

PAST SPONSORS

118 North	Medi-Weightloss
Abuelita's Empanadas	Nothing Bundt Cakes
Alessandro's Wood Fired	Northpoint 360
Anytime Fitness Villanova	O'Kane Construction
Ardent Credit Union	PECO
Aux Petits Delices	Penn Medicine at Radnor
Bach to Rock	Pennsylvania Trust
Berwyn Lawnmower	Parnes & Hill Phamily
Blue Line Blades	Orthodontics
Body + Beauty Lab	PM Pediatrics
Braxton's Animal Works	Urgent Care
Brightview Senior Living	Radnor Financial Advisors
CertaPro Painters	Radnor Fire Co.
Chris Hupfeldt	Radnor High School
Christopher's	Radnor Township
Clare Girton -	Radnor Wealth Advisors
KW Devon/Wayne	Reidenbach and Associates, LLC
Click Canyon	Rosalie
Contempra Dance School	Samantha Giardinelli,
Dayton Lock Company	Compass
Devon Orthodontics	Satanoff Insurance
Duffy Real Estate, Inc.	SAVVY Main Line
Eadeh	Shreiner Tree Care
Eagle Village Shops	Sila
First Resource Bank	Teresa's Cafe and
Foote Orthodontics	Next Door Bar
Friends Central School	The Goddard School
Gordon Moyher Group	Tompkins VIST Bank
Great American Pub	Tribe Main Line
Holland Floor Covering	Trosini Landscape
Integrity Eye Associates	Management
Ivory Tree	TruMark Financial
Keith Martin Electric	Credit Union
Keystone Gardens	Universal Pest Services
Kids' Clubhouse	Valley Forge Military
M&T Bank	Academy & College
Main Line Dance Company	Villanova University
Main Line Media News	Visit Delco
Main Line Neighbors	Wayne Church
Main Line Print Shop	Wayne Hotel
Main Line Today	Wayne Presbyterian Church
Margaret Kuo's	Woodlynde School
Maurice Weintraub - Architect	WSFS Bank
	Young Sports

WAYNE BUSINESS ASSOCIATION SPONSORED ACTIVITIES



RADNOR FALL FESTIVAL
radnorfallfestival.com
Third Sunday in September
North Wayne Avenue

Catch up with your neighbors while enjoying fabulous food from your favorite local restaurants and endless activities for the whole family.



WAYNE TRICK OR TREAT
waynebusiness.com
Saturday Before Halloween
North Wayne Avenue

Join our participating merchants and vendors for some Halloween trick or treating, cider + candy, family fun, and, of course, Halloween promotions.



CHRISTMAS IN WAYNE
waynechrisrmas.com

TREE LIGHTING
Night Before Santa Parade
North Wayne Avenue

Stroll through Wayne with your family and friends to the annual tree lighting at the train station on North Wayne Avenue.

SANTA PARADE
First Saturday in December
Lancaster Avenue

The Big Guy comes to town in a magical parade that ends at the Wayne Hotel. Visit with Santa on the Veranda of the Wayne Hotel.



#LIFEINTHE19087 IS SPECIAL

Wayne is home to so many different individuals, businesses, and organizations whose diversity and culture have contributed to the community and helped us continue to grow.

*For over 80 years the Wayne Business Association has been happy to connect commerce and community! We are involved in nearly everything that Wayne has to offer and want **YOU** to be involved too.*

We look forward to your sponsorship contributions, which continue to make Wayne what it is.

PHOTOS COURTESY OF LISA FLORIO



WAYNE BUSINESS ASSOCIATION

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610.687.9768 | INFO@WAYNEBUSINESS.COM

waynebusiness.com waynebusiness waynepabiz

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GET YOUR NAME OUT THERE – BECOME A SPONSOR TODAY!

Life in the 19087 is special and each year the WBA hosts and contributes to many successful events. These events attract the crowds they do, in part, to their large amount of sponsorships and advertising.

Each event receives months of coverage, in print and online, seen by thousands of our local residents, businesses, and influential members of our community.

There is no easier way to get in touch with your target audience and neighbors than planning early and taking advantage of all of our sponsorship opportunities.



