!



MEMBER EVENTS & FEATURES

Visit www.waynebusiness.com for a listing of member events and recent news about our members.

Add your event to the website at any time with your login.

Having issues or need to ask a question? Email support@waynebusiness.com

HAVING AN EVENT OR WANT TO SHARE ANY NEWS?

Your event can be highlighted in the special WBA display box right at Gryphon Cafe for all of Wayne to see! Bring a poster to Main Line Print Shop at 25 West Avenue and we will create an informational card to place accordingly. Call ahead at 610.688.7782. (current members only)

Please also share links, graphics, and any additional information and we will share on our social media. Email support@waynebusiness.com.

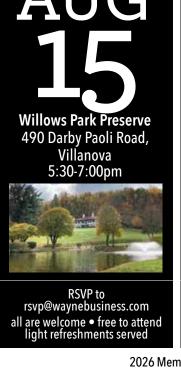
PERMIT NO. 287 **ВООТНЕАЅТЕRИ, РА UIA**4 U.S. POSTAGE FIRST CLASS **PRESORTED**



5ummer 2024

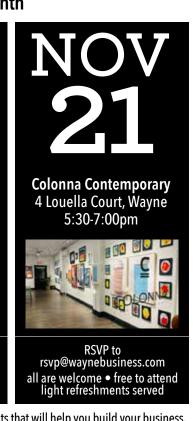
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2HOP MEMBERS SHOP LOCAL









Meetings and all events are subject to change.

Membership Meeting | Third Thursday of Each Month

THE DATES