## **PAST SPONSORS**

118 North Abuelita's Empanadas Alessandro's Wood Fired Anytime Fitness Villanova Ardent Credit Union Aux Petits Delices Bach to Rock Berwyn Lawnmower Blue Line Blades Body + Beauty Lab Braxton's Animal Works Brightview Senior Living CertaPro Painters Chris Hupfeldt Christopher's Clare Girton -KW Devon/Wayne Click Canyon **Contempra Dance School** Dayton Lock Company **Devon Orthodontics** Duffy Real Estate, Inc. Eadeh Eagle Village Shops First Resource Bank Foote Orthodontics Friends Central School Gordon Moyher Group Great American Pub Holland Floor Covering Integrity Eye Associates Ivory Tree Keith Martin Electric Keystone Gardens Kids' Clubhouse M&T Bank Main Line Dance Company Main Line Media News Main Line Neighbors Main Line Print Shop Main Line Today Margaret Kuo's Maurice Weintraub - Architect Medi-Weightloss Nothing Bundt Cakes Northpoint 360 O'Kane Construction PECO Penn Medicine at Radnor Pennsylvania Trust Parnes & Hill Phamily Orthodontics **PM Pediatrics** Urgent Care Radnor Financial Advisors Radnor Fire Co. Radnor High School Radnor Township Radnor Wealth Advisors Reidenbach and Associates, LLC Rosalie Samantha Giardinelli, Compass Satanoff Insurance SAVVY Main Line Shreiner Tree Care Sila Teresa's Cafe and Next Door Bar The Goddard School **Tompkins VIST Bank** Tribe Main Line Trosini Landscape Management TruMark Financial Credit Union Universal Pest Services Valley Forge Military Academy & College Villanova University Visit Delco Wayne Church Wayne Hotel Wayne Presbyterian Church Woodlynde School WSFS Bank Young Sports

# WAYNE BUSINESS ASSOCIATION **SPONSORED ACTIVITIES**

RADNOF

fall festival

#### **RADNOR FALL FESTIVAL**

radnorfallfestival.com Third Sunday in September North Wayne Avenue

Catch up with your neighbors while enjoying fabulous food from your favorite local restaurants and endless activities for the whole family.

#### WAYNE TRICK OR TREAT

wavnebusiness.com Saturday Before Halloween North Wayne Avenue

Join our participating merchants and vendors for some Halloween trick or treating, cider + candy, family fun, and, of course, Halloween promotions.

CHRISTMAS IN WAYNE waynechristmas.com

TREE LIGHTING Night Before Santa Parade North Wayne Avenue

Christmas Stroll through Wayne with your family and friends to the annual tree lighting at the IN WAYNE train station on North Wavne Avenue.

> SANTA PARADE First Saturday in December Lancaster Avenue

The Big Guy comes to town in a magical parade that ends at the Wayne Hotel. Visit with Santa on the Veranda of the Wayne Hotel.



#### #LIFEINTHE19087 **IS SPECIAL**

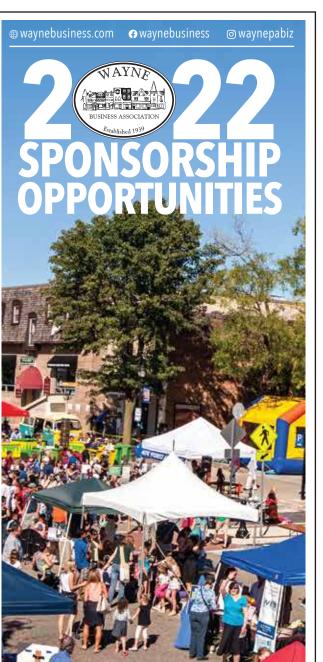
Wayne is home to so many different individuals, businesses, and organizations whose diversity and culture have contributed to the community and helped us continue to grow.

For over 80 years the Wayne Business Association has been happy to connect commerce and community! We are involved in nearly everything that Wayne has to offer and want **YOU** to be involved too.

We look forward to your sponsorship contributions, which continue to make Wayne what it is.



WAYNE BUSINESS ASSOCIATION POST OFFICE BOX 50 | WAYNE, PENNSYLVANIA 19087 610.687.9768 | INFO@WAYNEBUSINESS.COM ⊕ waynebusiness.com **④** waynebusiness **◎** waynepabiz





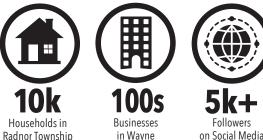
# **GET YOUR NAME OUT THERE -BECOME A SPONSOR TODAY!**

Life in the 19087 is special and each year the WBA hosts and contributes to many successful events. These events attract the crowds they do, in part, to their large amount of sponsorships and advertising.