6

Major Events Yearly
Bringing Thousands
to Town



3k-5k

Average Amount of
Attendees at Each Event



10k

Households in
Radnor Township



100s

Businesses
in Wayne



5k+

Followers
on Social Media



THOUSANDS

Exposure in Multiple
Print and Digital Outlets



**OUR
LARGEST
EVENT**

**THIRD SUNDAY
IN SEPTEMBER**
**SPONSORSHIP LEVELS
AND BENEFITS**
radnorfallfestival.com

PRESENTING SPONSOR \$7,500 1 AVAILABLE

- Sponsor Name incorporated into event name "Radnor Fall Festival Presented by _____"
- Event name featured for one year on WBA website under Featured Events
- Corporate logo and photo displayed on Wayne Business Association's website for one year
- Exclusive 10' x 10' promotional/hospitality tent at the event
- Opportunity to address and thank participants and attendees directly from main stage two times during event
- Opportunity to promote your business with 2 email blast promotions
- Prominent banner display on festival main stage and ride entrance
- Prominent name and logo recognition featured on all promotional materials for event including social media and posters
- Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival presenter during event announcements
- 2 featured social media posts prior to event
- 10 complimentary ride and game wristbands
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

PLATINUM SPONSOR \$5,000

- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website and Facebook page
- Opportunity to promote your business with 1 email blast promotion
- Prominent name and logo recognition featured on promotional materials for event
- Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival supporters during event announcements
- 3 (3'x2') signs with name and logo placed near festival activities
- 1 featured social media post prior to event
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space with tent on N. Wayne Avenue during the event

GOLD SPONSOR \$2,500

- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website and Facebook page
- Prominent name and logo recognition featured on promotional materials for event
- Sponsorship name and logo on all event advertisements
- Recognition as Radnor Fall Festival supporters during event announcements
- 2 (3'x2') signs with name and logo placed near festival activities
- 1 featured social media post prior to event
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space with tent on N. Wayne Avenue during the event

SILVER SPONSOR \$1,000

- Corporate logo featured on event posters displayed in community
- Sponsorship name and logo on all event advertisements
- 2 (1'x1.5') signs with name and logo placed near festival activities
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

BRONZE SPONSOR \$500

- Company name listed on event posters
- 1 (1'x1.5') sign with name and logo placed near festival activities
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event



SATURDAY BEFORE HALLOWEEN – NORTH WAYNE AVENUE

Join our participating merchants and vendors for some Halloween trick or treating, candy, family fun, and, of course, Halloween promotions.

COMMUNITY SPONSOR \$500 UNLIMITED AVAILABLE

- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website, www.waynebusiness.com, Instagram, and Facebook page
- Name and logo recognition featured on promotional materials for event
- Post event recognition and thank you in Wayne Business Association newsletter



**BIGGER
AND
BIGGER
EACH YEAR!**

MORE THAN A MONTH OF ADVERTISING



Holiday Tree Lighting
Sponsorship Levels & Benefits

waynechristmas.com

**WEEKEND
LONG
EVENT**

PRESENTING SPONSOR \$7,500 1 AVAILABLE

- Sponsor name incorporated into event name – Wayne Business Association's, "Christmas in Wayne Presented by _____"
- Title listing on Christmas in Wayne website with link (waynechristmas.com)
- Sponsor name featured for a year on WBA website under Featured Events
- One-year WBA Membership
- 2 featured social media posts prior to the event
- Dedicated email to promote your business exclusively
- Prominent name and logo recognition featured on all promotional materials for the event including press releases, social media, advertisements, and posters
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website, and social media

HORSE CARRIAGE RIDE SPONSOR \$5,000 1 AVAILABLE

- Sponsor all of the horse-drawn carriage rides
- Logo will be displayed on the back of each carriage
- Listing on Christmas in Wayne website with link
- Name and logo recognition featured on promotional posters and social media for the event
- Specific social media posts highlighting Carriage sponsorship
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media

CRAFTS AT THE FIREHOUSE SPONSOR \$2,500 1 AVAILABLE

- Sponsor the crafts at the firehouse
- Logo will be displayed at the entrance to the firehouse
- Listing on Christmas in Wayne website with link (waynechristmas.com)
- Name and logo recognition featured on promotional posters and social media for the event
- Specific social media posts highlighting Carriage sponsorship
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media

COMMUNITY SPONSOR \$500 UNLIMITED AVAILABLE

- Name and logo recognition featured on promotional posters, digital ads and social media for the event
- Post-event recognition and thank you in Wayne Business Association newsletter, email, website and social media