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Dine

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At Your Service

SPONSORSHIP OPPORTUNITIES



RECENT SPONSORS

Abuelita's Empanadas
 Blue Line Blades
 Braxton's Animal Works
 CertaPro Painters
 Chris Hupfeldt
 Christopher's
 Click Canyon
 Dayton Lock Company
 Destination Delco
 Duffy Real Estate, Inc.
 Eagle Village Shops
 Foote Orthodontics
 Gordon Moyher Group
 Great American Pub
 Harvest Seasonal Grill & Wine Bar
 Integrity Eye Associates
 Ivory Tree
 Joan Menige
 Keith Martin Electric
 Keystone Gardens
 M&T Bank
 Main Line Print Shop
 Margaret Kuo's
 Maurice Weintraub - Architect
 Nan Mangine
 Paramour
 Pennsylvania Trust
 Radnor Financial Advisors
 Radnor Fire Co.
 Radnor High School
 Radnor Township
 Reidenbach and Associates, LLC
 Shreiner Tree Care
 Sila
 The Goddard School
 Tompkins VIST Bank
 Tribe Main Line
 Valley Forge Military Academy & College
 Villanova University
 Wayne Church
 Wayne Hotel
 Woodlynde School
 WSFS Bank
 Young Sports

RADNOR FALL FESTIVAL

WAYNE BUSINESS ASSOCIATION
 THIRD SUNDAY IN SEPTEMBER - NORTH WAYNE AVENUE

The largest event hosted by the Wayne Business Association every year. Celebrating 26 years in 2018, it is always held the 3rd Sunday in September. The day includes live music performances, dance performances, moon bounces, vendors, food and more. It's fun for the whole family.

radnorfallfestival.com

PRESENTING SPONSOR \$5,000

- Sponsor Name incorporated into event name "Radnor Fall Festival Presented by _____"
- Event name featured for a year on WBA website under Featured Events
- Corporate logo and photo displayed on Wayne Business Association's website for one year
- Exclusive 10 x 10 promotional/hospitality tent at the event
- Opportunity to address and thank participants and attendees directly from main stage two times during event
- Opportunity to promote your business with 2 email blast promotions
- Prominent banner display on festival main stage and ride entrance
- Prominent name and logo recognition featured on all promotional materials for event including press releases, event letterhead, social media, and posters
- Sponsorship name and logo on event advertisements in Main Line Today and Main Line Suburban Life
- Recognition as Radnor Fall Festival presenter during event announcements
- 2 featured social media posts prior to event
- 30 complimentary ride and game wristbands
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

GOLD SPONSOR \$2,000

- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website and Facebook page
- Prominent name and logo recognition featured on promotional materials for event
- Sponsorship name and logo on event advertisements in Main Line Today and Main Line Suburban Life
- Recognition as Radnor Fall Festival supporters during event announcements
- 3 (3'x2') signs with name and logo placed near festival activities
- 1 featured social media post prior to event
- 10 complimentary ride and game wristbands
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

SILVER SPONSOR \$1,000

- Corporate logo featured on event posters displayed in community.
- Sponsorship name and logo on event advertisements in Main Line Today and Main Line Suburban Life
- 2 (1'x1.5') sign with name and logo placed near festival activities
- 10 complimentary ride and game wristbands
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

BRONZE SPONSOR \$500

- Company name listed on promotional posters
- 1 (1'x1.5') sign with name and logo placed near festival activities
- 5 complimentary ride and game wristbands
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)
- Vendor space on N. Wayne Avenue during the event

Make checks payable to: Wayne Business Association
 Attn: Radnor Fall Festival, PO Box 50, Wayne, PA 19087

Please include current contact name, address, phone, e-mail and logo.
 We will send a receipt via email.



THURSDAY BEFORE HALLOWEEN - NORTH WAYNE AVENUE

What started as part of the Wayne Open Late program has evolved into its own main event! Join our participating merchants and vendors for some Halloween trick or treating, cider + candy, family fun, and, of course, Halloween promotions.

Contact WBA at 610.687.7698 or info@waynebusiness.com for more information.

COMMUNITY SPONSOR \$500

- Corporate logo featured on event posters displayed in community
- Logo ad on the WBA website, www.waynebusiness.com, Instagram, and Facebook page
- Name and logo recognition featured on promotional materials for event
- Post event recognition and thank you in Wayne Business Association newsletter

Make Checks payable to: Wayne Business Association, Attn: Wayne Trick or Treat, PO Box 50, Wayne, PA 19087
 Please include current contact name, address, phone, e-mail and logo. We will send a receipt via email.

PRESENTING SPONSOR \$7,500

- Sponsor Name incorporated into event name "Wayne Holiday Tree Lighting Presented by _____"
- Event name featured for a year on WBA website under Featured Events
- Corporate logo and photo displayed on Wayne Business Association's website for one year
- Corporate logo prominently displayed at horse drawn carriage ride pick up line
- 2 featured social media posts prior to event
- Prominent name and logo recognition featured on all promotional materials for event including press releases, event letterhead, social media, advertisements, and posters
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

LIGHT DISPLAY SPONSOR \$5,000

- Sponsor light display for the horse drawn carriage ride area
- Promotional 10 x 10 tent with tables
- Name and logo recognition featured on all promotional materials for event including press releases, event letterhead, social media, advertisements, and posters
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

HORSE CARRIAGE RIDE SPONSOR \$1,000 5 sponsorships available

- Sponsor a horse drawn carriage ride
- Logo will be displayed on back of 1 carriage
- 2'x3' sign with logo displayed at ride pick up line
- Corporate logo featured on event posters displayed in community
- Name and logo recognition featured on promotional posters and social media for the event
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

COMMUNITY SPONSOR \$500

- Company name listed on promotional social media, advertisements, and posters for the event
- Post event recognition and thank you in Wayne Business Association newsletter (currently over 200 members)

Make Checks payable to: Wayne Business Association, Attn: Wayne Holiday Tree Lighting, PO Box 50, Wayne, PA 19087
 Please include current contact name, address, phone, e-mail and logo. We will send a receipt via email.

YEARLY SPONSORSHIP

We are now offering sponsorship on a yearly basis. Your contribution will go toward a variety of WBA events and membership meetings.

Contact WBA at 610.687.7698 or info@waynebusiness.com for more information.





PHOTOGRAPHY: COVER AND RADNOR FALL FESTIVAL PHOTOS COURTESY OF LISA FLORIO

Wayne is home to so many different individuals, businesses, and organizations whose diversity and culture have contributed to the community and helped us continue to grow.

*For 80 years the Wayne Business Association has been happy to connect commerce and community! We are involved in nearly everything that Wayne has to offer and want **YOU** to be involved too. We look forward to your sponsorship contributions, which continue to make Wayne what it is.*