Each event receives months of coverage, in print and online, seen by thousands of our local residents, businesses, and influential members of our community.

There is no easier way to get in touch with your target audience and neighbors than planning early and taking advantage of all of our sponsorship opportunitites.









# PRESENTING SPONSOR \$7,500 1AVAILABLE

- Sponsor Name incorporated into event name "Radnor Fall Festival Presented
- Event name featured for one year on WBA website under Featured Events
- Corporate logo and photo displayed on Wayne Business Association's website for one year
- Exclusive 10' x 10' promotional/hospitality tent at the event
- Opportunity to address and thank participants and attendees directly from main stage two times during event
- Opportunity to promote your business with 2 email blast promotions
- Prominent banner display on festival main stage and ride entrance
- Prominent name and logo recognition featured on all promotional materials for event including social media and posters
- Sponsorship name and logo on all event advertisements Recognition as Radnor Fall Festival presenter during event announcements
- 2 featured social media posts prior to event
- 10 complimentary ride and game wristbands
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

## **PLATINUM SPONSOR \$5,000**

- · Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website and Facebook page
- Opportunity to promote your business with 1 email blast promotion
- Prominent name and logo recognition featured on promotional materials for event
- Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival supporters during event announcements 3 (3'x2') signs with name and logo placed near festival activities
- 1 featured social media post prior to event
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space with tent on N. Wayne Avenue during the event

### **GOLD SPONSOR \$2,500**

- · Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website and Facebook page
- Prominent name and logo recognition featured on promotional materials for event
- Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival supporters during event announcements • 2 (3'x2') signs with name and logo placed near festival activities
- 1 featured social media post prior to event
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space with tent on N. Wayne Avenue during the event

# SILVER SPONSOR \$1,000

- Corporate logo featured on event posters displayed in community
- Sponsorship name and logo on all event advertisements
- 2 (1'x1.5') signs with name and logo placed near festival activities Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

# **BRONZE SPONSOR \$500**

- Company name listed on event posters
- 1(1'x1.5') sign with name and logo placed near festival activities Post event recognition and thank you in Wayne Business Association newsletter
- (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event



**SATURDAY BEFORE HALLOWEEN -NORTH WAYNE AVENUE** 

Join our participating merchants and vendors for some Halloween trick or treating, candy, family fun, and, of course, Halloween promotions.

#### **COMMUNITY SPONSOR \$500** UNLIMITED AVAILABLE

- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website, www.waynebusiness.com, Instagram,
- and Facebook page

BIGGER AND BIGGER EACH YEAR!

- Name and logo recognition featured on promotional materials for event
- Post event recognition and thank you in Wayne Business Association newsletter







# **PRESENTING SPONSOR \$7,500** 1AVAILABLE

- Sponsor name incorporated into event name Wayne Business Association's, "Christmas in Wayne Presented by
- Title listing on Christmas in Wayne website with link (waynechristmas.com)
- Sponsor name featured for a year on WBA website under Featured Events
- One-year WBA Membership
- 2 featured social media posts prior to the event
- Dedicated email to promote your business exclusively
- Prominent name and logo recognition featured on all promotional materials for the event including press releases. social media, advertisements, and posters
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

## HORSE CARRIAGE RIDE SPONSOR \$5,000 1 AVAILABLE

- Sponsor all of the horse-drawn carriage rides
- Logo will be displayed on the back of each carriage
- Listing on Christmas in Wayne website with link
- Name and logo recognition featured on promotional posters and social media for the event
- Specific social media posts highlighting Carriage sponsorship
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media

# **CRAFTS AT THE FIREHOUSE SPONSOR \$2,500** 1 AVAILABLE

- Sponsor the crafts at the firehouse
- Logo will be displayed at the entrance to the firehouse
- Listing on Christmas in Wayne website with link (waynechristmas.com)
- Name and logo recognition featured on promotional posters and social media for the event
- Specific social media posts highlighting Carriage sponsorship
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media

# **COMMUNITY SPONSOR \$500** UNLIMITED AVAILABLE

- Name and logo recognition featured on promotional posters, digital ads and social media for the event
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media